

ATLANTIC TRAVEL & TOURS

BUSINESS TRAVEL

INSPIRATIONAL BROCHURE



EGYPT

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FROM THE CEO

Dear travelers,

We are thrilled to introduce Atlantic Travel & Tours, a tour operator specializing in tailor-made MICE travel to Egypt. Our mission is to transform every corporate event, incentive, conference, and meeting into a memorable experience, combining **professionalism, creativity, and attention to detail**.

Thanks to our **many years of experience**, we collaborate with a select network of suppliers—prestigious hotels, state-of-the-art conference centers, reliable transportation companies, and charming accommodations—to offer **flawless logistics solutions tailored to your needs**. Whether you're planning an intercontinental summit, a roadshow, a product launch, or a team building program, our team can manage **every** aspect: from **planning** to **execution**, from **transportation** to **entertainment**, always keeping an eye on your **budget** and business **objectives**.

Choosing Atlantic Travel & Tours means accessing a strategic partner that puts **your satisfaction first**. Our quality of work is driven by **precision, flexibility**, and a **passion** for hospitality. We will be by your side through every phase of the project: **initial brainstorming, logistics, on-site support, final follow-up, and results analysis**.

We look forward to working together to create unique and effective MICE trips. We remain at your complete disposal for an initial meeting, either virtual or in person, to plan your next success together.



Steve Tabacchi

DR. STEVE TABACCHI
CEO - FOUNDER
ATLANTIC TRAVEL & TOURS

WHY GO TO EGYPT FOR MICE

A JOURNEY THROUGH ETERNAL CIVILIZATION, INSPIRATION, AND REBIRTH IN THE DESERT

Egypt is a MICE destination that transcends time, where the intersection of ancient history and contemporary creativity generates new visions and lasting connections. From the pharaonic temples along the Nile to the cosmopolitan rooftops of Cairo, every location becomes a stage for memorable experiences. The warm light, the endless horizon of the desert, and the spirituality that permeates every corner transform corporate events into moments of authentic connection and profound regeneration. Among pyramids, hidden oases, Islamic art, and generous hospitality, business takes on a new form: more inspired, more relational, more mindful.

INCENTIVES AND TEAM BUILDING BETWEEN MYTH, DUNES AND WONDER

Egypt offers a range of MICE activities that excite the senses and strengthen the team: dahabeya cruises on the Nile with sunset strategy sessions, 4x4 expeditions across the black and white sands of the Western Desert, Arabic calligraphy workshops in Cairo's bazaars, guided archaeological excursions among millennia-old ruins, or diving and snorkeling in the pristine Red Sea. These experiences take place in timeless locations: temples carved into the rock, lodges in the middle of nowhere, hidden gardens, and terraces overlooking the pyramids. The bond between participants is strengthened as they tread ancient paths in search of a new vision.

ICONIC DESTINATIONS, TRANSFORMING SCENARIOS

- **Cairo:** a pulsating, kaleidoscopic metropolis where urban energy meets the eternity of history. Ideal for dynamic **events**, among rooftops overlooking the pyramids, state-of-the-art **conference** centers, and luxury hotels along the Nile
- **Luxor and Aswan:** symbols of pharaonic magnificence, perfect for inspirational **retreats** and immersive **incentives** along the sacred river, in settings charged with symbolic power
- The White Desert and Siwa Oasis: surreal and poetic settings for transformative experiences. Perfect for silent **team-building** sessions, **storytelling** around the campfire, and regenerative activities among the sand and stars
- **Red Sea (Hurghada, Marsa Alam):** ideal for seaside **incentives** and seaside **workshops**. Resorts equipped for **events**, water sports, and **networking** opportunities in relaxing, private settings
- **Alexandria:** a Mediterranean city with an intellectual charm, excellent for cultural **events**, literary tours, and MICE programs that focus on history, art, and intercultural dialogue

