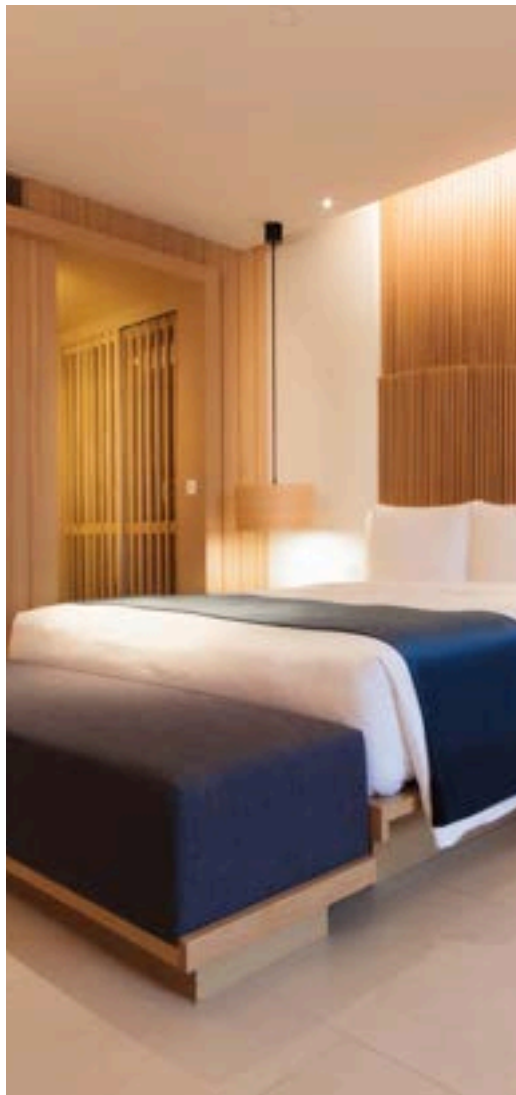


ATLANTIC TRAVEL & TOURS

BUSINESS TRAVEL

INSPIRATIONAL BROCHURE



CANADA

WWW.VISITATLANTICTRAVELTOURS.COM

FROM THE CEO

Dear travelers,

We are thrilled to introduce Atlantic Travel & Tours, a tour operator specializing in tailor-made MICE travel to Canada. Our mission is to transform every corporate event, incentive, conference, and meeting into a memorable experience, combining **professionalism, creativity, and attention to detail.**

Thanks to our **many years of experience**, we collaborate with a select network of suppliers—prestigious hotels, state-of-the-art conference centers, reliable transportation companies, and charming accommodations—to offer **flawless logistics solutions tailored to your needs.** Whether you're planning an intercontinental summit, a roadshow, a product launch, or a team building program, our team can manage **every** aspect: from **planning** to **execution**, from **transportation** to **entertainment**, always keeping an eye on your **budget** and business **objectives.**

Choosing Atlantic Travel & Tours means accessing a strategic partner that puts **your satisfaction first.** Our quality of work is driven by **precision, flexibility**, and a **passion** for hospitality. We will be by your side through every phase of the project: **initial brainstorming, logistics, on-site support, final follow-up, and results analysis.**

We look forward to working together to create unique and effective MICE trips. We remain at your complete disposal for an initial meeting, either virtual or in person, to plan your next success together.



Steve Tabacchi

DR. STEVE TABACCHI
CEO - FOUNDER
ATLANTIC TRAVEL & TOURS

WHY GO TO CANADA FOR MICE

SUSTAINABLE AND VISIONARY LEADERSHIP

Canada is now one of the most exciting and dynamic MICE destinations in the world. With a robust economy, a welcoming and multicultural culture, and a strong commitment to sustainability, the country is positioned as a leader in organizing responsible, innovative, and high-impact events. Choosing Canada means choosing a modern destination, attentive to detail, and capable of offering a blend of North American efficiency and international warmth.

DIVERSITY OF SCENARIOS AND DESTINATIONS

From the cosmopolitan charm of Toronto and Montreal to the majestic landscapes of British Columbia and the wide-open spaces of rural Quebec or the Canadian North, Canada offers a variety of destinations perfectly suited to every type of MICE event: high-tech conferences, nature-immersive incentives, visually stunning product launches, or corporate retreats focused on wellness and creativity. Each province and territory tells a different story, offering authentic and memorable experiences.

INFRASTRUCTURE AND CONNECTIVITY

With well-connected international airports (from Vancouver to Halifax), state-of-the-art convention centers, and an excellent hotel network, Canada guarantees seamless logistics and services that meet the highest global standards. Its cities offer the perfect infrastructure for corporate events, trade shows, and conferences, with advanced AV solutions, versatile spaces, and highly qualified professional support.

INCENTIVES BETWEEN NATURE AND CULTURE

Ancient forests, ocean coastlines, creative cities, Arctic territories, Indigenous traditions: Canada offers an incredible array of incentive and team-building experiences that strengthen team spirit and inspire participants. Whether it's a canoe excursion in Ontario, a gourmet experience in Quebec, or an Indigenous art workshop in British Columbia, each activity is designed to spark authentic emotions and profound connections.



AIRLINES

GROUND AND ONBOARD SERVICES

A brief overview of Canada's major airlines and their ground and in-flight services for a business trip that is not only comfortable, but also energizing and motivating



AIR CANADA



BRIEF HISTORICAL NOTES

Air Canada is Canada's largest airline, founded in 1937 as Trans-Canada Air Lines and renamed Air Canada in 1965. It is a founding member of the Star Alliance and offers domestic and international flights worldwide. The airline is headquartered in Montreal, Quebec, and its main hubs are Toronto Pearson International Airport (YYZ), Montreal-Trudeau International Airport (YUL), and Vancouver International Airport (YVR). With an extensive route network and a modern fleet, Air Canada is one of North America's leading airlines.

TRAVEL CLASSES FOR MICE

SIGNATURE CLASS BUSINESS

The ideal choice for high-profile incentive trips, international board meetings, and executive travel. Thanks to its premium experience, private spaces, and tailored services, it is perfect for top managers, guest speakers, corporate executives, or VIP clients. This class guarantees maximum comfort, privacy, and corporate image continuity even while traveling, making it ideal for business events or high-strategic business trips.

PREMIUM ECONOMY

An excellent solution for corporate groups, conference attendees, or professional events who require greater comfort than economy class, but at a lower cost than business class. It's particularly suitable for marketing and sales teams, technical staff, coordinators, or corporate guests, offering a good balance of relaxation, productivity, and budget, even on intercontinental routes.

DOMESTIC FLIGHTS

Premium Economy is suitable for operational roles and middle managers, while domestic Business Class is perfect for guests of honor, speakers, or decision-makers traveling between key cities like Toronto, Montreal, and Vancouver. All offer efficient, punctual solutions that accommodate tight schedules.



CHARTER FLIGHTS

REASONS TO USE THEM

Charter flights are private or semi-private flights rented specifically for specific needs, such as business trips, corporate events, or group transportation. They are widely used by companies seeking flexibility, time savings, and comfort.

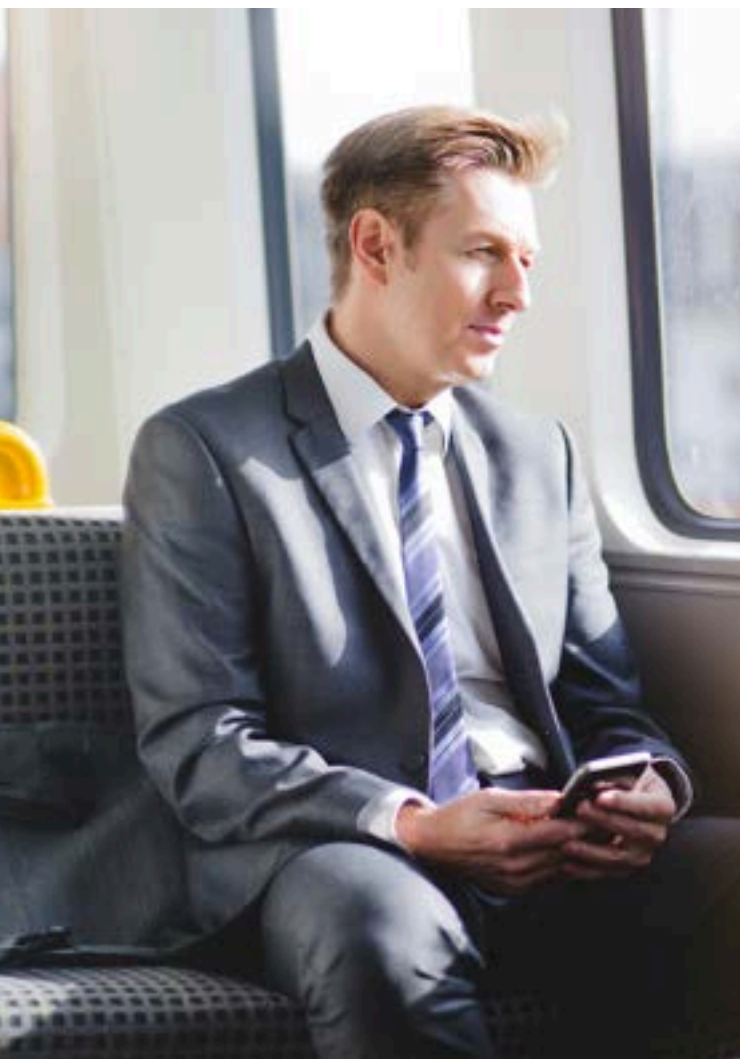
- Flexibility to decide on times and airports (even the less busy ones)
- Save time: No queues, long checks and waits at commercial airports
- Privacy and comfort: Perfect for working or meeting on board
- Access to secondary airports: Often closer to business destinations

Book your charter flight now with our support and experience the difference!

TRAINS

GROUND AND ONBOARD SERVICES

An exciting overview of Canada's top train companies and the ground and onboard services that make every business trip not only incredibly comfortable, but also a real boost of energy and motivation!



VIA RAIL



REFERENCE LINK

BRIEF HISTORICAL NOTES

Via Rail Canada is Canada's national railway company, founded in 1977 as a Crown corporation to operate passenger services formerly offered by Canadian National (CN) and Canadian Pacific (CP). Created to provide reliable and accessible intercity rail transportation, Via Rail has undergone various phases of downsizing and restructuring due to funding cuts and changes in transportation policies. Today, it connects numerous Canadian cities and regions. Despite challenges, it continues to be a key component of the nation's public transportation, focusing on fleet modernization and service electrification.

TRAVEL CLASSES FOR MICE

SLEEPER PLUS & PRESTIGE (LONG-DISTANCE)

Perfect for exclusive incentive trips, corporate retreats, or high-level motivational programs. Featuring private cabins, personalized service, gourmet dining, and panoramic carriages, these solutions cater to top clients, leadership teams, or strategic partners, offering a memorable and relaxing experience through iconic Canadian landscapes. They are also ideal for immersive post-event experiences or emotionally charged incentive experiences.

