

ATLANTIC TRAVEL & TOURS

BUSINESS TRAVEL

INSPIRATIONAL BROCHURE



ITALY

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FROM THE CEO

Dear travelers,

We are thrilled to introduce Atlantic Travel & Tours, a tour operator specializing in tailor-made MICE travel to Italy. Our mission is to transform every corporate event, incentive, conference, and meeting into a memorable experience, combining **professionalism, creativity, and attention to detail**.

Thanks to our **many years of experience**, we collaborate with a select network of suppliers—prestigious hotels, state-of-the-art conference centers, reliable transportation companies, and charming accommodations—to offer **flawless logistics solutions tailored to your needs**. Whether you're planning an intercontinental summit, a roadshow, a product launch, or a team building program, our team can manage **every** aspect: from **planning** to **execution**, from **transportation** to **entertainment**, always keeping an eye on your **budget** and business **objectives**.

Choosing Atlantic Travel & Tours means accessing a strategic partner that puts **your satisfaction first**. Our quality of work is driven by **precision, flexibility**, and a **passion** for hospitality. We will be by your side through every phase of the project: **initial brainstorming, logistics, on-site support, final follow-up, and results analysis**.

We look forward to working together to create unique and effective MICE trips. We remain at your complete disposal for an initial meeting, either virtual or in person, to plan your next success together.



Steve Tabacchi

DR. STEVE TABACCHI
CEO - FOUNDER
ATLANTIC TRAVEL & TOURS

WHY GO TO ITALY FOR MICE

EXTRAORDINARY TERRITORIES, STRATEGIC EXPERIENCES

Italy is an unparalleled MICE destination, where history, art, landscape, and lifestyle blend seamlessly with innovation and a culture of hospitality. Every region, from the Alps to Sicily, passing through fascinating archipelagos and villages suspended in time, offers an ideal setting for every event. It's a country with a rich and diverse geography that allows for tailor-made itineraries: authentic, exciting, and packed with experiential value. In Italy, business meets beauty, and relationships transform into shared value.

INCENTIVES AND TEAM BUILDING BETWEEN HISTORY, NATURE, AND FLAVORS

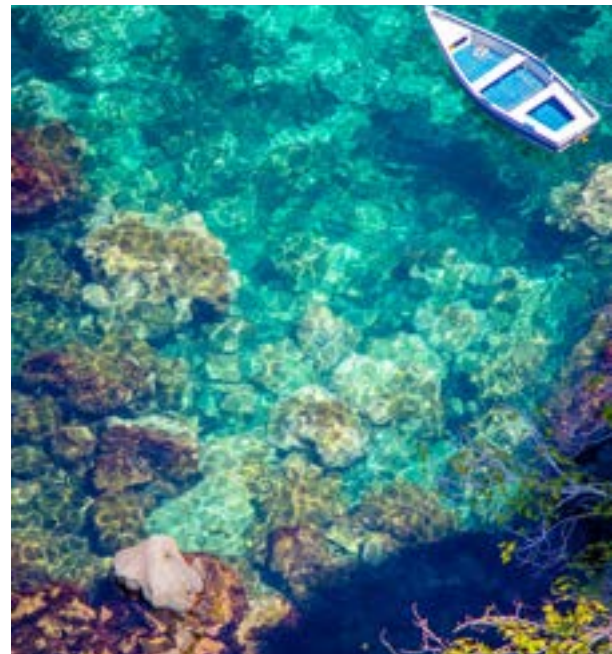
Workshops in historic homes, retreats on farmhouses nestled among olive groves, team building experiences amid vineyards, sailing ships, or medieval villages: Italy offers endless combinations. From Tuscany to the northern lakes, from the Dolomites to the Aeolian Islands, each proposal is designed to strengthen human connections, stimulate vision, and awaken emotion. Cooking workshops with Michelin-starred chefs, art and craft itineraries, hiking or bike trails immersed in nature, multisensory tastings, and wellness experiences in thermal spas or by the sea: experiences that combine aesthetics, culture, and well-being in an authentic and regenerating way.

CONNECTIVITY AND EXCELLENT MICE SERVICES

Italy is well connected to Europe and the world thanks to its main international airports—Rome Fiumicino, Milan Malpensa, Venice, Bologna, and Naples—served by national airlines such as ITA Airways. The company offers premium services ideal for MICE: dedicated lounges, priority boarding, Business Class with fully flat seats, catering by Italian chefs, onboard Wi-Fi, and personalized assistance for corporate groups. The rail network is also highly efficient and modern. Trenitalia and Italo offer high-speed connections between major cities, with Business, Executive, and Club carriages where you can work, meet, or relax in a quiet and comfortable environment. Meeting rooms at the station, dedicated transfers, and tailor-made services for events and delegations make travel an integral part of the MICE experience. Flexible logistics and the quality of local suppliers allow for seamless and customized planning, even in locations off the beaten track.

ITALIAN HOSPITALITY AND ICONIC LOCATIONS

Renaissance palaces, lakeside villas, coastal resorts, boutique hotels in historic centers, converted convents, reimagined industrial quarries: Italy offers event spaces that inspire and leave a lasting impression. Hospitality is part of the Italian DNA: warm and attentive. Accommodations combine charm, functionality, and a focus on well-being, often enhanced by spas, gourmet restaurants, panoramic terraces, and spaces surrounded by greenery or overlooking the sea. The service is tailored and adaptable, capable of hosting both small executive groups and large international events with the same care and sophistication.





CANADA	CAD	0.9512
CHINA	CNY	7.3169
EURO	EUR	0.6644
JAPAN	JPY	109.00
SINGAPORE	SGD	1.3712
HONG KONG	HKD	7.0043
NEW ZEALAND	NZD	1.1646
MYR		3.2536



ANCILLARY SERVICES

We can assist with visa arrangements, currency exchange, advance luggage shipment, work materials, and insurance policies for cancellation, lost baggage, and medical care



CHARTER FLIGHTS

REASONS TO USE THEM

Charter flights are private or semi-private flights rented specifically for specific needs, such as business trips, corporate events, or group transportation. They are widely used by companies seeking flexibility, time savings, and comfort.

- Flexibility to decide on times and airports (even the less busy ones)
- Save time: No queues, long checks and waits at commercial airports
- Privacy and comfort: Perfect for working or meeting on board
- Access to secondary airports: Often closer to business destinations

Book your charter flight now with our support and experience the difference!

NORTH

**PIEDMONT, AOSTA VALLEY,
LOMBARDY, LIGURIA, TRENTO-
ALTO ADIGE, VENETO, FRIULI-
VENEZIA GIULIA, EMILIA-
ROMAGNA**

From Alpine landscapes to cities of art, from the country's industrial heartland to lakes and mountain-view villages: Northern Italy is a robust and scenic MICE destination. Innovation, efficiency, and charm blend in ideal settings for strategic **events**, **trade shows**, sustainable **incentives**, and **meetings** immersed in beauty. Even small islands like Palmaria and Gallinara, off the coast of Liguria, offer secluded seaside settings for exclusive **retreats** and rejuvenating **team-building** activities.