ACCESSIBILITY AND CUSTOMIZED SERVICES FOR EVENTS

Egypt is easily accessible from major European and Middle Eastern hubs, with flights to Cairo, Luxor, Hurghada, Sharm el-Sheikh, and Marsa Alam. EgyptAir, the national airline, offers a modern and welcoming business class, personalized onboard services for corporate groups, and flexible MICE programs. On the ground, the main airports are well-equipped with VIP lounges, fast track, welcome services, and dedicated transfers. Cairo and Sharm el-Sheikh in particular are equipped with infrastructure for large events, while more remote destinations like Siwa or Abu Simbel offer authentic hospitality, where every detail is attended to with dedication and discretion. Highly specialized local operators accompany groups on tailor-made experiences, taking care of logistics, security, and cultural narrative. In remote locations like the Dakhla Oasis or Elephantine Island, time expands, relationships are strengthened, and the event takes on a new meaning, rooted in wonder and essentiality.





CHARTER FLIGHTS

REASONS TO USE THEM

Charter flights are private or semi-private flights rented specifically for specific needs, such as business trips, corporate events, or group transportation. They are widely used by companies seeking flexibility, time savings, and comfort.

- Flexibility to decide on times and airports (even the less busy ones)
- Save time: No queues, long checks and waits at commercial airports
- Privacy and comfort: Perfect for working or meeting on board
- Access to secondary airports: Often closer to business destinations

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ANCILLARY SERVICES

We can assist with visa arrangements, currency exchange, advance luggage shipment, work materials, and insurance policies for cancellation, lost baggage, and medical care



NORTH EGYPT

BETWEEN THE MEDITERRANEAN, FERTILE GREENERY, AND CITIES WITH HISTORIC CHARM

Northern Egypt is a region full of surprises, offering versatility and authenticity. From the refined elegance of Alexandria overlooking the Mediterranean Sea, to the lush expanses of the Nile Delta stretching across governorates like Beheira, Gharbia, and Kafr El Sheikh, the north of Egypt reveals a cultured, productive soul still largely untapped by MICE tourism. Port cities like Port Said and Damietta tell stories of trade and multicultural heritage, while rural areas and inland towns provide unexpected settings for corporate retreats and regenerative workshops. Life moves at a slower pace here, the people are welcoming, and the atmosphere is rich with inspiration. It is an ideal region for events seeking authenticity, depth, and genuine connection with an unspoiled Egyptian reality.

ACCESSIBILITY AND HOSPITALITY

Well-connected by an extensive rail network and modern roads linking the Delta cities with Cairo, the region benefits from its proximity to two main airports: Alexandria International Airport (Borg El Arab) and Cairo International Airport, one of Africa's largest hubs. EgyptAir, the national carrier, offers frequent domestic and international flights with business class services ideal for MICE groups: access to exclusive lounges, priority boarding, and catering inspired by contemporary Egyptian cuisine. On the ground, group services are provided by experienced local operators, with the option of dedicated transfers, personalized airport welcome, and logistical support even in the most rural areas. Accommodation options range from historic hotels on Alexandria's waterfront to colonial-style resorts, boutique hotels in city centers, and even options nestled in the Delta countryside for more intimate and unique programs.

EXPERIENCES THAT INSPIRE AND UNITE

The experiential opportunities in Northern Egypt are surprising and unique. Strategic meetings can be held in Alexandria's contemporary and futuristic libraries, or agricultural teambuilding programs can be planned in the fertile countryside of Monufia, taking part in collective harvests or food and wine workshops with local chefs. In Damietta and Port Said, you can explore ancient shipyards and organize creative workshops in historic homes converted into cultural spaces. In Dakahlia and Kafr El Sheikh, workshops on climate change and sustainable agriculture take on tangible value thanks to direct contact with agricultural cooperatives and green initiatives. For small groups, retreats in fishing villages or houseboat experiences along the Nile offer relaxed and engaging environments.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal season for agricultural **incentives**, outdoor programs along the Delta, and cultural activities in historic cities
- **Summer (June–August):** perfect for coastal **events** in Alexandria and Port Said, taking advantage of sea breezes and beachfront locations
- **Autumn (September–November):** excellent for rural **workshops**, visits to environmental projects, and slow trails among the Delta's crops
- **Winter (December–February):** a suitable period for **retreats** and **conferences** in cities such as Gharbia or Sharqia, taking advantage of the cool climate and intimate atmosphere