BUSINESS CLASS

Ideal for operational MICE travel: delegates, managers, trade show attendees, or internal meetings. It offers comfortable workspaces, free Wi-Fi, complimentary catering, and lounge access, ensuring efficient and productive travel between key cities. It's perfect for those who need to travel between events while maintaining business continuity and comfort, even during the day.



ANCILLARY SERVICES

We can assist with visa arrangements, currency exchange, advance luggage shipment, work materials, and insurance policies for cancellation, lost baggage, and medical care

WESTERN CANADA

**BRITISH COLUMBIA, ALBERTA,
SASKATCHEWAN, MANITOBA**

**BETWEEN EPIC LANDSCAPES, INNOVATIVE
HUBS AND LIVING INDIGENOUS CULTURES**

From the rainforests of British Columbia to the endless horizons of the Manitoba prairies, passing through the Rocky Mountains of Alberta and the vast skies of Saskatchewan, Western Canada is a vast and surprising world. Its cities like Vancouver, Calgary, and Winnipeg blend sustainability, art, and innovation with a strong commitment to hospitality. A perfect region for experiential incentives, creative residencies, outdoor events, and educational programs immersed in nature. Here, you can think big, plan slowly, and connect authentically. A destination that expands horizons and inspires transformative visions.



BRITISH COLUMBIA



A DESTINATION BETWEEN SEA, MOUNTAINS AND BUSINESS

British Columbia is one of Canada's most spectacular and dynamic locations. Bordering the Pacific Ocean, with Vancouver as a global innovation hub, and the Rocky Mountains as its backdrop, this province is a powerful fusion of breathtaking landscapes, cosmopolitan culture, and world-class infrastructure. It's the perfect choice for events that aim to inspire, engage, and make a lasting impact.

EXCELLENT INFRASTRUCTURE AND EASY ACCESS

Vancouver International Airport is one of North America's major hubs, with direct connections to Europe, Asia, and the United States. The province boasts award-winning convention centers, such as the Vancouver Convention Centre, and an efficient logistics network to reach even the most scenic destinations between the ocean and the mountains.

MICE DESTINATIONS: WHAT, WHERE, AND WHY

- **Vancouver:** the province's MICE capital, ideal for international **conferences**, high-level corporate **events**, **product launches**, and luxury **incentives**.
- **Whistler:** a mountain resort famous for its skiing and outdoor lifestyle, perfect for corporate **retreats**, adventure **team building**, and **leadership training**.
- **Victoria:** a historic city on Vancouver Island, suitable for corporate events, industry **conferences**, and cultural **incentives** in elegant and relaxed settings.
- **Kelowna and the Okanagan Valley:** wine country with spa resorts and lakes, ideal for experiential **incentives** and corporate wellness programs.



BRITISH COLUMBIA



TRANSFORMATIVE EXPERIENCES FOR GROUPS AND COMPANIES

In British Columbia, every experience is an opportunity to foster authentic connections: team-building sessions in the forest, cooking classes with local chefs, craft workshops in indigenous communities, tastings at biodynamic wineries, or wellness experiences integrated into nature. Activities become moments of growth and inspiration, capable of strengthening company values and creating a lasting sense of belonging.

A DESTINATION THAT LEAVES ITS MARK

Choosing British Columbia for a MICE event means choosing a destination that combines sustainability, cutting-edge technology, and authentic beauty. Whether it's a global summit or an intimate corporate retreat, every detail is designed to excite and engage. It's a place that welcomes, revitalizes, and revitalizes the ambitions of those who choose it.

WHEN TO GO: THE BEST TIMES FOR MICE EVENTS

- **Spring (March-May):** Ideal for outdoor events in the botanical gardens, immersive nature workshops, food and wine tastings, and team building in the Okanagan vineyards.
- **Summer (June-August):** Perfect for seaside incentives, rooftop events, mountain retreats, and outdoor sports.
- **Autumn (September-November):** The perfect season for corporate meetings with foliage views, wellness programs, and the grape harvest.
- **Winter (December-February):** Suitable for indoor conferences with snowy views, team experiences on the snow in Whistler, and elegant evenings in the festively decorated city.





BRITISH COLUMBIA: BETWEEN URBAN INNOVATION AND WILD REGENERATION

ITINERARY – INTEGRATED MICE

DAY 1 – VANCOUVER: THE FUTURE STARTS HERE

The group arrives in Vancouver and immediately immerses itself in the city's energy. The kickoff takes place in a rooftop room at the Vancouver Convention Centre, with breathtaking views of the harbor. The theme is: vision, impact, global connection. After the initial meeting, the group relaxes with a "Pacific Rim"-style dinner on a rooftop with a soft DJ set and signature cocktails: networking and inspiration at first sight.

DAY 2 – WHISTLER: CHALLENGE, NATURE, AND TRANSFORMATION

Transfer to Whistler, nestled in the majestic mountains. After checking into a designer eco-resort, begin an on-the-trail team coaching program: hikes, creative challenges, and guided reflections to activate leadership skills in nature. After lunch in the forest, the group tackles a thrilling zipline to confront fears and strengthen mutual trust. In the evening, dinner is served in a cabin with a roaring fireplace and a local wine pairing.

DAY 3 – OKANAGAN VALLEY: WELL-BEING, TASTE, AND SENSORY INSPIRATION

We fly to Kelowna for a day dedicated to balancing business and wellness. We work on the veranda of a winery where a creative workshop is held: corporate storytelling and metaphors inspired by viticulture. After lunch, the team participates in a blending workshop and creates the "estate wine." In the evening, a private spa, relaxation, and a slow dinner overlooking Okanagan Lake.

DAY 4 – VICTORIA: ELEGANCE, CULTURE AND VISION

We travel to Vancouver Island by seaplane, soaring over the ocean and islands. Victoria welcomes us with its gardens and historic buildings. The day begins with a strategic meeting in a glass-enclosed room overlooking the harbor and continues with an exclusive visit to the Royal BC Museum, where a curator leads a reflection on legacy, memory, and innovation. A gala dinner in a Victorian castle: lights, emotion, a final speech by the CEO, and a collective toast.

DAY 5 – VICTORIA: DESIGN YOUR FUTURE

The journey concludes with an immersive morning in Butchart Gardens. Each participant creates their own "personal manifesto" to take home as a commitment for the future. The final lunch is by the sea, featuring local produce and overlooking orcas and sailboats. A genuine farewell, not the end, but a new beginning.

ALBERTA



THE EXCITING MIX OF NATURE AND INNOVATION

Alberta is a land of surprises: from the vast prairies to the imposing Rocky Mountains, passing through dynamic cities like Calgary and Edmonton. It is a MICE destination that combines space, energy, and performance, where every event becomes an inspiring experience, rich in opportunities for reflection, growth, and surprise.

ACCESSIBILITY AND CUTTING-EDGE INFRASTRUCTURE

Calgary International and Edmonton International provide fast connections to the US and Europe. The cities offer modern convention centers, designer hotels, and dream locations—from contemporary glamping to futuristic halls. Alberta offers high-level professional support and intelligent logistics, ideal for customized MICE events.

MICE DESTINATIONS: WHERE AND WHY

- **Calgary:** an energy hub, perfect for corporate **conferences** and **business events** in innovative settings.
- **Banff & Jasper:** natural icons for corporate **retreats**, outdoor leadership, and rejuvenating reflection.
- **Edmonton:** a cultural hub, perfect for **conferences**, **trade shows**, and **networking events** in dynamic urban spaces.
- **Drumheller & Badlands:** iconic locations for geological and creative-themed **incentives**, among dinosaurs and spectacular deserts.
- **Canmore:** a charming Alpine village ideal for experiential **team building** and moments of bonding.



ALBERTA



EXPERIENCES THAT INSPIRE ACTION

Team building kayaking in Alberta's fjords, leadership workshops at the wheel of a cabin in the mountains, tastings in local vineyards, and gourmet evenings in alpine huts: every activity in Alberta is designed to spark creativity, cohesion, and emotional memory.

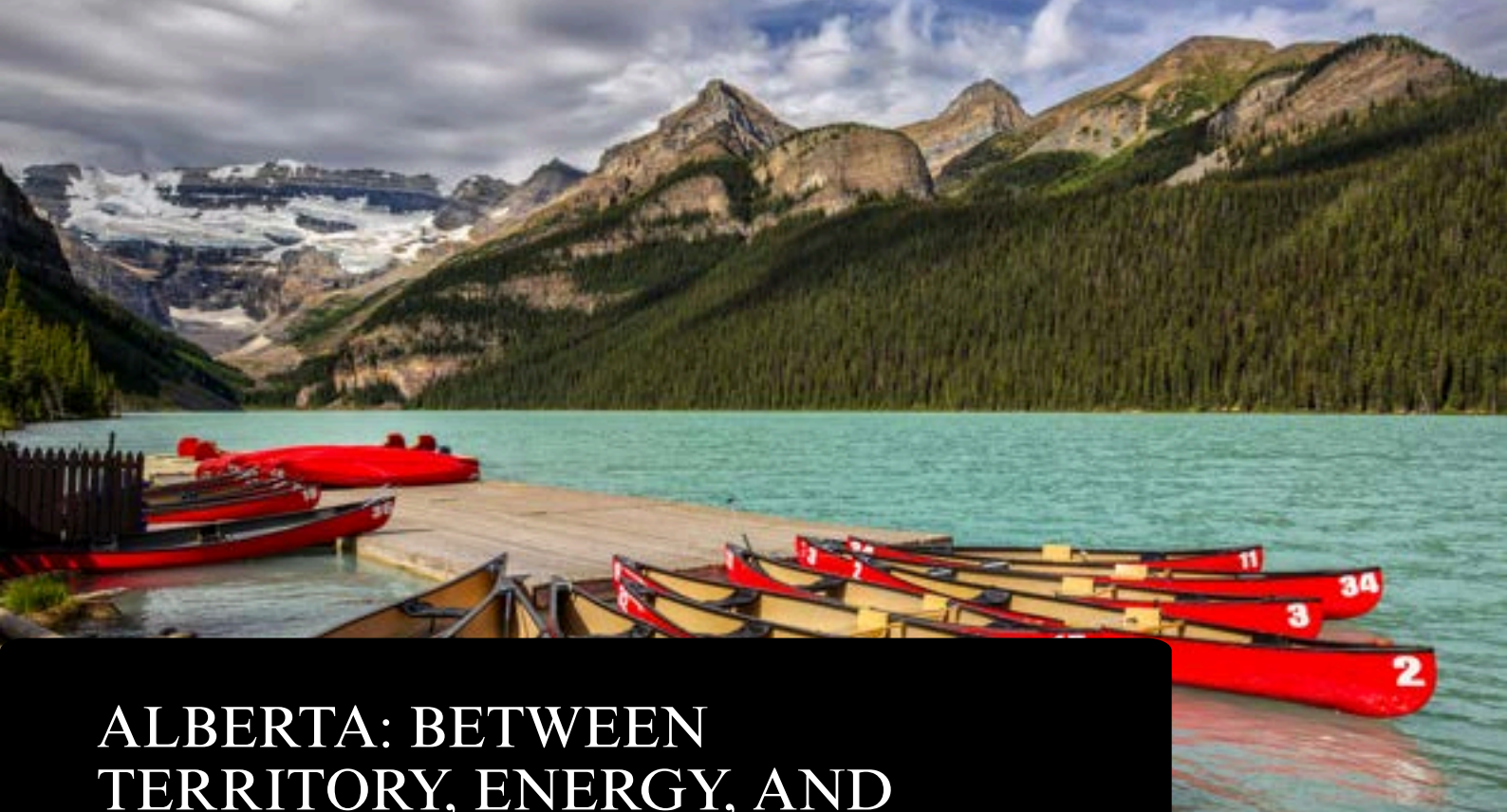
A CHOICE THAT LEAVES ITS MARK

Choosing Alberta means choosing a destination that combines the openness of the prairies with the strategic vision of modern cities. It's a place to reflect, act, and look far ahead.