NORTHERN ITALY - PIEDMONT

AMONG ENCHANTED HILLS, MAJESTIC VILLAS AND INSPIRING INNOVATION

Piedmont unfolds amid rolling hills, ancient Savoy residences, and Alpine panoramas that captivate at first glance. Turin, with its regal history and innovative neighborhoods, alternates with the landscapes of the Langhe and Monferrato, a land of fine wines and timeless traditions. Here, the region encourages a balance between work and inspiration, with venues capable of hosting events that seek a touch of authenticity and sophistication, immersed in charming natural and cultural settings. From mountains to villages, Piedmont inspires every type of experience, from the classic to the surprising.

ACCESSIBILITY AND HOSPITALITY

Piedmont is served by Turin International Airport, connected to major European hubs by ITA Airways, Italy's national airline, which offers services designed for business travel and MICE. Priority boarding, onboard Wi-Fi, personalized catering, and group assistance make every stage of the journey seamless. High-speed trains connect Turin to Milan, Bologna, and Rome in just a few hours. An efficient road network ensures seamless travel between cities, hills, and the Alps. The region offers a wide variety of accommodations: charming hotels, historic villas, conference centers surrounded by greenery, and exclusive retreats.

EXPERIENCES THAT INSPIRE AND UNITE

Workshops in historic castles like Agliè and Racconigi alternate with escape rooms among the Barolo vineyards, creating unique and fun team building experiences. Molecular cuisine sessions and multisensory tastings stimulate all the senses and foster collaboration. In the mountains, relaxing sunset walks in nature offer moments of regeneration. Turin surprises with street art tours and visits to creative startups, perfect for sparking creativity and strengthening team spirit with fresh and innovative solutions.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** the ideal time for outdoor activities, **brainstorming** surrounded by greenery, regenerative journeys, and creative **team building** among historic gardens and blooming vineyards.
- **Summer (June–August):** perfect for residential **retreats** at high altitude, evening **events** in villages and in the courtyards of historic homes, slow **incentives** among lakes, hills, and excellent itineraries.
- **Autumn (September–November):** key season for food and wine **events** related to the grape harvest and truffles, sensory **workshops**, and strategy sessions in castles and historic cellars.
- **Winter (December–February):** suitable for indoor **retreats**, high-level **meetings** in snow-covered residences, motivational courses in Alpine refuges, and wellness activities in spas and thermal centers.



NORTHERN ITALY - AOSTA VALLEY

AMONG IMPOSING PEAKS, EVOCATIVE VILLAGES AND REGENERATING NATURE

The Aosta Valley, home to majestic mountains and small villages steeped in history, is a region where the pace of life blends seamlessly with the tranquility of the Alpine landscapes. From Aosta, with its Roman treasures, to mountain resorts like Courmayeur, the region offers a natural balance between culture and pristine nature. It's an ideal setting for events that combine business with wellness experiences, in spaces where tradition and modernity meet, offering diverse and innovative ideas for group activities.

ACCESSIBILITY AND HOSPITALITY

The Aosta Valley is easily accessible thanks to its proximity to Turin International Airport, served by ITA Airways, the Italian national airline, which offers dedicated business services: priority boarding, onboard Wi-Fi, customized menus, and group assistance. From the Piedmont capital, Aosta is just over an hour away via direct and seamless road connections. The region has an efficient local transportation network and tailor-made shuttles for events. Accommodation options include charming hotels, wellness hotels, historic residences, and scenic retreats for intimate or customized events. Local MICE partners guarantee personalized hospitality and flawless logistics.

EXPERIENCES THAT INSPIRE AND UNITE

In the Aosta Valley, experiences become immersive. Strategic sessions overlooking the glaciers, team-building activities in the woods or on the slopes, and corporate retreats in castles or mountain huts create authentic and memorable encounters. The historic thermal baths of Pré-Saint-Didier and Saint-Vincent are perfect for regenerating experiences and shared wellness. Themed treks, cooking classes with local chefs, workshops on Alpine culture, and outdoor activities in every season foster group cohesion. The story of the region intertwines with Franco-Provençal culture and offers powerful moments of identity, ideal for building solid and lasting professional relationships.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal for revitalization, guided treks, nature activities, and moments of introspection among pastures and castles.
- **Summer (June–August):** perfect for high-altitude **retreats**, open-air **events** in mountain huts, active **incentives**, and evening **gatherings** immersed in mountain landscapes.
- **Autumn (September–November):** alpine foliage season, tastings, intense silences, and indoor **workshops** linked to local traditions.
- **Winter (December–February):** a time of snow and reflection, perfect for experiential **events**, high-altitude **team coaching**, and corporate wellness.



NORTHERN ITALY - LOMBARDY

BETWEEN DYNAMIC METROPOLIS, LIVELY NATURE AND CENTURIES-OLD CULTURE

Lombardy presents itself as a land of great contrasts, where the hustle and bustle of Milan alternate with peaceful spots like Lakes Como and Maggiore and the rolling hills of the Oltrepò Pavese. Between contemporary spaces and historic villages, the region offers versatile settings capable of hosting events that combine professionalism and creativity. Opportunities for unconventional experiences abound, thanks to nature trails and unique locations that offer new inspiration for meetings and team building.

ACCESSIBILITY AND HOSPITALITY

Lombardy is served by major international airports, including Milan Linate and Milan Malpensa, with direct connections offered by ITA Airways, Italy's national airline, which provides dedicated business services such as priority boarding, onboard Wi-Fi, personalized meals, and assistance for MICE groups. The region is also connected by a high-speed rail network that quickly connects Milan to Italy's main cities, and by an efficient road system that facilitates travel to lakeside and mountainous areas. Lombardy offers a wide selection of accommodations, from luxury city hotels to exclusive lakeside resorts and state-of-the-art conference centers.

EXPERIENCES THAT INSPIRE AND UNITE

Meetings in Milan's creative spaces combine with inspiring visits to innovative startups. Cultural treasure hunts in Bergamo Alta and mixology workshops are engaging and entertaining. On the lakes, kayak excursions and boat storytelling sessions offer original and evocative experiences. In the Oltrepò Pavese, biodynamic tastings and treks through lesser-known villages offer authentic and surprising moments, fostering team collaboration and motivation.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal for outdoor **events**, **incentives** in natural areas, **workshops** in gardens and historic parks.
- **Summer (June–August):** perfect for lake **retreats**, outdoor evening **dinners**, cultural and musical **events**.
- **Autumn (September–November):** harvest season, tastings, indoor **events**, and **team-building** activities among the hills and vineyards.
- **Winter (December–February):** suitable for **conferences**, indoor **retreats**, wellness activities, and **networking** opportunities in welcoming environments.



NORTHERN ITALY - LIGURIA

A STRATEGIC HUB OF MEDITERRANEAN ELEGANCE AND NATURAL INNOVATION

Liguria captivates with its contrasts: wild sea, colorful villages, and hills dotted with olive trees. The islands of Palmaria and Gallinara surprise with their tranquil beauty, perfect for authentic and regenerating experiences. Alongside icons like Portofino and the Cinque Terre, lesser-known gems emerge, such as Valloria, Bussana Vecchia, or the hinterland of Finale Ligure, treasure troves of creativity and beauty. Genoa amazes with its vibrant historic center and regenerated spaces brimming with art and culture. This mosaic of evocative locations offers original, inspiring, and unconventional settings for meetings, retreats, and corporate events.