SEASONALITY AND MICE ACTIVITIES

- **Spring (April–June):** Outdoor activities in the Rockies, meetings with views of snow and flowering prairies.
- **Summer (July–August):** Trekking and canoeing in the parks, outdoor events and incentive trips with Alpine views.
- **Autumn (September–October):** Spectacular foliage, food and wine evenings, and lodge retreats.
- **Winter (Dec–Feb):** Team building in the snow, workshops by the warm fireplace, and incentives in the fresh snow.





ALBERTA: BETWEEN TERRITORY, ENERGY, AND CORPORATE VISION

ITINERARY – INTEGRATED MICE

DAY 1 – CALGARY: TURNING ON URBAN ENERGY

The group arrives in Calgary and is hosted in a modern hotel in the heart of the city. The first meeting takes place on a rooftop overlooking the skyline: a moment designed to awaken vision, with stimuli that open the mind and strengthen team spirit. The symbolic victory of an "urban mission" transforms networking into inspiration. The evening continues with an informal dinner featuring local food, accompanied by genuine conversation and relaxation.

DAY 2 – BANFF: IMMERSIVE LEADERSHIP IN THE MOUNTAINS

A journey through breathtaking landscapes. A strategic session takes place in a scenic lodge, where the metaphor of the peaks becomes the company's growth plan. The afternoon transforms into a team coaching experience along Alpine trails: every step becomes a symbol of a challenge overcome. The night ends in front of the fire in the cabin, with a gourmet dinner and a toast to the shared vision.

DAY 3 – DRUMHELLER (BADLANDS): CREATIVE THINKING AND DIFFERENTIATION

A change of scenery in the evocative Badlands. Here, in a natural amphitheater, the group experiences a creative workshop: the beauty of the rock formations inspires new and unconventional ideas. In the afternoon, outdoor activities—from canyon kayaking to shared symbolic construction—foster empathy and synergy. A rustic dinner celebrates the day with warmth and connection.

DAY 4 – JASPER/CANMORE: FINAL COHESION AND MANIFESTATION OF THE VISION

The group reaches Jasper or Canmore, amidst woods and peaks. The final session takes place in a welcoming lodge: defining the "group manifesto" and creating a symbolic work with natural materials. The work transforms into an emotional ritual: a shared work that represents the journey undertaken. The day culminates with a dinner under the stars, moments of gratitude, and discussions about future projects.

DAY 5 – CALGARY: RETURN FULL OF ENERGY AND VISION

The return to Calgary is an opportunity for a morning of reflection hosted on a panoramic terrace. Guided journaling and the distribution of symbolic objects represent the commitment to personal growth. A final brunch, with inspiring conversations and hugs, concludes the journey: the spirit of Alberta endures, like a charge towards new horizons.

SASKATCHEWAN



INFINITE HORIZONS FOR UNLIMITED IDEAS

In the heart of the Canadian prairies, Saskatchewan is an unexpected place where the silence of nature opens up space for strategic thinking and innovation. Its vast plains, endless skies, and cities with a human pace offer a unique setting for revitalizing, authentic, and visionary MICE events. Here, simplicity becomes strength, and every experience transforms into an opportunity for true connection.

ACCESSIBILITY AND VERSATILE INFRASTRUCTURE

Regina and Saskatoon are well connected by air to major Canadian and US cities. Convention centers, converted cultural spaces, and boutique hotels guarantee efficient and personalized services. The cities' compact size makes everything accessible, shortening the distances between people.

MICE DESTINATIONS AND INSPIRING ACTIVITIES

- **Saskatoon:** a young and creative city, perfect for dynamic **meetings**, cultural events, and **networking** at venues like the Remai Modern Museum.
- **Regina:** a historic capital with an institutional vocation and ideal spaces for sectoral **congresses** and **conferences**, from Government House to museum spaces.
- **Prince Albert National Park:** perfect for **incentives** and immersive **retreats** among lakes, forests, and wildlife.
- **Grasslands National Park:** ideal for experiential **team building**, symbolic excursions and emotionally impactful off-grid activities.
- **Prairie wineries and ranches:** authentic settings for **dining** experiences, informal **events**, and corporate **storytelling**.



SASKATCHEWAN



EXPERIENCES THAT WILL LEAVE THEIR MARK

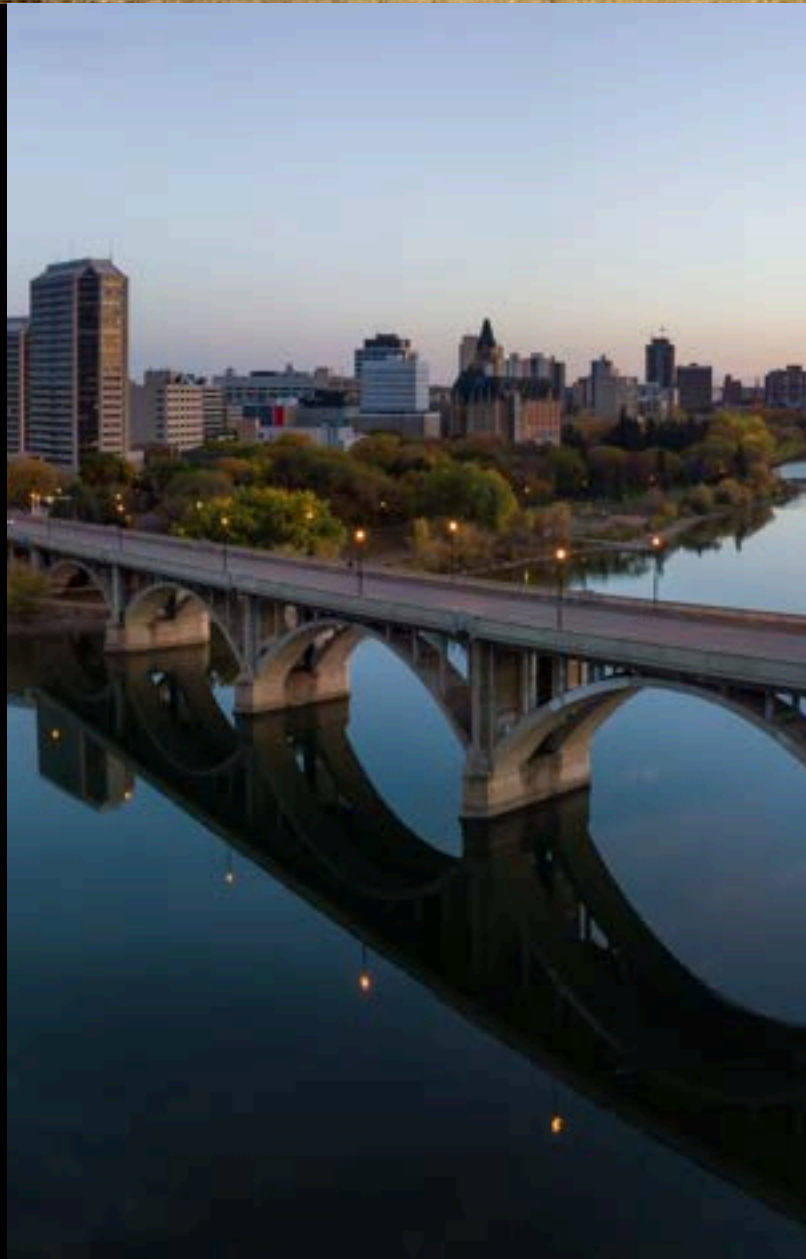
Workshops in a contemporary art museum, storytelling around the campfire on a remote ranch, building a vision amidst the endless prairie landscapes, culinary experiences with local chefs: Saskatchewan invites you to slow down and delve deeper. Every moment here can become symbolic and memorable.

ANOTHER IDEA OF LEADERSHIP

Choosing Saskatchewan for a MICE event means betting on the quality of the experience, the value of creative silence, and the power of authentic connections. It's a place for those who aren't afraid to break the mold, for those who want to transform an event into a foundational experience.

WHEN TO ORGANIZE YOUR MICE EVENT

- **Spring (April-June):** perfect for nature-filled meetings, park excursions, and outdoor brainstorming.
- **Summer (July-August):** ideal for ranch incentives, outdoor evening events, and team building on the lakes.
- **Autumn (September-October):** season of warm colors and local products, perfect for retreats and sensory experiences.
- **Winter (November-March):** ideal for alternative indoor events, lodge incentives, and reflective activities in quiet environments.





SASKATCHEWAN: VISION ON THE PRAIRIES

ITINERARY – INTEGRATED MICE

DAY 1 – SASKATOON: CONTEMPORARY CULTURE AND A SHARED VISION

Arriving in Saskatoon immediately sparks creativity. The group is welcomed into a boutique hotel along the South Saskatchewan River. The opening event is held at the Rемаi Modern Museum: visual art and striking architecture provide the backdrop for an inspirational session on change. The day concludes with a gastronomic dinner in prairie fine dining style, where each dish speaks of a specific region.

DAY 2 – GRASSLANDS: TEAM BUILDING BEYOND BORDERS

Departure for the remote Grasslands National Park, where the wilderness inspires a profound reset. After a short briefing at an eco-lodge, the group sets off on a symbolic hike: walking through endless landscapes helps rediscover a collective sense of direction. A co-creation activity led by specialized coaches transforms insights into strategies. A rustic dinner under the stars, accompanied by stories and visions of the future, is served.

DAY 3 – RANCH EXPERIENCE AND CORPORATE IDENTITY

The journey continues on an authentic ranch, where you'll enjoy an immersive experience surrounded by horses, campfires, and prairie cuisine. In this informal yet powerful setting, the group will take part in a workshop on the concept of empathetic leadership. A Western-style role-play activity concludes the day with a lighthearted atmosphere and team spirit. At night, you'll sleep in scenic lodges or under starry skies, for those who choose the glamping option.

DAY 4 – WASKESIU LAKE AND VISION SYMBOLS

Immersed in Prince Albert National Park, participants embark on a guided canoe journey along the calm waters of Waskesiu Lake. Each stop is dedicated to a company value. After lunch by the lake, a final session takes place where each participant builds a "guide symbol" from natural materials. The event concludes with a moving final dinner at the lodge, accompanied by words, music, and a symbolic gift for each participant.