ACCESSIBILITY AND HOSPITALITY

Liguria is served by Genoa's Cristoforo Colombo Airport, connected by ITA with dedicated business travel services such as on-board Wi-Fi, personalized meals, and priority boarding. The rail and highway network connects Genoa to the main coastal and inland destinations, facilitating quick and organized travel. The accommodation offering includes charming hotels, modern conference centers, and historic venues. Local operators specializing in MICE guarantee personalized assistance, efficient logistics, and hospitality tailored to the needs of groups and delegations.

EXPERIENCES THAT INSPIRE AND UNITE

Liguria offers experiences that transform MICE events into memorable moments, combining nature, culture, and innovation. The islands of Palmaria and Gallinara are ideal locations for immersive retreats and team-building activities in breathtaking natural settings, perfect for regenerating and strengthening the team. Genoa offers exclusive cultural tours, museum visits, and Ligurian cooking workshops—engaging experiences that foster creativity and collaboration. Activities such as boat excursions, snorkeling, and kayaking along the coast add dynamism and inspiration. In coastal villages, craft workshops and themed meetings combine tradition and innovation, fostering original networking and cohesion.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal for outdoor activities, development **workshops**, and **team building** sessions in nature and historic cities.
- **Summer (June–August):** perfect for outdoor **events**, **gala dinners**, and seaside **retreats** with mild weather and long days.
- **Autumn (September–November):** suitable for networking **meetings**, **seminars**, and experiential **team building** in villages and on the islands.
- **Winter (December–February):** the perfect time for indoor **conferences**, **strategy sessions**, and **training programs** in welcoming, historic locations.



NORTHERN ITALY - TRENTINO-ALTO ADIGE

A TERRITORY WHERE NATURE AND CULTURES ARE UNIQUELY INTERTWINED

Trentino-Alto Adige is a region nestled between Alpine peaks and sunny valleys, where Central European identity meets Italian tradition in a harmonious and surprising way. Alongside renowned destinations like Bolzano, Merano, and Madonna di Campiglio, lesser-known spots emerge, such as Lake Tovel, the Renon plateau, and the villages of Primiero, ideal for authentic experiences. Ladin culture, Alpine farms, and nature trails offer scenes of great visual and emotional intensity. In this diverse and welcoming landscape, MICE can also take on new forms: events, meetings, and retreats find here invaluable and inspiring settings.

ACCESSIBILITY AND HOSPITALITY

Trentino-Alto Adige can be reached from Verona and Venice airports, with services offered by ITA also designed for business travelers: on-board Wi-Fi, personalized meals, priority boarding, and airport lounges. An efficient road and rail network ensures rapid connections to the main Alpine and spa resorts. Accommodation options range from designer hotels to wellness resorts, from historic castles to renovated farmhouses. Conference facilities, often immersed in nature, are equipped for events of all sizes. Experienced local operators ensure seamless management, hospitality, and customized services.

EXPERIENCES THAT INSPIRE AND UNITE

This region offers intense experiences in spectacular settings that foster connection and creativity. Regenerating hikes in the Brenta Dolomites, forest therapy activities in the woods of Val di Rabbi, or sensory workshops in the Pusteria Valley farms foster cohesion and well-being. In Bolzano and Merano, cultural visits and tastings can be organized at wineries or high-altitude cellars. On the Renon plateau, outdoor workshops and moments of reflection overlooking the peaks are ideal for strengthening team spirit. Each activity aims to create true connections in extraordinary settings.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** perfect for outdoor **team building** activities, guided hikes, and farm **workshops**.
- **Summer (June–August):** ideal for immersive high-altitude **events**, outdoor experiences, and **retreats** among alpine lakes.
- **Autumn (September–November):** a suggestive season for tastings, introspective **workshops** and **creative sessions** among the vineyards.
- **Winter (December–February):** suitable for **conferences**, indoor **retreats**, and experiential snow and wellness activities.



NORTHERN ITALY - VENETO

BETWEEN SUBMERGED ART, RIVER LANDSCAPES AND DISCREET INNOVATION

Veneto is much more than Venice and the Dolomites: it's a region crisscrossed by rivers, rolling hills, and vibrant, surprising cities of art. Alongside the great classics, there are lesser-known landscapes, such as the islands of the northern lagoon, the Po Delta, or the Prosecco hills, a UNESCO World Heritage Site. Padua and Treviso offer cultural and sustainable atmospheres, ideal for off-the-beaten-track explorations. Vicenza and Verona blend architectural elegance and romantic landscapes with a vibrant entrepreneurial spirit. It's a region that stimulates lateral thinking, where even MICE finds new spaces, rhythms, and perspectives.

ACCESSIBILITY AND HOSPITALITY

Veneto is served by the Venice, Verona, and Treviso airports operated by ITA, which offers tailored services for business travel. From dedicated lounges to onboard Wi-Fi to flexible group management, every stage of the journey is optimized. High-speed and regional rail networks ensure rapid connections between cities and more remote areas. Accommodation options range from historic residences to eco-friendly resorts and high-tech conference centers. Local operators offer expert support for customized events, integrating hospitality, logistics, and the local area.

EXPERIENCES THAT INSPIRE AND UNITE

Veneto is a hub of authentic experiences, designed to foster creativity and unity. Private cruises among the lagoon's lesser-known islands, nature excursions in the Po Delta, or food and wine workshops in the Valdobbiadene hills forge deep connections. In Vicenza, design thinking experiences in Palladian villas, and in Padua, themed itineraries combining science and art amplify inspiration. Open-air workshops in the vineyards, meetings in historic guesthouses, or nature reserves round out a dynamic offering. Each activity is designed to engage actively and memorably.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** perfect for outdoor cultural experiences, sailing, and activities in regional parks.
- **Summer (June–August):** suitable for creative **retreats**, **events** among the vineyards, and sessions in hilltop villages.
- **Autumn (September–November):** ideal season for tastings, **team coaching**, and multisensory **workshops**.
- **Winter (December–February):** perfect for indoor **conferences**, art **events**, and **meetings** in historic villas.



NORTHERN ITALY - FRIULI-VENEZIA GIULIA

MOVING BORDERS, DEEP IDENTITIES AND PLACES THAT SURPRISE

Friuli-Venezia Giulia is a land of passages, languages, and cultural stratifications reflected in surprising and often little-known landscapes. Alongside cities like Trieste and Udine, unexpected places like Sauris, Val Resia, and the Marano Lagoon stand out, offering rare, authentic, and peaceful atmospheres. The Trieste Karst, the vineyards of Collio, and the coasts of the Upper Adriatic tell the story of a region with a diverse rhythm and profoundly connected to nature. It is a space that invites observation from new perspectives and where even professional events find a new, slow, and creative dimension.

ACCESSIBILITY AND HOSPITALITY

Trieste Airport connects Friuli-Venezia Giulia to the rest of Italy and Europe, thanks to flights operated by ITA, with services also designed for business travel. The region is crisscrossed by well-connected rail networks and highways that allow rapid travel to all key areas. The accommodation offering ranges from historic castles to luxury agritourisms, boutique hotels, and modern conference facilities. Local businesses specializing in event planning guarantee personalized hospitality, local knowledge, and efficient logistics. All in a setting where hospitality is simple, authentic, and of the highest quality.

EXPERIENCES THAT INSPIRE AND UNITE

Friuli-Venezia Giulia offers experiences steeped in identity, perfect for strengthening a sense of belonging and collaboration. Friulian cooking workshops in the villages of Collio, hikes along the ethnographic trails of Val Resia, or team coaching activities in the silence of the Karst offer unique experiences. Trieste offers itineraries combining literature and the sea, while Aquileia and Cividale offer timeless historical immersions. In the Marano lagoon, workshops on traditional boats or in fishing huts strengthen cohesion. Each experience is designed to leave a lasting impression, far removed from routine.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal for outdoor activities between the Karst, lagoon and historic villages.
- **Summer (June–August):** perfect for traveling **events**, valley **retreats**, and sea-view **gatherings**.
- **Autumn (September–November):** a suggestive season for tastings, slow walks and creative **workshops**.
- **Winter (December–February):** suitable for indoor **events** in castles, spas, and secluded mountain resorts.



NORTHERN ITALY - EMILIA ROMAGNA

BETWEEN LIVELY CULTURAL IDENTITIES, VARIED LANDSCAPES AND CONCRETE HOSPITALITY

Emilia-Romagna is a region that combines the dynamism of its art cities with the discreet charm of rural landscapes, silent valleys, and villages suspended in time. Alongside Bologna, Parma, and Rimini, surprising destinations emerge, such as Dozza with its murals, the Reggio Emilia Apennines, and the salt pans of Cervia. The Via Emilia traverses a fertile land of culture, innovation, and authentic hospitality. Here, creativity is everywhere: in historic theaters, university centers, castles, and vibrant squares. A region that fosters new connections and shared visions, even in the context of professional meetings and projects.

ACCESSIBILITY AND HOSPITALITY

Emilia-Romagna is served by Bologna International Airport, connected to major Italian and European cities via ITA, which provides services designed for business travelers. The region is crisscrossed by high-speed rail and an efficient highway network that easily connects cities and rural areas. Accommodation options range from historic villas to modern establishments, sophisticated agritourisms, and well-equipped conference centers. Local operators offer timely organization, personalized hospitality, and in-depth knowledge of the region, with services suitable for events of all sizes and types.

EXPERIENCES THAT INSPIRE AND UNITE

Emilia-Romagna offers experiences that combine human values, beauty, and a sense of place. Creative workshops in medieval castles in the Apennines, team coaching sessions in the vineyards of the Romagna hills, or in Parmigiano-Reggiano cheese factories, strengthen cohesion and shared memories. In Modena, tours of motors and design become motivational experiences, while in the Bassa, amidst riverbanks and fog, unique narrative paths are created. In Bologna, workshops in historic buildings or contemporary art centers spark the exchange of ideas. Each activity is designed to leave an emotional and lasting impression, beyond the conventional.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal for open-air events, village workshops, and cultural itineraries.
- **Summer (June–August):** perfect for creative retreats, rural experiences, and outdoor evening gatherings.
- **Autumn (September–November):** a golden season for food and wine tours, workshops, and moments of reflection.
- **Winter (December–February):** suitable for conferences, indoor events, and activities in welcoming historic locations.

CENTER

TUSCANY, UMBRIA, MARCHE, LAZIO, ABRUZZO, CAMPANIA

Central Italy is a perfect blend of art, nature, and spirituality. Its rolling hills, Renaissance cities, and rugged coastlines lend themselves to elegant and profound **events**, from creative **workshops** to vineyard **dinners**. The islands of the Tuscan Archipelago (Elba, Capraia, Giglio) offer locations of rare beauty for seaside **retreats** and **incentives**. Further south, the Pontine Islands (Ponza and Ventotene) and those of the Gulf of Naples (Capri, Ischia, and Procida) add an iconic touch to **events** amid turquoise waters, cinematic vistas, and Mediterranean hospitality.





CENTRAL ITALY - TUSCANY

AMONG INFINITE TREASURES, MEDITERRANEAN ISLANDS AND NEW OPPORTUNITIES FOR CONNECTION

Tuscany is a mosaic of iconic landscapes, cities of art, and unique natural gems like the Tuscan Archipelago, including Elba, Capraia, and Giglio. In addition to the great classics like Florence, Siena, and Pisa, the islands offer a unique setting of pristine nature, crystal-clear waters, and small villages steeped in history. Between hills, wild coastlines, and ancient trails, the region presents itself as a destination that amazes and regenerates, offering ideal atmospheres for profound experiences and personal rebirth. Here, art, nature, and culture intertwine with harmony and sophistication, opening up new horizons for authentic and creative relationships.

ACCESSIBILITY AND HOSPITALITY

Tuscany is connected to Italy and Europe via Florence International Airport, served by ITA, which offers business services with dedicated cabins, Wi-Fi, and private lounges. The islands of the Tuscan Archipelago are accessible by regular ferry services from Piombino, facilitating MICE group travel in exclusive settings. The high-speed rail system and well-developed roads allow rapid travel between cities, countryside, and the coast. Accommodation options include charming hotels, historic villas, farmhouses, and island resorts, while specialized operators ensure seamless logistics and tailored services for every professional need.

EXPERIENCES THAT INSPIRE AND UNITE

Tuscany and its islands offer a range of unconventional experiences that combine nature, culture, and team building. Creative workshops take place in ancient villas and abbeys, while on Elba and Capraia, immersive retreats can be organized between the sea and the mountains, combining relaxation and outdoor activities. Tastings of local wines and extra virgin olive oil complement boat excursions and walks along historic trails. On Giglio Island, private spaces allow for exclusive gatherings in breathtaking natural settings. Each proposal aims to create moments of authentic connection, inspiring new ways of working and collaborating.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** perfect for outdoor activities, **team building** in nature, and cultural visits.
- **Summer (June–August):** ideal for island **retreats**, outdoor evening **events**, and water sports.
- **Autumn (September–November):** excellent for tastings, thematic **workshops**, and experiential walks.
- **Winter (December–February):** suitable for indoor **events**, strategic **meetings** in historic homes and wellness centers.



CENTRAL ITALY - UMBRIA

THE GREEN HEART OF ITALY, BETWEEN UNSPOILED NATURE AND CULTURAL RICHNESS

Umbria presents itself as a jewel of lush nature, medieval villages, and profound spirituality. Between Perugia, Assisi, and Orvieto, unfold hilly landscapes and valleys rich in history, art, and age-old traditions. Beyond the most famous destinations, areas like Mount Subasio Park and Lake Trasimeno offer unconventional environments, ideal for recharging your batteries. Here, time seems to slow down, and the settings foster calm, reflection, and authentic connections. A region that, combining authenticity and innovation, lends itself to immersive and meaningful experiences for MICE.