DAY 5 – RETURNING WITH AWARENESS

The return to Saskatoon or Regina includes a stop at a small arts community where each participant creates a personalized ceramic piece: an object to take home as a metaphor for the journey. A final brunch in a glass-enclosed room overlooking the landscape bids the group farewell with energy and gratitude.

MANITOBA



AN AUTHENTIC WORLD OF PRAIRIE, ART, AND WILDLIFE

Manitoba isn't just a Canadian province: it's a journey into a more authentic dimension of business. Here, endless expanses of grass, crystal-clear lakes, and wide skies invite you to think big. Winnipeg, a surprising cultural capital, is an ideal base for MICE events that seek to break the mold. Manitoba is for those seeking an emotional and human impact, a place where strategy and inspiration find the perfect balance.

FLEXIBLE INFRASTRUCTURES AND ESSENTIAL CONNECTIONS

With a well-connected international airport and versatile facilities, Winnipeg is ready to host events of all kinds, from business forums to corporate retreats. The RBC Convention Centre offers technologically advanced and flexible spaces, while alternative venues—such as theatres, museums, and regenerated industrial spaces—lend themselves to creative and engaging events.

MICE DESTINATIONS AND WHAT YOU CAN DO

- **Winnipeg:** perfect for **conventions**, **cultural events**, and **product launches**, thanks to its vibrant arts scene, the St. Boniface French Quarter, and unique venues like the Canadian Museum for Human Rights.
- **Churchill:** for memorable **incentive** trips chasing the Northern Lights and polar bears; one of Canada's most iconic experiences.
- **Riding Mountain National Park:** ideal for immersive **retreats** and **team building** activities in eco-sustainable lodges.
- **Lake Winnipeg and Gimli:** perfect for relaxing **incentives**, nautical experiences, and informal company bonding moments.
- **The Forks:** a former train yard now transformed into a cultural and gastronomic center, perfect for evening **events** and authentic **networking**.



MANITOBA



EXPERIENCES THAT TOUCH THE DEEP

From participating in an indigenous ceremony inside a longhouse to an exclusive dinner under the lights of the Northern Lights, every experience in Manitoba is meaningful. Cooking labs with local chefs, creative walks among street art, and "slow leadership" activities on the lake are just some of the options for groups who want to experience the event as a transformation.

AN ENERGY THAT REGENERATES BUSINESS

Manitoba offers a different pace, perfect for refocusing. Its calm, welcoming, and profound energy offers a powerful context for strengthening teams, generating ideas, and fostering more authentic leadership. Unconventional, but decidedly memorable.

WHEN TO ORGANIZE YOUR MICE EVENT

- **Spring (April-June):** Great for open-air events in Winnipeg, cultural tours, and activities in parks and lakes.
- **Summer (July-August):** Ideal for incentives in national parks, lakeside experiences, and immersive nature programs.
- **Autumn (September-October):** A spectacular season for corporate retreats amidst the colorful foliage and incentives in Churchill.
- **Winter (November-March):** Perfect for inspirational indoor events, workshops, and emotional incentives under the Northern Lights.





MANITOBA: WHERE VISION IS BORN FROM SILENCE

ITINERARY – INTEGRATED MICE

DAY 1 – WINNIPEG: CULTURE AND OPEN-MINDEDNESS

Arriving in Winnipeg immediately sets the tone for the experience. The group is welcomed into a signature location in the heart of the city. The opening event takes place in the evocative Canadian Museum for Human Rights, where a strategic visioning session takes place in settings that inspire profound values. The evening continues with an exclusive dinner at The Forks, featuring local flavors and a convivial atmosphere.

DAY 2 – CHURCHILL: EMOTION AND AWARENESS

A charter flight takes the group to Churchill, a remote town on Hudson Bay. Here, an exclusive program allows them to observe Arctic wildlife with expert naturalists. Between guided hikes and moments of symbolic exchange before the infinite cold, the sense of community emerges. The day concludes with a "Nordic" dinner in a lodge overlooking the tundra, while the aurora dances above the rooftops.

DAY 3 – RIDING MOUNTAIN: LEADERSHIP AND GROUNDING

The return journey south takes the group to Riding Mountain National Park, where an eco-luxury lodge becomes the center of gravity for an experiential workshop on authentic leadership. Nature acts as an ally, while outdoor activities—hikes, relaxing walks, and cooking labs—build cohesion and inspiration. In the evening, a ritual bonfire symbolically closes the circle.

DAY 4 – LAKE WINNIPEG: REGENERATION AND A SHARED STRATEGY

On the shores of Lake Winnipeg, the day is dedicated to a strategic session with facilitated visual thinking. In an informal setting, the company's next steps are defined. After a lunch of local seafood, a creative moment allows each participant to create a "memory of intent" using natural materials. The evening celebrates the journey with folk music and a collective toast.

DAY 5 – RETURN AND CREATIVE FOOTPRINT

Before returning, a stop in St. Boniface, Winnipeg's French-speaking neighborhood, for a creative workshop with local artists. Participants create a small symbolic object to take home the experience. A final brunch bids the group farewell with a lighthearted farewell and renewed energy.

NORTHERN CANADA

YUKON, NORTHWEST TERRITORIES, NUNAVUT

BETWEEN RARE SPACES, ARCTIC CULTURES AND REGENERATING SILENCES

From the dancing lights of the Yukon aurora to the great frozen lakes of the Northwest Territories, to the ancestral immensity of Nunavut, Northern Canada is a frontier space that invites slowing down and wonder. A radical context where nature dominates, indigenous cultures speak their stories, and every event takes on a symbolic and transformative dimension. Ideal for research residencies, experiential training, exploratory MICE, and programs with a high emotional impact. Here, one travels to listen, reconnect, and return changed. An extreme, authentic, and memorable destination.



YUKON



AN INSPIRING DESTINATION

The Yukon is a wild and extraordinary land where the concept of "event" takes on a whole new meaning. Here, amidst arctic landscapes, boreal forests, and endless skies, every MICE program transforms into a journey of discovery. It's the ideal destination for corporate retreats, high-impact incentives, and immersive team building: a unique experience, perfect for those seeking inspiration, connection, and lasting memories.

ACCESSIBILITY AND NORDIC HOSPITALITY

Whitehorse, the Yukon's capital, is well-connected with direct flights from Vancouver, Calgary, and Edmonton. While maintaining its rustic, local charm, its accommodations offer excellent services, with designer lodges, boutique hotels, and welcoming conference centers. Local suppliers are experts in organizing bespoke events, even in remote yet perfectly organized settings.

MICE DESTINATIONS OUTSIDE THE BOX

- **Whitehorse:** perfect for strategic meetings and creative workshops in authentic settings, with the option of outdoor leisure activities (Nordic spa, dog sledding, hiking).
- **Dawson City:** a historic gold rush town, ideal for Wild West-themed incentives or cultural events amid theaters, galleries, and historic saloons.
- **Kluane National Park:** an epic setting for team retreats, motivational hikes, and immersive coaching sessions.
- **Northern Lights Region (Autumn-Winter):** A unique experience for exclusive events and small groups with nighttime activities under the Northern Lights.



YUKON



EXPERIENCES THAT WILL LEAVE THEIR MARK

Trace a snowshoe trail under the Northern Lights, create an ice sculpture as a team, canoe across a glacial lake, sleep in arctic lodges with a roaring fire. The Yukon allows you to combine work with wonder: every activity is designed to strengthen the team, push boundaries, and foster authentic bonds.

A DESTINATION THAT LEAVES ITS MARK

Organizing a MICE event in the Yukon isn't just a logistical or strategic choice: it's a declaration of intent. It means choosing authenticity, nature as a guide, and deep connections. It's a destination that leaves its mark, amplifies messages, and offers a new perspective on the world.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (April-June):** Ideal for corporate **retreats** in mountain lodges, excursions, and outdoor **workshops**.
- **Summer (July-August):** Perfect for events immersed in nature, canoe **incentives** or glacier excursions.
- **Autumn (September-October):** A magical season for seeing the Northern Lights, enjoying slow **team building**, and enjoying wellness activities.
- **Winter (November-March):** Time for exclusive **events** with dog sledding, arctic excursions, and **coaching** under the northern lights.





YUKON: BETWEEN PRIMORDIAL NATURE AND IMPACTFUL VISION

ITINERARY – INTEGRATED MICE

DAY 1 – WHITEHORSE: THE VISION AWAKENS

The flight lands in the golden light of sunset. The group is welcomed by an eco-lodge with Nordic charm, where a handcrafted welcome drink kicks off the experience. The first crucial moment: a plenary session overlooking the Yukon River, where the CEO launches a shared narrative of the journey ahead. Dinner, amidst wood and stone, celebrates the beginning of an authentic adventure, accompanied by tales of local history and traditions.

DAY 2 – KLUANE NATIONAL PARK: THE POWER OF NATURE AS STRATEGIC TRAINING

The sun illuminates the peaks as you move into the heart of Kluane. Here, the workshop comes to life among forests and glaciers: not an enclosed space, but a landscape that stimulates the mind and fosters connection. The afternoon becomes a shared governance coaching session as we march toward a panoramic viewpoint: each step represents a challenge to be faced as a team. Dinner in the refuge, in front of the fire, seals the day's journey and strengthens the sense of belonging.

DAY 3 – DAWSON CITY: RIDING THE WILD FRONTIER

We arrive in historic Dawson City, where the energy of the Wild West awakens creativity. The theme of the day is corporate storytelling "Dawson-style": everyone takes on a role and builds a narrative that connects the past and the future. The agile workshop exceeds all expectations, alternating serious moments with pure creative expression. The "Gold Rush" dinner is a theatrical event: period costumes, emotion, laughter. And in the evening, under a starry sky—and perhaps an aurora borealis—the team that dared to dream is celebrated.

DAY 4 – WHITEHORSE: RESTORATIVE LEADERSHIP UNDER THE STARS

Return to nature and recharge your batteries. Work takes place in a glass cabin immersed in the boreal forest: a sustainable leadership session that mirrors the landscape—pure authenticity and impact. In the afternoon, the Nordic spa revitalizes body and mind: every breath becomes a moment of gratitude and shared reflection. The final dinner, with soft lighting and inspired words, rewards each participant with a symbolic object: a tangible reminder of what they take home with them.

DAY 5 – WHITEHORSE: REFLECTIONS AND A NEW DEPARTURE

The final day begins with a collective moment around the fire: each person shares a personal commitment stemming from their journey. Next, they visit an indigenous atelier—where tradition and innovation merge in a creative laboratory. A convivial lunch celebrates the bonds forged and the ideas generated. With hearts alight and a clear vision, the group sets off for the next stage: homeward bound, and a return to a transformed reality.

NORTHWEST TERRITORIES



FAR FROM EVERYTHING, CLOSE TO THE ESSENCE

The Northwest Territories aren't for everyone, but they're perfect for those who want to surprise. This is Canada's wildest and most unspoiled, where the power of nature meets a millennia-old culture. It's the ideal destination for out-of-the-ordinary MICE events: high-profile retreats, transformative experiences, and memorable incentive trips.