ACCESSIBILITY AND HOSPITALITY

Umbria is well served by Perugia International Airport, connected to ITA, which offers dedicated business services such as comfortable cabins, onboard Wi-Fi, and private lounges. The region's central location and an efficient road network ensure rapid connections to Rome, Florence, and other cities. The rail network, though limited, is functional for connecting major cities. Umbrian hospitality ranges from converted ancient convents to charming hotels and refined agritourisms. Expert MICE operators ensure timely organization and the enhancement of the region's unique features for each event.

EXPERIENCES THAT INSPIRE AND UNITE

Umbria offers authentic and engaging experiences that foster connection and inspiration. Team-building activities can take place among the medieval streets of Assisi or along the woodland paths of Mount Subasio Park, while creative workshops are held in ancient homes and restored monasteries. Tastings of typical products and visits to artisan workshops enrich the regional narrative. Lake Trasimeno, with its islands, offers ideal spaces for immersive retreats and outdoor activities. Each proposal aims to create memorable moments, combining work and sensory experience.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal for outdoor activities, regenerative walks, and **workshops** in the villages.
- **Summer (June–August):** perfect for immersive **retreats**, **events** in nature parks, and outdoor evenings.
- **Autumn (September–November):** the perfect season for tastings, themed **workshops**, and moments of reflection.
- **Winter (December–February):** suitable for indoor **meetings**, **conferences** in historic spaces, and wellness programs.



CENTRAL ITALY - MARCHE

BETWEEN SEA, HILLS, AND HIDDEN TREASURES: A HARMONY OF TRADITION AND INNOVATION

The Marche region offers a diverse landscape of rugged coastlines, rolling hills, and villages rich in history and culture. Beyond Ancona, Urbino, and Ascoli Piceno, you can discover lesser-known places like the Metauro Valley, the Conero Park, and the Frasassi Caves, offering unique experiences far from the traditional tourist routes. This region invites you to immerse yourself in a balance of nature and art, between living traditions and an innovative spirit. An ideal setting for those seeking inspiration and authenticity in every project, in an environment that fosters creativity and cohesion.

ACCESSIBILITY AND HOSPITALITY

The Marche region is connected to Italy and Europe via the Ancona-Falconara Airport, served by ITA, with business services such as dedicated cabins, Wi-Fi, and private lounges. The road and rail network ensures efficient connections to major cities and inland areas. The accommodation options range from charming hotels to green resorts and modern conference facilities. Specialized MICE operators provide logistical support, personalized hospitality, and the promotion of venues for distinctive and engaging events.

EXPERIENCES THAT INSPIRE AND UNITE

The Marche region offers stimulating and unconventional experiences, perfect for strengthening teams and fostering creativity. Workshops can be organized within the medieval walls of Urbino or team-building activities along the trails of the Conero Park. The Frasassi Caves offer evocative locations for immersive and original events. Tastings of traditional products, artisan workshops, and hikes through the Marche countryside enrich every program. These experiences are designed to combine work and wellness, fostering moments of authentic connection.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal for outdoor activities, experiential walks, and encounters in historic villages.
- **Summer (June–August):** perfect for outdoor **retreats**, evening **events**, and beach activities.
- **Autumn (September–November):** ideal season for tastings, themed **workshops**, and sensory experiences.
- **Winter (December–February):** suitable for indoor **meetings**, **conferences**, and cultural activities in small spaces.



CENTRAL ITALY - LAZIO

A TERRITORY RICH IN HISTORY, MEDITERRANEAN NATURE AND UNEXPECTED SPACES

Lazio is a mosaic of landscapes, ranging from the great city of Rome to the wild coasts and the enchanting islands of Ponza and Ventotene. Between hills, historic villages, and nature reserves, this region offers diverse landscapes where tradition and innovation coexist. Places like Tivoli, Circeo National Park, and the Pontine Islands are treasure troves of authentic beauty and potential hubs of inspiration. Here, beyond the usual cultural itineraries, you'll discover unconventional environments perfect for moments of regeneration and profound exchange, opening up new perspectives for connection and collaboration.

ACCESSIBILITY AND HOSPITALITY

Lazio is served by Rome Fiumicino International Airport, an ITA hub, which offers excellent business services including business cabins, onboard Wi-Fi, and private lounges. Sea connections from Anzio and Formia provide easy access to Ponza and Ventotene, offering exclusive settings for events immersed in nature. The rail and highway network allows for rapid travel between the capital and coastal and inland destinations. The accommodation offering includes designer hotels, historic residences, and island resorts, with MICE operators expert in managing customized events and evocative settings.

EXPERIENCES THAT INSPIRE AND UNITE

Lazio and its islands offer experiences that combine innovation and authenticity, perfect for team building and moments of reflection. In Rome, workshops and meetings can be held in historic buildings and contemporary spaces, while in Ponza and Ventotene, regenerating retreats are organized between the sea and pristine nature. Boat excursions, snorkeling, and village tours combine with tastings of typical products and cultural workshops. Each activity aims to stimulate creativity and cohesion, offering a unique and engaging experience.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** perfect for outdoor activities, cultural visits, and moments of regeneration.
- **Summer (June–August):** ideal for island **retreats**, outdoor evening **events**, and water sports.
- **Autumn (September–November):** ideal season for **workshops**, tastings, and experiential walks.
- **Winter (December–February):** suitable for indoor **gatherings** in historic homes and modern spaces.



CENTRAL ITALY - ABRUZZO

AMONG MAJESTIC MOUNTAINS, NATURAL PARKS AND AUTHENTIC VILLAGES

Abruzzo is a land of contrasts, combining the imposing peaks of Gran Sasso and Majella with verdant valleys and authentic villages. Between Pescara, L'Aquila, and Sulmona, unique natural landscapes unfold, where wild nature blends with ancient traditions. The region is distinguished by national parks and protected reserves that offer an ideal environment for rejuvenating mind and body. Unconventional locations like the Sagittario Gorges or the village of Scanno enrich the experience with evocative atmospheres. This diverse landscape creates the perfect context to inspire creativity and foster new synergies.

ACCESSIBILITY AND HOSPITALITY

Abruzzo is connected via Pescara Airport, served by ITA with business services such as dedicated cabins, onboard Wi-Fi, and private lounges. The road and rail network allows for easy travel between cities, mountains, and the coast, facilitating mobility for MICE events. The accommodation options include charming hotels, farmhouses, and green spaces, many of which are suitable for meetings and conferences. Specialized local operators ensure impeccable management, taking care of every detail to guarantee personalized, high-quality experiences.

EXPERIENCES THAT INSPIRE AND UNITE

Abruzzo offers engaging activities that combine nature, culture, and wellness, ideal for strengthening teams and fostering creativity. Guided treks in national parks, food and wine tours featuring local products, and visits to historic villages like Santo Stefano di Sessanio enhance every program. Outdoor experiences like rafting or horseback riding are complemented by workshops and laboratories in enchanting locations. Each program aims to create authentic moments of sharing and growth, fostering a stimulating and rejuvenating work environment.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** perfect for outdoor activities, trekking, and **workshops** immersed in nature.
- **Summer (June–August):** ideal for outdoor **events**, **retreats**, and evenings in historic villages.
- **Autumn (September–November):** ideal season for tastings, cultural **workshops**, and experiential walks.
- **Winter (December–February):** suitable for indoor **meetings**, **conferences**, and **team building** activities in welcoming facilities.