TARGETED ACCESSIBILITY, ESSENTIAL INFRASTRUCTURE

Yellowknife, the capital, is connected by direct flights from Edmonton, Calgary, and Vancouver. It boasts conference spaces, boutique hotels, and charming lodges. The infrastructure is agile and well-managed, perfect for customized events, away from the hustle and bustle but with all the essential services.

MICE DESTINATIONS AND WHAT TO ORGANIZE

- **Yellowknife:** strategic meetings, small conferences, institutional or creative events in intimate but well-equipped locations.
- **Great Slave Lake:** exclusive incentives with ice activities, winter fishing, or nautical experiences.
- **Nahanni National Park:** corporate retreats immersed in the north's most spectacular nature.
- **Fort Simpson and Dene Communities:** intercultural workshops and regenerative leadership in ancestral contexts.
- **Inuvik (seasonal):** arctic activities for extreme team building and experiential storytelling.



NORTHWEST TERRITORIES



EXPERIENCES THAT CHANGE YOUR PERSPECTIVE

Spotting the Northern Lights, listening to Dene legends around the campfire, learning Inuit carving, or navigating an Arctic river: every activity in the Northwest Territories is an opportunity to slow down, listen, and rediscover your vision. A place where simplicity ignites the mind.

AUTHENTICITY THAT EMPOWERS THE GROUP

In a saturated world, this is a space for regenerating leadership. People come here not just to work, but to reconnect—with themselves, with the team, with the earth. Events at TNOs are not forgotten: they are lived, they are carried within.

WHEN TO ORGANIZE YOUR EVENT

- **Spring (April–June):** Great for creative retreats, cultural experiences, and wildlife watching.
- **Summer (July–August):** Very long days, perfect for outdoor incentives and workshops in nature.
- **Autumn (September–October):** Spectacular colors and ideal weather for reflection and team coaching.
- **Winter (November–March):** Northern Lights, ice fishing, and experiential programs in heated lodges.





NORTHWEST TERRITORIES: BETWEEN ARCTIC SILENCE AND INNER VISION

ITINERARY – INTEGRATED MICE

DAY 1 – YELLOWKNIFE: THE JOURNEY BEGINS WHERE EVERYTHING IS ESSENTIAL

Far from the noise of the city, the group lands in Yellowknife, the discreet yet vibrant capital of the Northwest Territories. They are welcomed in an elegant eco-lodge overlooking Great Slave Lake, where every detail is designed to create a connection with the environment and among the participants. After a short introductory briefing in a lounge overlooking the ice, the atmosphere transforms: they set off for an immersive experience at the Aurora Village. That evening, under one of the clearest skies in the world, the team watches the Northern Lights dance together, wrapped in warm furs and in infinite silence. It is the beginning of a journey that will be not only physical, but also spiritual.

DAY 2 – GREAT SLAVE LAKE: COLLABORATION BEYOND BORDERS

The day begins in the heart of the ice. Participants are guided through typical regional activities: fishing on a frozen lake, building shelters, and a husky sled excursion. It's not just about adventure: every gesture becomes symbolic. The resilience required to face the extreme environment becomes the perfect metaphor for the strength of a united team. After an intimate lunch in a traditional ice hut, the afternoon concludes with a short reflection session: what skills are needed today to navigate changing environments? The evening concludes with a shared meal and a second, unforgettable glimpse of the Northern Lights.

DAY 3 – FORT SIMPSON: THE VOICE OF THE ROOTS

By private flight, the group reaches Fort Simpson, on the banks of the Mackenzie River. Here, an encounter with a Dene community opens the door to a different wisdom. A traditional ceremony sets the tone for a day that combines cultural listening and conscious leadership. A workshop takes place in a room built according to local bio-architecture principles, where every natural element is part of the decision-making process. The questions shift: not just "what to do," but "why and for whom." At sunset, a walk along the river seals the connection between landscape, culture, and strategic vision.

DAY 4 – NAHANNI NATIONAL PARK: WHERE IDENTITY IS CARVED IN STONE

The morning begins with the arrival at the majestic Nahanni National Park, a UNESCO World Heritage Site. A gentle cruise along the river takes the group to Virginia Falls, one of Canada's most spectacular waterfalls. Here, time expands. We work in a circle, immersed in forests and canyons, exploring themes such as courage, change, and long-term vision. After a lunch surrounded by nature, the afternoon is free for individual experiences: hiking, nature photography, relaxing walks in the park. The day ends with a group bonfire, where everyone shares their "insight of the day." Silence, stars, fire. And a new clarity.

DAY 5 – YELLOWKNIFE: THE LAST WORD IS INSPIRATION

Back in Yellowknife, the group gathers in a bright, panoramic room for the final activity: a symbolic "Tangible Vision" workshop, where each participant creates a wooden object engraved with their own guiding word, to take home with them. It's a way to anchor the experience in the future. Before returning, a final lunch at a refined restaurant serving Northern European cuisine offers the opportunity to celebrate the shared energy. Finally, a visit to local artisan workshops and a short hike on the Bush Pilots Monument are planned, to bid farewell to the vastness of the North with gratitude and a new vision.

NUNAVUT



A DIMENSION BEYOND BORDERS

Nunavut is more than just a destination; it's a boundary to cross, a threshold to a primordial world where the essential takes on value and perspective transforms. Here, where earth meets ice and sky merges with infinity, every corporate event becomes a rare, intimate, and regenerating experience. Perfect for executive retreats, leadership programs, and high-impact incentive trips, Nunavut offers the opportunity to work in quiet, profound, and pristine environments, where innovation takes shape through reflection.

ACCESSIBILITY AND INFRASTRUCTURE

Nunavut can be reached from Ottawa or Winnipeg via direct flights to Iqaluit (the territory's capital), and from there via short local flights to remote communities or eco-lodges. Although infrastructure is basic, it reflects the spirit of the place: sustainability, respect for the environment, and collaboration. Workshop and meeting venues are located within designer Arctic lodges or community facilities run with authentic hospitality.

MICE DESTINATIONS OUTSIDE THE BOX

- **Iqaluit:** A vibrant cultural hub and starting point, ideal for strategic **meetings** and corporate kick-offs inspired by Inuit culture.
- **Pond Inlet and Arctic Bay:** Breathtaking Arctic scenery for exclusive **retreats**, motivational explorations, and experiential activities related to survival and **leadership**.
- **Auyuittuq National Park:** One of the most dramatically beautiful places in North America, perfect for viewing sessions and deep **team building** activities immersed in arctic nature.
- **Cape Dorset (Kinngait):** The capital of Inuit art, it offers a unique setting for creative **workshops**, cultural experiences, and **corporate co-design**.



NUNAVUT



EXPERIENCES THAT WILL LEAVE THEIR MARK

From dog sledding on the frozen wastes to bone and stone carving workshops, from excursions with Inuit guides to the rejuvenating silence of the Arctic landscapes: every activity is designed to foster listening, empathy, and transformation. Here, time slows down, teams rediscover each other, and the sense of connection is amplified. It's not just a journey, but a profound experience of identity and purpose.

NUNAVUT: ANOTHER IDEA OF EXCELLENCE

Bringing your team to Nunavut means choosing a place where the superfluous gives way to the essential, and the company refocuses on its core values. You won't find large conference centers, but you will find the rare encounter between human beings, nature, and truth. It's the perfect environment for long-term vision, cultural transformation, and authentic leadership.

SEASONALITY AND OPPORTUNITY

- **Spring (April–June):** Ideal for outdoor activities, excursions on the Arctic pack ice and first wildlife sightings.
- **Summer (July–August):** Perfect for daytime experiences under the midnight sun, coastal cruises, and encounters with Inuit culture.
- **Autumn (September–October):** A time of reflection, suitable for reflective **retreats**, strategic planning, and long-term vision.
- **Winter (November–March):** For **events** immersed in absolute white, with the Northern Lights, soft survival experiences, and indoor activities for cohesion and vision.





NUNAVUT: THE SILENCE THAT GUIDES THE VISION

ITINERARY – INTEGRATED MICE

DAY 1 – IQALUIT: THE FIRST STEP BEYOND THE ORDINARY

Arriving in Iqaluit, the capital of a territory suspended between earth and sky, is an event in itself. After checking into a contemporary lodge with Nordic design elements, the group is introduced to Inuit culture by a local host in an opening session that combines storytelling and reflection. The evening concludes with a dinner featuring local ingredients (caribou, whitefish, Arctic fruits) in an intimate atmosphere, lit by lanterns and the glimmering ice.

DAY 2 – ARCTIC VISION AND TRIBAL CONNECTION

The morning is dedicated to a strategic workshop led by an expert facilitator, in a glass-enclosed room overlooking the Arctic Ocean. After lunch, the group embarks on an experiential activity: a guided walk through the permafrost and a discussion of ancient Inuit orienteering techniques. In the evening, a storytelling and corporate identity workshop takes place: each participant, under the guidance of a local artist, will sculpt a small stone object representing their vision.

DAY 3 – NAVIGATING THE ICE: FLUID LEADERSHIP

A short flight takes the team to Pond Inlet, for a day filled with excitement and awareness. They explore the coast by icebreaker, accompanied by local guides and stories of animal migration. During a stop on a glacier, the group works in a circle on an inspirational activity: what are the organization's guiding values? The afternoon concludes with a creative team-building session on the shores of the fjord. At night, skies permitting, magic arrives: the Northern Lights above base camp.

DAY 4 – ART, COMMUNITY, IMPACT

Transfer to Cape Dorset (Kinngait), considered the beating heart of Inuit art. The group visits art studios and participates in a co-creation experience: working in small teams, they create a symbolic work that represents the company's values. A dialogue with artisans and artists fosters discussion and open-mindedness. In the afternoon, a plenary session on "cultural impact and sustainability" concludes the immersive phase of the trip. Dinner concludes at a community center, featuring traditional music and local dances.

DAY 5 – RETURN WITH VISION

The return to Iqaluit marks the end of the journey, but not of the transformation. In a final guided session, participants reflect on what they have learned, written, and recorded. For those who wish to extend the creative silence, it is possible to stay an extra night at an eco-lodge for a personal journaling session or an exclusive excursion with a professional photographer.

CENTRAL CANADA

ONTARIO, QUEBEC

BETWEEN CULTURAL CAPITAL, PLURAL IDENTITIES AND GLOBAL DYNAMICS

From the historic boulevards of Quebec to the contemporary architecture of Toronto, passing through Ottawa and Montreal, Central Canada is a crossroads of languages, cultures, and visions. Here, Francophone and British heritage interacts with urban creativity, international diplomacy, and centers of academic excellence. It is a vibrant destination for institutional events, training programs, study trips, and culturally rich urban incentives. Each city offers stimulating environments, high professionalism, and a truly global reach. A place where thought takes shape amidst history, innovation, and shared identities.



ONTARIO



WHERE BUSINESS AND CULTURE MEET

Ontario is Canada's economic and cultural hub, a vibrant mix of cosmopolitan cities and breathtaking natural landscapes. Toronto, the financial capital, and Ottawa, the political hub, offer world-class conference facilities, luxury hotels, and an impeccable transportation network. It's a land that combines efficiency, innovation, and a multicultural spirit that fosters creativity and collaboration at every MICE event.