CENTRAL ITALY - CAMPANIA

BETWEEN THOUSAND-YEAR-OLD HISTORY, DREAM COASTS AND ENCHANTING ISLANDS

Campania stands out for its extraordinarily diverse cultural and landscape heritage, ranging from vibrant Naples to the archaeological sites of Pompeii and Herculaneum, and the enchanting islands of Capri and Ischia. Beyond the most famous destinations, there are less conventional landscapes, such as the Amalfi Coast and the trails of the Cilento National Park, ideal for moments of authentic discovery. This region fosters a blend of energy and relaxation, perfect for those seeking dynamic atmospheres but also spaces to regenerate. The region's cultural and natural richness lends itself to immersive and memorable experiences that enhance well-being and creativity.

ACCESSIBILITY AND HOSPITALITY

Campania is served by Naples Capodichino International Airport, an ITA hub, offering business services such as first-class cabins, onboard Wi-Fi, and exclusive lounges. Sea connections from Naples and Sorrento provide quick and scenic access to Capri and Ischia, ideal locations for outdoor events and exclusive retreats. The road and rail network easily connects cities and inland areas, making travel easy. Accommodation options range from luxury hotels to historic villas and island resorts, with MICE operators expert in managing tailor-made events in unique settings.

EXPERIENCES THAT INSPIRE AND UNITE

Campania offers a range of stimulating and unconventional experiences, perfect for team building and networking. Creative workshops can be organized in Naples, hiking and relaxation along the Amalfi Coast trails, or rejuvenating retreats in Capri and Ischia, nestled between crystal-clear seas and natural spas. Tastings of traditional products and visits to artisan workshops round out the program, enriching each event with cultural and sensory value. These activities are designed to inspire, motivate, and strengthen professional bonds.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal for outdoor activities, trekking, and cultural encounters.
- **Summer (June–August):** perfect for island **retreats**, evening **events**, and water sports.
- **Autumn (September–November):** ideal season for tastings, **workshops**, and experiential walks.
- **Winter (December–February):** suitable for indoor **meetings** in historic settings and modern spaces.

SOUTH

MOLISE, PUGLIA, BASILICATA, CALABRIA, SICILY

Authentic, vibrant, and sunny: Southern Italy is the ideal choice for MICE events with a strong emotional and scenic impact. Wild beaches, elegant masserie, ancient cities, and pristine nature provide the perfect backdrop for creative incentives, profound retreats, and memorable corporate trips. The Tremiti Islands (off the coast of Puglia), the volcanic Aeolian Islands, Lipari, charming Ustica, and unspoiled Pantelleria complete the offering with unique seaside atmospheres, perfect for small-scale experiences immersed in nature, silence, and authenticity.





SOUTHERN ITALY - MOLISE

AN AUTHENTIC TERRITORY BETWEEN GREEN HILLS AND A CALM SEA

Molise is a little-known region yet brimming with authentic charm, with landscapes ranging from the inland hills to the tranquil Adriatic coast. Cities like Campobasso, Isernia, and Termoli offer a balance of history, art, and nature, flanked by charming villages like Agnone, Sepino, and Larino. Off-the-beaten-path itineraries lead to Lake Castel San Vincenzo, the Montedimezzo and Collemeluccio nature reserves, and the sheep tracks that crisscross Upper Molise. A discreet and welcoming land, where slowness becomes a resource and simplicity transforms into value. Ideal for authentic, intimate, and deeply rejuvenating experiences.

ACCESSIBILITY AND HOSPITALITY

Molise can be reached via Pescara Airport (served by ITA), which is connected by efficient buses and trains, and Naples Airport, also served by ITA, easily accessible by land. The road and rail network allows for easy travel between cities, the coast, and inland areas. The accommodation options include boutique hotels, agritourisms, and modern facilities suitable for meetings and small events. Local operators specializing in MICE guarantee comprehensive support, with customized solutions for events that enhance authenticity and pristine nature.

EXPERIENCES THAT INSPIRE AND UNITE

Molise offers unique and unconventional experiences to strengthen teams and create memorable moments. Trekking in natural parks, guided tours of medieval villages, and local craft workshops can be organized. The coast offers marine-related activities, such as boat trips and sustainable fishing excursions. Tastings of typical products complete the offerings, promoting full immersion in the region. These experiences are designed to foster collaboration and well-being in an intimate and relaxing setting.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal for outdoor activities, trekking, and **workshops** immersed in nature.
- **Summer (June–August):** perfect for outdoor coastal **events** and rejuvenating **retreats**.
- **Autumn (September–November):** ideal season for tastings, **workshops** and cultural itineraries.
- **Winter (December–February):** suitable for indoor **meetings** and **team building** in small facilities.



SOUTHERN ITALY - PUGLIA

A STRIP OF LIGHT BETWEEN WHITE VILLAGES, OLIVE GROVES AND CRYSTAL CLEAR SEA

Puglia enchants with its diversity: from the trulli of Alberobello to the baroque villages of Salento, from the cliffs of Gargano to the Tremiti Islands nestled in the Adriatic. Between Lecce, Bari, Ostuni, and Vieste, ancient landscapes alternate with contemporary vibes, perfect for those seeking inspiration off the beaten track. Masserie (farmhouses), historic stone town centers, and protected natural areas create rare, intimate, and powerful settings. The Tremiti Islands, with their wild charm, offer an ideal backdrop for exclusive and rejuvenating experiences. A region that combines beauty, identity, and openness, with endless possibilities for MICE discovery.

ACCESSIBILITY AND HOSPITALITY

Puglia is well served by the airports of Bari and Brindisi, connected by ITA with business services such as dedicated cabins, Wi-Fi, and private lounges. The Tremiti Islands can be reached by sea from Termoli or Vieste, offering ideal logistics solutions for events immersed in nature. The excellent road and rail network easily connects the different areas of the region. Hospitality ranges from designer farmhouses to historic homes and seaside resorts. Local MICE operators ensure tailored management, high-quality services, and the promotion of local excellence.

EXPERIENCES THAT INSPIRE AND UNITE

Puglia offers experiences that spark emotions, collaboration, and creativity. Open-air workshops among centuries-old olive trees or in ancient olive oil mills, sensory journeys among dry-stone walls and vineyards, relaxing walks by the sea, or sailing trips to the Tremiti Islands. Lecce and its white stone offer perfect spaces for artistic and cultural events, while masserie (farmhouses) host team retreats immersed in nature and tradition. Each activity aims to create authentic connections, fostering concentration, well-being, and new professional visions in a sunny and welcoming setting.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal for outdoor experiences, **events** among the vineyards and olive groves, and creative **workshops**.
- **Summer (June–August):** perfect for coastal **retreats**, island activities, and evenings under the stars.
- **Autumn (September–November):** ideal season for tastings, experiential walks, and cultural encounters.
- **Winter (December–February):** suitable for **events** in farmhouses, indoor sessions, and wellness programs.