ACCESSIBILITY AND INFRASTRUCTURE

With two international airports in Toronto Pearson and Ottawa, modern rail connections, and well-maintained highways, Ontario guarantees easy access and mobility. State-of-the-art convention centers such as the Metro Toronto Convention Centre and the Shaw Centre in Ottawa offer flexible spaces and cutting-edge technology, while hotels, resorts, and unique venues enhance the offerings for meetings, conventions, and incentives.

MICE DESTINATIONS NOT TO BE MISSED

- **Toronto:** ideal for large **conferences**, corporate events, and high-level **galas**, with the option of cultural and gastronomic tours.
- **Ottawa:** perfect for institutional **meetings**, **conferences**, and diplomatic events, immersed in history and urban greenery.
- **Niagara-on-the-Lake:** home to exclusive events, food and wine **incentives**, and **team-building retreats** amid vineyards and lakeside scenery.
- **The Blue Mountains:** the ideal location for outdoor activities, winter sports, adventurous **team building**, and corporate wellness.



ONTARIO



EXPERIENCES TO ENGAGE AND INSPIRE

From a boat tour on Lake Ontario to award-winning wine tastings at Niagara wineries, from cultural events at Toronto's museums and theaters to nature trails in the Niagara Hills, each experience is designed to stimulate the senses and strengthen the team. Creative workshops, relaxing strolls in urban parks, and customized sports activities complete the package.

ONTARIO, THE MICE HEART OF CANADA

Choosing Ontario means choosing a destination where business, culture, and nature blend harmoniously, offering boundless opportunities for events of all sizes. It's a place where ideas take shape, relationships are strengthened, and every attendee finds their own inspiration.

THE SEASONS MOST SUITABLE FOR EVERY NEED

- **Spring (March–May):** Ideal for outdoor events and cultural tours of the city.
- **Summer (June–August):** Perfect for lakeside incentives and outdoor activities.
- **Autumn (September–November):** Prime season for food and wine events and meetings immersed in the colors of nature.
- **Winter (December–February):** Ideal for indoor conferences, exclusive events and winter sports.





ONTARIO: BETWEEN INNOVATION, NATURE, AND CULTURE

ITINERARY – INTEGRATED MICE

DAY 1 – TORONTO, URBAN ENERGY AND FIRST APPROACH

The group arrives in Toronto, where the city's dynamism is in the air. After a welcoming check-in at a boutique hotel near the convention center, the day kicks off with an engaging introduction to the region's opportunities, followed by a guided tour that blends modern architecture, urban art, and local flavors. The evening concludes with an exclusive cocktail on the rooftop of a skyscraper, overlooking Lake Ontario.

DAY 2 – OTTAWA, POLITICAL AND CULTURAL HEART

Transfer to Ottawa for a morning dedicated to a strategic meeting in an institutional location overlooking the Rideau River. The afternoon is enlivened by a cultural visit to Parliament and the ByWard Market, with tastings and meetings with local artisans. A themed dinner in an elegant restaurant offers moments of networking and conviviality, while the city lights up its historic squares.

DAY 3 – NIAGARA-ON-THE-LAKE: RELAX E TEAM BUILDING

The third day takes the group to picturesque Niagara-on-the-Lake. Among vineyards and historic homes, outdoor team-building activities alternate with fine wine tastings and moments of reflection in exclusive locations. The relaxed atmosphere fosters strengthening relationships and sharing ideas. An evening dinner in a winery overlooking the vineyards provides unforgettable experiences.

DAY 4 – BLUE MOUNTAINS: ENERGY AND ADVENTURE

The final day begins with sports and wellness experiences in the Blue Mountains, ideal for clearing the mind and strengthening team spirit. Through hikes, relaxing walks, and outdoor activities, the group recharges. The program concludes with a scenic lunch and a final feedback and sharing session, leaving each participant inspired and ready to return with new visions.

QUÉBEC



A LAND OF HISTORY AND INNOVATION

Québec is a province that enchants with its strong Francophone identity, combining deep historical roots with a vibrant contemporary spirit. Montreal and Québec City, its urban gems, offer excellent conference facilities, unique spaces, and an international atmosphere, perfect for MICE events that seek elegance and originality.

ACCESSIBILITY AND INFRASTRUCTURE

With two international airports and efficient land and rail connections, Québec is easily accessible from all parts of North America and Europe. Convention centers such as the Palais des Congrès de Montréal and the Centre des Congrès de Québec boast cutting-edge technology, while boutique, historic, and design-led hotels host all types of events, from corporate meetings to international conferences.

MICE DESTINATIONS TO DISCOVER

- **Montreal:** ideal for large **conferences**, **cultural events**, and **gala evenings**, thanks to its rich artistic and culinary scene.
- **Québec City:** perfect for **conferences** and institutional **meetings** immersed in a unique atmosphere, among historic walls and river landscapes.
- **Charlevoix:** the perfect setting for nature **retreats**, adventurous **team building**, and unique outdoor activities.
- **Eastern Townships:** a food and wine gem for **incentives** with vineyards, spas, and experiential itineraries.



QUÉBEC



EXPERIENCES THAT LEAVE A MARK

Québec offers authentic and engaging experiences, from walking tours of Old Montreal, with its art galleries and signature cafés, to cruises on the St. Lawrence River, from tastings of local products to multimedia shows in the heart of the city. Team building is enriched with creative, sporting, and cultural activities, to strengthen the group with unforgettable experiences.


QUÉBEC, AN INSPIRING CHOICE

Organizing an event in Québec means immersing yourself in a setting where history, innovation, and nature blend to create unique moments. It's the perfect destination for those who want to surprise and inspire, offering attendees an experience rich in inspiration and profound connections.

SEASONS FOR UNFORGETTABLE EVENTS

- **Spring (March–May):** Ideal for outdoor meetings and cultural tours.
- **Summer (June–August):** Perfect for incentives and outdoor activities in natural environments.
- **Autumn (September–November):** Peak season for food and wine events and conferences in historic locations.
- **Winter (December–February):** Ideal for indoor events, winter sports, and exclusive programs.





QUÉBEC: BETWEEN HISTORY, NATURE, AND LIVING CULTURE

ITINERARY – INTEGRATED MICE

DAY 1 – MONTREAL: CREATIVE ENERGY AND STIMULATING NETWORKING

The group arrives in vibrant Montreal, a city of art and innovation. Among colorful neighborhoods and cultural spaces, the day unfolds with moments of encounter and discovery. The evening heats up in a panoramic venue, perfect for a refined aperitivo that opens the door to new connections and collaborations.

DAY 2 – QUEBEC CITY: HISTORIC CHARM AND AUTHENTIC INSPIRATION

In charming Quebec City, the group immerses itself in a timeless atmosphere, with work sessions alternating with strolls along the St. Lawrence River and breaks in historic cafés. A traditional dinner, featuring local flavors and a convivial atmosphere, caps off an intense day of discussion and growth.

DAY 3 – CHARLEVOIX: UNSPOILED NATURE AND EXPERIENTIAL TEAM BUILDING

Between the mountains and tranquil shores of the Charlevoix region, you'll experience moments of unity and inspiration through hikes immersed in nature. Outdoor activities intertwine with group reflections, for an experience that revitalizes body and mind, strengthening team spirit.

DAY 4 – EASTERN TOWNSHIPS: RELAXATION, TASTE, AND NEW PERSPECTIVES

The final day begins with an immersion in the vineyards and spas of the Eastern Townships. Between fine wine tastings and moments of well-being, the group celebrates their successes. A final lunch, accompanied by breathtaking views, marks a new beginning, filled with fresh ideas and lasting collaborations.

ATLANTIC CANADA

**NEWFOUNDLAND & LABRADOR,
NOVA SCOTIA, NEW BRUNSWICK,
PRINCE EDWARD ISLAND**

**AMONG WILD CLIFFS, SEAFOOD
TRADITIONS AND DEEP-ROOTED
HOSPITALITY**

From the dramatic coastlines of Newfoundland & Labrador to the fishing villages of Nova Scotia, the isolated lighthouses of New Brunswick, and the gentle landscapes of Prince Edward Island, Atlantic Canada is an authentic place, rich in humanity and profound silence. Its communities tell stories of resilience and identity, offering perfect settings for intimate events, strategic retreats, and immersive MICE trips. Here, every experience is heartfelt, every encounter meaningful. An ideal destination for those seeking depth, connection, and a beauty that requires no stagecraft.



NEWFOUNDLAND & LABRADOR



AN ATLANTIC TREASURE FOR MEMORABLE EVENTS

Newfoundland and Labrador is a land of spectacular contrasts, where breathtaking cliffs overlook the Atlantic Ocean and ancient traditions intertwine with innovation. This region offers authentic and evocative settings for MICE events that aim to leave a lasting impression. The untamed nature, fishing villages, and local culture create a unique atmosphere, perfect for inspiring teams and delegates.

ACCESSIBILITY AND INFRASTRUCTURE

St. John's International Airport provides connections to major Canadian and international hubs, while an efficient road network allows for convenient travel within the region. Modern conference facilities coexist with boutique hotels and lodges nestled in the natural landscape, offering flexibility for any type of event.

MICE DESTINATIONS OUTSIDE THE BOX

- **St. John's:** The beating heart of the region, perfect for strategic **meetings, conferences,** and **workshops** thanks to its modern venues, boutique hotels, and vibrant cultural scene.
- **Gros Morne National Park:** A unique location for immersive **retreats,** outdoor **team building,** and creative **brainstorming** among fjords, forests, and glacial plateaus.
- **Twillingate:** A charming seaside village, ideal for authentic **incentives** including iceberg sailing, local tastings, and art **workshops.**
- **Labrador Coast:** An exclusive destination for **incentives** and immersive experiences amidst extreme nature, Inuit culture, and wildlife watching.



NEWFOUNDLAND & LABRADOR



TRANSFORMATIVE EXPERIENCES

Watching whales and icebergs, participating in traditional cooking workshops, listening to stories passed down by local fishermen, or immersing yourself in the silence of the cliffs: every experience in this remote land strengthens bonds and stimulates new perspectives. Perfect for creative team building, corporate storytelling, and immersive leadership programs.

WHERE BUSINESS MEETS THE SOUL OF THE TERRITORY

Newfoundland and Labrador appeals to those who want to break the mold, organizing events that are simultaneously professional, revitalizing, and deeply human. Here, each participant returns home not only with new goals, but with new emotions to share.

SEASONALITY AND RECOMMENDED ACTIVITIES

- **Spring (March – May):** Ideal for corporate **meetings** in the awakening nature, marine wildlife observation and **workshops** in eco-sustainable lodges.
- **Summer (June – August):** Perfect for **incentives**, iceberg cruises, national park excursions, and outdoor evening events.
- **Autumn (September – November):** An evocative season for food and wine **events**, cultural activities in villages, and strategic **retreats**.
- **Winter (December – February):** Suitable for intimate indoor **meetings**, **dinners** with local storytelling, and outdoor activities such as snowshoeing or dog sledding.