SOUTHERN ITALY - BASILICATA

AN INTIMATE TERRITORY BETWEEN MOONLANDSCAPES, ANCIENT STORIES AND POWERFUL SILENCES

Basilicata surprises with its silent and intense beauty: from the famous Sassi of Matera to the ravines of Aliano, from the wild beaches of Maratea to the Pollino mountains. A region of frontiers and depths, it preserves suspended atmospheres, ideal for immersive and reflective experiences. Beyond the most famous destinations, villages like Castelmezzano, Pietrapertosa, and Valsinni reveal breathtaking and evocative landscapes. It is a land that invites you to slow down, where simplicity transforms into value, and where every place can become a natural backdrop for inspiration and networking during MICE events.

ACCESSIBILITY AND HOSPITALITY

Basilicata can be reached from Bari and Naples airports, both served by ITA with business-friendly services, including onboard Wi-Fi, comfortable cabins, and dedicated lounges. From here, scenic roads and rail connections lead to Matera, Maratea, and the inland areas. Accommodation options include scattered hotels in historic centers, nature resorts, and unique locations in the Sassi district. Local MICE operators offer specialized assistance, tailor-made events, and the promotion of environmental and cultural heritage, with genuine attention to detail and sustainability.

EXPERIENCES THAT INSPIRE AND UNITE

In Basilicata, every experience is an opportunity to connect with the essence of the region and forge authentic relationships. Events are held suspended between the sky and the rocks in the Lucanian Dolomites, creative gatherings in the alleys of Matera, or team sessions in ancient, abandoned villages transformed into experiential spaces. In Maratea, outdoor activities such as sea-view trekking or workshops on natural terraces offer new horizons. Theatrical experiences, storytelling tours, and starlit dinners in the gullies complete an offering designed to stimulate imagination, presence, and collaboration.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** perfect for experiential walks, outdoor **workshops**, and activities in the villages.
- **Summer (June–August):** ideal for evening **events** in Matera, **retreats** between the sea and the mountains, and nightlife.
- **Autumn (September–November):** ideal season for tastings, **storytelling workshops** and cultural **meetings**.
- **Winter (December–February):** suitable for indoor moments, **brainstorming** in historic homes, and contemplative **retreats**.



SOUTHERN ITALY - CALABRIA

BETWEEN INFINITE SEA, ANCIENT MOUNTAINS AND REDISCOVERED CULTURAL PATTERNS

Calabria surprises with its primitive strength and diverse landscapes, ranging from the transparent beaches of the Costa degli Dei to the profound silence of the Sila and Aspromonte mountains. History, traditions, and timeless scenery intertwine in villages like Gerace, Scilla, and Morano Calabro. It is an authentic land of harmonious contrasts and breathtaking views, where simplicity becomes inspiration. Even in less-visited places, such as Greek ruins or converted old factories, perfect spaces emerge for encounters and experiential journeys. An ideal destination for those seeking natural energy and new perspectives.

ACCESSIBILITY AND HOSPITALITY

Calabria is served by the airports of Lamezia Terme and Reggio Calabria, connected by ITA with services designed for business travel, such as comfortable cabins, Wi-Fi, and dedicated lounges. A coastal and inland road network allows seamless travel to seaside resorts, mountain resorts, and historic villages. Calabrian hospitality is expressed in seaside resorts, multi-building hotels, and historic stone structures, ideal for customized events. MICE operators offer flexible solutions, combining meticulous organization, a distinctive context, and a strong focus on the local area.

EXPERIENCES THAT INSPIRE AND UNITE

Calabria offers immersive and regenerating experiences, perfect for fostering cohesion and creativity. Strategic meetings can be organized in the gardens of Villa Caristo, narrative treks through the Sila forests, or team coaching sessions on the beaches of Capo Vaticano. Ancient Greek villages host identity workshops and experiential dinners, while the Raganello canyons lend themselves to high-intensity outdoor activities. Each experience blends nature and memory, creating personalized journeys where work and well-being find a powerful and lasting balance.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** perfect for nature **events**, outdoor activities, and blooming villages.
- **Summer (June–August):** ideal for seaside **retreats**, open-air **events**, and evening activities by the sea.
- **Autumn (September–November):** a season suited to experiential walks, tastings, and **storytelling**.
- **Winter (December–February):** great for **strategy sessions** in the mountains, indoor **workshops**, and cultural **gatherings**.



SOUTHERN ITALY - SICILY

CROSS CULTURES, EXTREME LANDSCAPES, AND ISLANDS WHERE TIME STANDS STILL

Sicily is a land of vivid contrasts, where active volcanoes, clear waters, and ancient ruins coexist in perfect balance. From Palermo to Syracuse, from Ragusa to the Madonie Mountains, to the smaller islands like the Aeolian Islands, Pantelleria, Ustica, and the Egadi, each place tells a unique story. Beyond the classic itineraries, you'll find authentic and unconventional landscapes: salt pans, abandoned quarries, converted tuna fisheries, and marine reserves. The landscape is powerful and dramatic, perfect for inspiring new visions and profound connections. An ideal region for slowing down, listening, and rediscovering creative and relational energy.

ACCESSIBILITY AND HOSPITALITY

Sicily is served by the international airports of Palermo, Catania, and Trapani, connected by ITA with business services such as onboard Wi-Fi, dedicated lounges, and priority boarding. The smaller islands can be reached by hydrofoils and domestic flights from Palermo or Trapani, offering charming solutions for private events and exclusive retreats. The road and rail network allows for easy travel even between rural areas and historic villages. The accommodation offering ranges from contemporary farmhouses to boutique hotels, island resorts, and patrician residences, with a robust MICE network ready to enhance every setting.

EXPERIENCES THAT INSPIRE AND UNITE

Sicily offers unique experiences that transform every event into an emotional journey. Workshops in ancient palaces in Ortigia, trekking on Mount Etna with coaching sessions, contemplative retreats in Pantelleria among dammusi and vineyards. The Egadi Islands and Ustica offer snorkeling, marine excursions, and team building among lighthouses and underwater caves. In the Aeolian Islands, sunset meetings can be organized on volcanic terraces or storytelling activities inspired by Greek myths. Each experience is designed to stimulate lateral thinking, cohesion, and profound inspiration, in places where authenticity is a tangible resource.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** perfect for sensory experiences, **events** in nature, and historic villages.
- **Summer (June–August):** ideal for island **retreats**, water activities, and **gatherings** under the stars.
- **Autumn (September–November):** ideal season for tastings, **storytelling**, and themed walks.
- **Winter (December–February):** suitable for indoor **retreats**, **brainstorming** sessions in historic homes, and cultural **workshops**.

WEST

SARDINIA

Sardinia is a world unto itself: rugged and wild, elegant and mysterious. A land of ancient civilizations and pristine landscapes, it is the ideal destination for MICE events seeking creative isolation, regenerating wellness, and a natural setting. The emerald coasts, inland plateaus, and timeless villages offer a unique setting for exclusive **incentives**, executive **retreats**, and experiential **team building** experiences. Sardinian hospitality, authentic and discreet, is reflected in exceptional locations: eco-luxury resorts, agricultural estates, historic homes, and private beach clubs.