NEWFOUNDLAND & LABRADOR: AN ADVENTURE BETWEEN NATURE AND CULTURE

ITINERARY – INTEGRATED MICE

DAY 1 – ST. JOHN'S: WELCOME TO THE EDGE OF THE WORLD

The journey begins in St. John's, overlooking the Atlantic and considered one of the oldest cities in North America. After arriving and checking into a boutique hotel overlooking the harbor, the group is welcomed with an inaugural meeting in a scenic location, where ocean light meets modern design. The evening continues with a gourmet dinner featuring local products, enlivened by a folk musician who introduces the region's culture. It's the perfect time to break the ice and begin building meaningful connections.

DAY 2 – LEADERSHIP AND CREATIVITY ON THE CLIFFS OF CAPE SPEAR

The day begins with an extraordinary experience: a leadership and strategic vision session at sunrise at Cape Spear, the easternmost point of North America. Enveloped in the Atlantic breeze, participants reflect on the company's mission and future with the support of expert coaches. The session continues with an immersive workshop at The Rooms, the museum of contemporary art and local culture, where business intertwines with artistic inspiration. After lunch, the team participates in a slow-paced urban walk among the colorful Jellybean Houses, concluding the day with a private craft beer tasting in a historic brewpub.

DAY 3 – INCENTIVES AND TEAM BUILDING AMONG ICEBERGS AND LEGENDS

In the morning, we depart for Twillingate, one of the island's most picturesque spots, famous for iceberg and whale sightings. Aboard small local boats, the group will enjoy an unforgettable MICE Adventure Experience among floating glaciers and crystal-clear waters. In the afternoon, a team-building activity takes place in a former fishing school transformed into a creative space: each team will imagine and present a sustainability-inspired project using local materials. Dinner takes place in a historic house overlooking the ocean, featuring home-cooked food and oral histories passed down through the generations.

DAY 4 – TOTAL IMMERSION IN GROS MORNE NATIONAL PARK

The journey continues to Gros Morne National Park, a UNESCO World Heritage Site, with its lunar landscapes, fjords, and ancient plateaus. After checking into an eco-lodge nestled in the mountains, the group embarks on a reflective "Silent Trek" followed by a relaxing walk along the fjord's edge. In the afternoon, a talk with a climate change expert brings the company's dialogue to environmental responsibility. The evening concludes with a convivial dinner around the campfire, where each participant shares their takeaways from the experience.

DAY 5 – RETURN WITH A FULL SOUL: CREATIVITY AND FAREWELL IN THE NAME OF CRAFTSMANSHIP

The final stop: Bonavista, a seaside village that symbolizes local resilience. Here, the group visits a craft workshop where they participate in a short experiential activity on the theme "Building with the hands, innovating with the mind." Each participant creates a symbolic object to take home. After a closing lunch overlooking the ocean with typical seafood dishes and a toast, it's time to say goodbye. A journey that doesn't end, but opens: to new ideas, new connections, new energy.

NOVA SCOTIA



A DESTINATION THAT COMBINES CULTURE AND NATURE

Nova Scotia is one of Atlantic Canada's most captivating provinces, offering a perfect balance of historical heritage, maritime culture, and breathtaking ocean landscapes. Here, the pace slows, inspiration amplifies, and every event becomes an opportunity to reconnect with profound values. An ideal setting for meetings that aim to make a lasting impact.

ACCESSIBILITY AND INFRASTRUCTURE

Halifax, the capital, is well connected with direct flights from major Canadian and US cities. The Nova Scotia Convention Centre, in the heart of the city, is modern and versatile. The island also offers boutique hotels, coastal resorts, historic castles adapted for corporate events, and creative facilities immersed in nature. Internal transfers are efficient and scenic.

MICE DESTINATIONS OUTSIDE THE USUAL CIRCUIT

- **Halifax:** elegant and lively, it is perfect for **conferences** and **corporate launches**, with historic locations on the harbour and a rooftop overlooking the ocean.
- **Lunenburg:** a UNESCO site, ideal for creative **incentives** and **workshops** on art, architecture, and crafts.
- **Cape Breton Island:** an epic setting for immersive **retreats**, emotional **team building**, and leadership journeys amidst cliffs and forests.
- **Annapolis Valley:** a land of vineyards and sustainable farms, perfect for slow **leadership experiences** and strategies in contact with nature.



NOVA SCOTIA



EXPERIENCES THAT CONNECT

Experiences in Nova Scotia are authentic and deeply revitalizing: sailing excursions along the coast, tastings of freshly caught seafood, Celtic music lessons, and meetings with local fishermen and artisans. Each activity is designed to strengthen bonds and open new horizons.

THE IDEAL DESTINATION FOR THOSE SEEKING DEPTH

Choosing Nova Scotia for a MICE event means creating a transformative experience. It's a destination that speaks of roots, inner oceans, community, and sustainability. A place where business rediscovers its most human dimension.

THE MOST SUITABLE SEASONS

- **Spring (April-June):** Perfect for cultural events, days out, and team coaching sessions in parks.
- **Summer (July-August):** Ideal for sailing incentives, coastal retreats, and corporate dinners under the stars.
- **Autumn (September-October):** Perfect for food and wine trips, foliage, vineyard strategies, and creative moments.
- **Winter (November-March):** Suitable for intimate events in historic settings, workshops in boutique hotels, and corporate viewings away from the hustle and bustle.





NOVA SCOTIA: LEADERSHIP FROM THE SEA

ITINERARY – INTEGRATED MICE

DAY 1 – HALIFAX: OPENING WITH AN OCEAN VIEW

The arrival in Halifax begins the experience with elegance: the group is welcomed into a hotel overlooking the harbor, where modernity and tradition meet. The first moment is a kick-off meeting at the Nova Scotia Art Gallery, where vision and creativity intertwine. This is followed by an institutional dinner in the heart of the waterfront, in a historic location serving gourmet cuisine featuring local seafood. The evening concludes with a short stroll along the waterfront, amidst the reflective lights and salty breeze.

DAY 2 – LUNENBURG: IDENTITY, COLOR, AND INSPIRATION

The day takes the group to Lunenburg, a UNESCO World Heritage site where colorful houses tell a story of the sea and resilience. After a team storytelling session in a former nautical school, they depart for an immersive art and leadership workshop at a local art gallery. Lunch will be served at a panoramic restaurant featuring local specialties, followed by an experience with a master violin maker who combines craftsmanship and vision. They return to Halifax in the evening, with dinner on their own in small groups to foster informal connections.

DAY 3 – CAPE BRETON ISLAND: STRATEGY AND PRIMORDIAL NATURE

The third day is dedicated to the journey to Cape Breton Island, through spectacular scenery along the Cabot Trail. The morning begins with a strategy session in an ocean-view lodge, while the afternoon is dedicated to a transformative experience: a silent and symbolic guided hike along the cliffs. In the evening, dinner is served around the fire in a secluded refuge, amidst stories, views, and relaxation.

DAY 4 – ANNAPOLIS VALLEY: SUSTAINABILITY AND CREATIVITY AMONG THE VINEYARDS

We set off again for the verdant Annapolis Valley, a land of vineyards, apple orchards, and rolling hills. Here, an eco-resort welcomes the group for a workshop on sustainability and farm innovation, in collaboration with local producers. The afternoon opens up to moments of free creativity: walks among the vine rows, journaling, wine and organic product tastings. The evening is a celebration of shared values: a dinner under the warm lights of a historic winery, accompanied by acoustic music and heartfelt conversation.

DAY 5 – LIGHTKEEPERS & DEPARTURE: CLOSING WITH VISION AND HEART

The final day begins early, on the coast near Peggy's Cove. The group participates in a symbolic ritual: individual and collective reflection at the foot of the lighthouse, where each person shares what they bring with them. A local-style brunch overlooking the ocean follows, concluding the experience with a sense of gratitude and openness. The return to Halifax concludes the itinerary, leaving within a new path to follow, together.

NEW BRUNSWICK



AUTHENTIC ENERGY BETWEEN TIDES AND WOODS

New Brunswick is a land of surprises. It is Canada's first maritime territory, overlooking the Atlantic but surrounded by ancient forests, welcoming villages, and coastlines sculpted by time. This balance between powerful nature and creative communities offers an ideal stage for authentic MICE experiences, far from the beaten track. Here, the connection is real: between people, with places, with oneself.

ACCESSIBILITY AND SMART INFRASTRUCTURE

Easily accessible with direct flights to Moncton, Fredericton, and Saint John, New Brunswick boasts charming accommodations, beachfront resorts, modern conference centers, and meticulously restored historic sites. Support services—from local restaurants to audiovisual technicians—are managed with efficiency, friendliness, and creativity. An efficient road network allows for seamless itineraries even between more remote areas.

OFF-THE-CIRCUIT MICE DESTINATIONS

- **Saint John:** a historic seaside city with a scenic harbor, oceanfront event spaces, and food and wine tours perfect for sophisticated incentives.
- **Moncton:** dynamic and well-connected, it hosts business events and trade shows in contemporary settings, near the famous Hopewell Rocks tidal pools.
- **Fredericton:** cultural capital, ideal for conferences and MICE programs with an intellectual focus, thanks to its universities, galleries and art centers.
- **Bay of Fundy:** perfect for corporate retreats and team building activities immersed in the natural landscapes of the world's highest tides.
- **St. Andrews-by-the-Sea:** refined and discreet, it is perfect for executive events and high-end incentive trips including golf, resorts and whale watching.