WESTERN ITALY - SARDINIA

A PRIMORDIAL ISLAND BETWEEN ARCHAIC CULTURES, AN ABSOLUTE SEA, AND SECRET PLACES

Sardinia goes beyond the beauty of its coastline: it is a land suspended between sky and stone, mysterious archaeology, pastoral culture, and immense nature. Beyond famous destinations like Cagliari, Alghero, and the Costa Smeralda, surprising places emerge, such as the nuraghi, the abandoned mines of Iglesias, or the wild valleys of Ogliastra. Here, time slows, distances expand, and space becomes an experience. A powerful destination, where encounters with the land foster new perspectives, balance, and openness. The perfect context to inspire authentic connections and stimulate innovation outside the usual paths.

ACCESSIBILITY AND HOSPITALITY

Sardinia can be reached via the airports of Cagliari, Olbia, and Alghero, with ITA flights offering dedicated business services: onboard Wi-Fi, priority boarding, and private lounges. Internal roads efficiently connect even the most remote areas, such as Barbagia and Sulcis. Hospitality options range from exclusive seaside resorts to converted rural homes, scattered hotels in villages, and historic residences ideal for small conferences and retreats. Local MICE operators enhance Sardinian authenticity with personalized proposals, rooted in the local area and attentive to environmental and cultural sustainability.

EXPERIENCES THAT INSPIRE AND UNITE

In Sardinia, every activity becomes a ritual: from team coaching among the red rocks of Ogliastra to workshops in the former mines of Montevecchio, from trekking on the Gennargentu hills to creative sessions in the stone houses of Orgosolo. Meetings by the sea are enriched by experiential sailings in the Maddalena archipelago or excursions to the hidden coves of the Gulf of Orosei. Sensory experiences linked to ancestral music, pastoral cuisine, and the narration of Nuragic myths add depth. Each proposal fosters connection, listening, and cohesion, in spaces where nature teaches.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal for activities in nature parks, **events** in villages, and outdoor **workshops**.
- **Summer (June–August):** perfect for coastal **retreats**, boat encounters, and marine-sensory experiences.
- **Autumn (September–November):** optimal season for archaeological itineraries, cultural **events** and tastings.
- **Winter (December–February):** suitable for indoor moments, contemplative **retreats** and **workshops** in inland areas.



ITALY: BETWEEN INNOVATION, NATURE, AND SECRET ISLANDS

ITINERARY – INTEGRATED MICE

DAY 1 – MILAN AND THE INDUSTRIAL HEART OF LOMBARDY

The journey begins in Italy's vibrant economic heart: **Milan**. After a morning meeting in an elegant conference space in the historic center, the afternoon transforms into a cultural and creative experience with a guided tour of one of the new factories converted into artistic hubs, where design and innovation merge. In the evening, an exclusive dinner in a historic **Brera** building creates the perfect atmosphere for networking and informal exchanges, amidst refined taste and a Milanese atmosphere.

DAY 2 – PIEMONTE BETWEEN HILLS AND CASTLES

After leaving Milan, the delegation heads to **Piedmont**, a land of vineyards and fairytale castles. The morning is dedicated to a workshop immersed in the greenery of the **Langhe**, in a historic residence transformed into a conference center. In the afternoon, a private tour of the vineyards with a tasting of fine wines strengthens team spirit and sharing. The day concludes with a dinner under the stars in an ancient village, where tradition and modernity intertwine in every dish.

DAY 3 – ABRUZZO AND ITS NATURAL WONDERS

We fly to **Abruzzo**, a still little-known region rich in pristine natural spaces and ancient villages. The morning is dedicated to work sessions in a charming relais, surrounded by the mountains of the **Majella National Park**. In the afternoon, a team-building hike along forest trails fosters creativity and connection, while in the evening, a traditional dinner at an authentic farmhouse creates lasting bonds and lasting memories.

DAY 4 – TREMITI, THE REMOTE JEWEL OF THE ADRIATIC

From **Pescara**, we fly to the **Tremiti archipelago**, a pristine oasis in the Adriatic Sea, perfect for an extraordinary MICE experience. The day begins with a sea-view breakfast, followed by an outdoor workshop on a terrace overlooking the crystal-clear sea. In the afternoon, snorkeling and kayaking among the cliffs sculpted by the wind and sea combine fun and connection. A seaside dinner, featuring fresh seafood and local wines, concludes the day in a magical atmosphere.

DAY 5 – AUTHENTIC AND REFINED PUGLIA

The final day takes the group to **Puglia**, among centuries-old olive groves and timeless charming trulli. In the morning, a strategic meeting takes place in a historic masseria, where technology and tradition harmoniously coexist. After lunch, a surprise cultural tour of a small, little-known village sparks inspiration with its architecture and the slow pace of local life. The day and the journey conclude with a sunset aperitif on a panoramic terrace, amidst the scents of the sea and countryside.



ITALY: BETWEEN INNOVATION, NATURE, AND SECRET ISLANDS

ITINERARY – INTEGRATED MICE

DAY 1 – MILAN AND THE INDUSTRIAL HEART OF LOMBARDY

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DAY 4 – TREMITI, THE REMOTE JEWEL OF THE ADRIATIC

From **Pescara**, we fly to the **Tremity archipelago**, a pristine oasis in the Adriatic Sea, perfect for an extraordinary MICE experience. The day begins with a sea-view breakfast, followed by an outdoor workshop on a terrace overlooking the crystal-clear sea. In the afternoon, snorkeling and kayaking among the cliffs sculpted by the wind and sea combine fun and connection. A seaside dinner, featuring fresh seafood and local wines, concludes the day in a magical atmosphere.

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ITALY: BETWEEN INNOVATION, NATURE, AND SECRET ISLANDS

ITINERARY – INTEGRATED MICE

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DAY 4 – TREMITI, THE REMOTE JEWEL OF THE ADRIATIC

From **Pescara**, we fly to the **Tremiti archipelago**, a pristine oasis in the Adriatic Sea, perfect for an extraordinary MICE experience. The day begins with a sea-view breakfast, followed by an outdoor workshop on a terrace overlooking the crystal-clear sea. In the afternoon, snorkeling and kayaking among the cliffs sculpted by the wind and sea combine fun and connection. A seaside dinner, featuring fresh seafood and local wines, concludes the day in a magical atmosphere.

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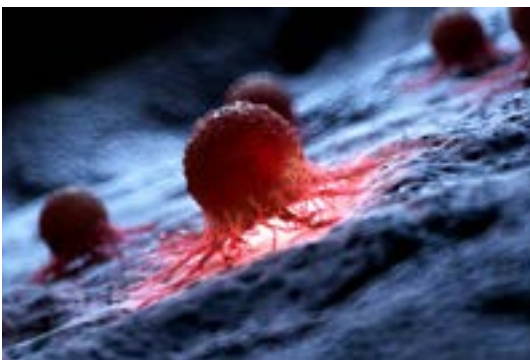
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