NEW BRUNSWICK



IMMERSIVE EXPERIENCES THAT WILL LEAVE THEIR MARK

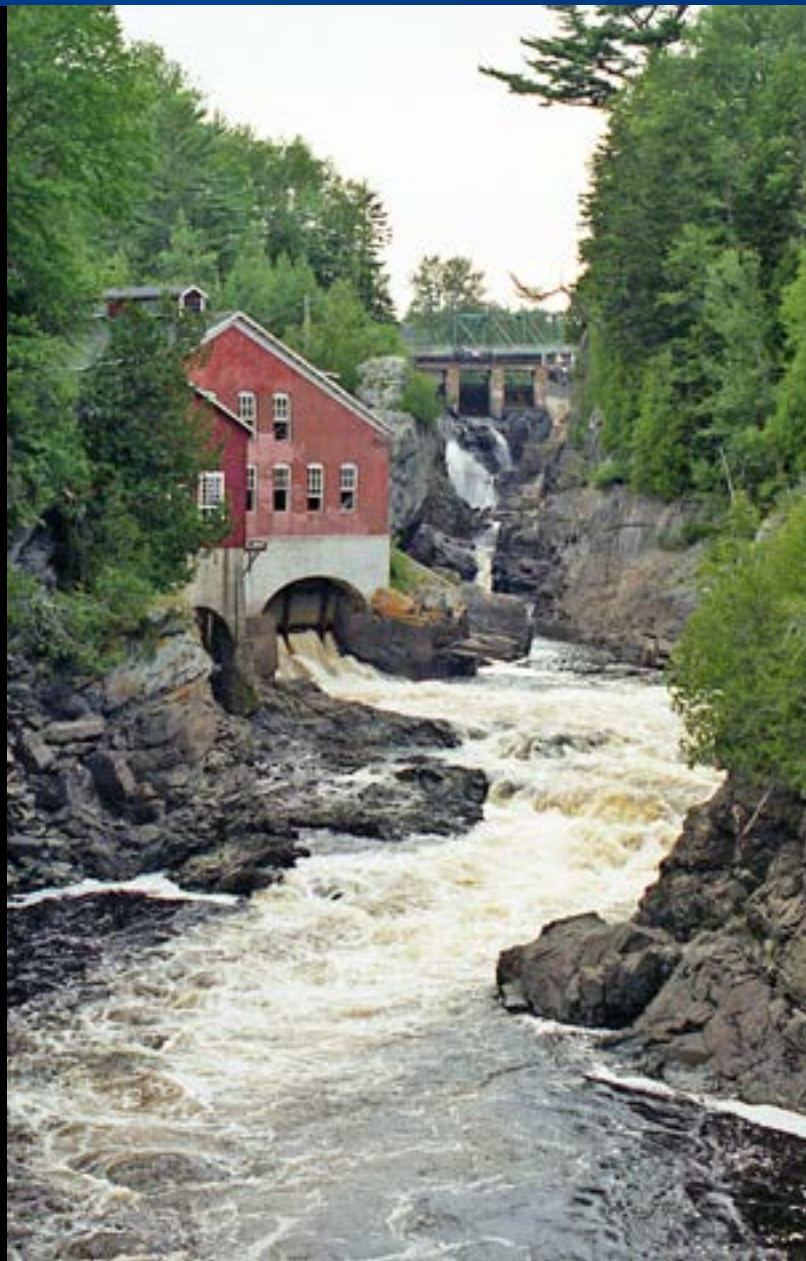
In New Brunswick, every activity becomes a story: a hike among ocean-sculpted rocks, a leadership workshop on a windswept promontory, an intimate lobster dinner in a disused lighthouse. Here, the landscape isn't just a backdrop: it's a co-star. The MICE program transforms into a holistic experience, capable of inspiring, motivating, and uniting.

NEW BRUNSWICK: THE LUXURY OF AUTHENTICITY

Choosing New Brunswick for a MICE event means seeking meaning beyond aesthetics, truth beyond spectacle. It's the ideal place for those who want to subtly amaze, for those who believe that a team's energy truly thrives only in authentic, unconventional, and deeply human environments.

MICE SEASONS AND ACTIVITIES

- **Spring (April-June):** Ideal for creative **workshops**, coastal excursions, and sustainable programs amidst awakening nature.
- **Summer (July-August):** Perfect for charming **incentives**, boat **events**, lobster tastings and whale watching.
- **Autumn (September-October):** Golden period for immersive **events**, foliage in the forests and **retreats** for reflection and cohesion.
- **Winter (November-March):** Suitable for small **conferences** and executive **meetings** in designer resorts or historic Nordic-style inns.





NEW BRUNSWICK: BETWEEN TIDES AND BOUNDLESS INSPIRATION

ITINERARY – INTEGRATED MICE

DAY 1 – OCEAN SHADES IN SAINT JOHN

Arriving in Saint John immediately offers a spectacular view: the harbor opens up like a natural amphitheater, welcoming the group with clear light and salty air. After checking into a historic hotel overlooking the sea, participants gather for a plenary session in a former port facility converted into a contemporary event space. The day concludes with a convivial dinner in a former lighthouse, converted into a private dining room: grilled lobster, maritime storytelling, and a breathtaking view of the Atlantic.

DAY 2 – CREATIVE ENERGY AMONG THE TIDES OF HOPEWELL ROCKS

The group travels to the famous Hopewell Rocks, where the world's highest tides sculpt new shapes every day. This is where an open-air creative strategy session is held, using the landscape as a metaphor for change. After a light lunch among the cliffs, participants participate in an experiential team coaching session on the sand washed by low tide. In the evening, they return to Moncton for an urban dinner with a craft cider tasting and local music.

DAY 3 – LEADERSHIP AND VISION IN THE QUIET OF FREDERICTON

In the capital, Fredericton, the group is welcomed by a historic residence transformed into a venue for private events. The morning is dedicated to a plenary session on transformative leadership, accompanied by inspirational presentations. In the afternoon, a small-group guided tour of the Beaverbrook Contemporary Arts Centre, where participants reflect on the theme of "vision and courage." An informal dinner is enjoyed in the garden at an inn overlooking the Saint John River.

DAY 4 – CONNECT AND WONDER IN ST. ANDREWS-BY-THE-SEA

The day begins in the elegant seaside village of St. Andrews-by-the-Sea. After a catamaran cruise with whale watching, a workshop on the theme "Balancing Innovation and Authenticity" takes place in an oceanfront resort. The afternoon offers time for networking and relaxation in the town's historic gardens. The event concludes with a gala dinner in a 19th-century villa, with symbolic awards and a closing gathering.

DAY 5 – BON VOYAGE TO FUNDY NATIONAL PARK

The journey concludes in Fundy National Park, with a shared hike through the forest, along trails and past waterfalls. In a small natural amphitheater, an immersive closing ceremony takes place, where each participant shares a reflection on their takeaway from this experience. An outdoor lunch of local produce and farewell toasts follow. The return to the airport is slow, but filled with gratitude and a new vision.

PRINCE EDWARD ISLAND



AN INTIMATE GEM FOR EXTRAORDINARY EVENTS

Prince Edward Island (PEI) is one of Atlantic Canada's most captivating and surprising destinations. Known for its red cliffs, golden beaches, and idyllic rural landscapes, it offers the perfect setting for intimate, creative, and memorable MICE events. Here, the ocean is always within sight, the community is welcoming, and the atmosphere is authentic. It's a destination that transforms every meeting into a rejuvenating experience.

ACCESSIBILITY AND INFRASTRUCTURE

Charlottetown, the capital, is connected by direct flights to major Canadian and U.S. cities. The Confederation Bridge provides road access to New Brunswick. The island is well-equipped with boutique hotels, coastal resorts, small but highly efficient conference centers, and numerous historic venues converted for bespoke corporate events.

MICE DESTINATIONS OFF THE CONSOLIDATED PATHS

- **Charlottetown:** a vibrant and historic city, ideal for **conferences**, seminars, and corporate **dinners** in Victorian homes and hotels overlooking the harbor.
- **North Rustico:** perfect for **team building** activities immersed in coastal nature, with authentic experiences in fishing villages.
- **Cavendish:** nestled in the literary landscapes of Anne of Green Gables, it is ideal for creative **workshops**, motivational **events** and relaxing moments in refined farmhouses.
- **Point Prim and Pannure Island:** remote settings for outdoor **coaching sessions**, strategic **meetings**, or immersive ocean **retreats**.



PRINCE EDWARD ISLAND



IMMERSIVE EXPERIENCES FOR INSPIRED GROUPS

From sunset cruises to tasting fresh oysters by the sea, from seal watching to lobster cooking classes with local chefs; experiences here become a tool for connection. Even a simple picnic on a pristine beach can become a genuine team-building experience.

THE PERFECT DESTINATION FOR TAILOR-MADE EVENTS

Prince Edward Island is a destination built for people and teams; here, efficiency meets beauty, and simplicity blends with value. It's the perfect place for meaningful encounters, to escape the routine and find direction.

THE IDEAL SEASONS FOR MICE EVENTS

- **Spring (April-June):** outdoor sessions, cultural visits, and retreats in coastal villages are ideal.
- **Summer (July-August):** perfect for incentives, outdoor events, cruises, and meetings with a sea view.
- **Autumn (September-October):** a prime season for creative activities, food and wine tours, and strategies in a tranquil environment.
- **Winter (November-March):** suitable for retreats in resorts with spas, viewing sessions, and indoor team building in intimate atmospheres.





PRINCE EDWARD ISLAND: CLIFFS, LEADERSHIP, AND DEEP CONNECTIONS

ITINERARY – INTEGRATED MICE

DAY 1 – CHARLOTTETOWN: ROOTS THAT INSPIRE THE FUTURE

Arriving in Charlottetown feels like a journey back in time. It was here that the Canadian Confederation was born, and it is here that the group is welcomed to begin a journey of collective growth. After checking into a historic hotel overlooking the waterfront, the first session takes place inside the Confederation Centre of the Arts: an energetic kickoff, combining storytelling and inspiration. In the evening, a gourmet dinner is served in a Victorian villa, featuring local produce and Maritime wine.

DAY 2 – NORTH RUSTICO AND THE RHYTHM OF THE SEA

Far from the bustle of towns, the village of North Rustico offers the perfect setting for outdoor activities and experiential team building. A morning of kayaking along the coast and collaborative workshops on the fishing pier, followed by an informal barbecue featuring freshly caught oysters and lobster. The afternoon takes place in a former school converted into a creative space, where a workshop on problem-solving in fluid environments takes place. The sunset is enjoyed together, in silence, on a dune.

DAY 3 – CAVENDISH: STORYTELLING AND CORPORATE VISION

The green and poetic landscapes of Cavendish provide the backdrop for a day dedicated to corporate storytelling and organizational culture. In a historic farmhouse, the group works on storytelling and visualization exercises, inspired by the literary figure of Anne Shirley. The afternoon continues with a reflective walk through the hills, culminating in a round table discussion in a converted barn. The evening opens with a slow food dinner among the vineyards, under a starry sky.

DAY 4 – POINT PRIM: SUSTAINABLE VISION AND AUTHENTIC LEADERSHIP

Point Prim, with its lighthouse and rugged coastline, welcomes participants to a quiet retreat where the theme of sustainable leadership is explored. The morning is dedicated to a guided outdoor session, followed by an organic lunch at a farm table overlooking the ocean. The afternoon offers free time to recharge: walking, relaxing, and journaling. The day concludes with a closing event in the lighthouse itself, transformed into a convivial space: a final speech by the CEO, toasts, and a heartfelt celebration.

DAY 5 – PANMURE ISLAND: A HARMONIOUS DEPARTURE

The final day takes the group to Panmure Island, among the most pristine beaches on the island. Here, the final session is held outdoors: shared reflection, a map of personal takeaways, and a small symbolic ritual to seal the experience. After an informal lunch on the beach, amidst folk music and smiles, we head back to Charlottetown for the return flight. The feeling? Of having been part of something rare. Something real.



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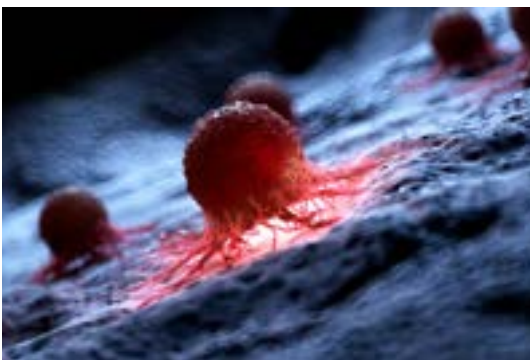
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