CAIRO METROPOLITAN AREA

WHERE MILLENNIAL HISTORY AND THE FUTURE MEET

Central-Northern Egypt is the beating heart of the country, a region where the eternal allure of history meets the challenges and visions of the present. Cairo, a metropolis of a thousand souls, captivates with its overwhelming vitality and extraordinary concentration of art, culture, business, and innovation. Just a few kilometers away, Giza dominates with its legendary pyramids and new conference facilities overlooking the desert, while Qalyubia—green and rural—offers a surprising contrast of silence and authenticity, perfect for immersive retreats and strategic sessions. This region is a MICE destination that lends itself to high-impact events, where every meeting can be symbolic, inspiring, and memorable.

ACCESSIBILITY AND HOSPITALITY

Cairo is the main international hub for Egypt and the entire North Africa, thanks to Cairo International Airport, a modern, well-connected airport equipped for MICE. EgyptAir, the national airline, offers a business class service with high standards of comfort, exquisite in-flight catering, and benefits designed for corporate groups: priority access, flexibility, and dedicated assistance. On the ground, specialized operators provide private transfers, multilingual staff, and logistical support for events of all sizes. Cairo is home to a wide range of conference facilities, 5-star hotels, urban resorts, and extraordinary event venues, ranging from historic palaces overlooking the Nile to rooftops overlooking the city. Giza, thanks to its new tourism and cultural developments, such as the Grand Egyptian Museum, is poised to host events with a high symbolic impact. Finally, Qalyubia is establishing itself as a hub for slow experiences, in rural boutique hotels and training centers in green and authentic settings.

EXPERIENCES THAT INSPIRE AND UNITE

In North-Central Egypt, MICE experiences take on extraordinary narrative power. Corporate meetings can be held at the foot of the pyramids or exclusive cocktails can be held on the terraces of Ottoman palaces in Cairo's historic center. Sustainability workshops can be held in the agricultural villages of Qalyubia, engaging with regenerative agriculture projects or community initiatives. Nighttime tours through the alleys of Islamic Cairo, gala dinners along the Nile, or team building in the hidden gardens of Zamalek transform every activity into a shared story. New neighborhoods like New Cairo and Sheikh Zayed offer innovative settings for corporate events, hackathons, and product launches, while the Giza area, with its timeless views, becomes a stage for moments of reflection and vision.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal season for cultural **events**, urban and outdoor itineraries in archaeological sites with pleasant climate
- **Summer (June–August):** preferred for evening and indoor **events** in air-conditioned locations with panoramic views, perfect for urban **retreats**
- **Autumn (September–November):** perfect weather for outdoor **incentives** and **team building** sessions in the gardens and nearby oases
- **Winter (December–February):** great for **conferences**, city **workshops**, museum experiences, and personal transformation journeys in the desert



CENTRAL - NORTHERN EGYPT

BETWEEN HIDDEN OASES, ANCIENT HISTORY, AND CONTEMPORARY VISIONS

North-Central Egypt is a surprising and inspiring region, far from the beaten track yet brimming with authenticity and potential. From the verdant landscapes of Fayoum, with its salt lakes and desert waterfalls, to the archaeological treasures of Minya and the fertile shores of Beni Suef, this part of the country is perfect for corporate events seeking silence, depth, and connection. Here, nature dialogues with history, and traditions intertwine with new forms of slow hospitality, creating an ideal setting for retreats, regenerative workshops, and team-building programs far from the chaos of the city.

ACCESSIBILITY AND HOSPITALITY

Easily accessible from Cairo via private transfers or by helicopter, the central-northern region is well-connected while retaining an aura of exclusivity and creative isolation. Cairo Airport remains the primary gateway, with business class services on EgyptAir designed for corporate travelers: dedicated lounges, priority boarding, and attentive service for groups and delegations. Accommodation options in this area are growing in quality and diversity: eco-lodges overlooking Lake Qarun, boutique hotels in restored historic homes, guesthouses in rural villages transformed into venues for workshops and micro-events. Logistical support can be provided by local suppliers with experience in less conventional territories, capable of enhancing the context and offering tailor-made experiences in complete safety.

EXPERIENCES THAT INSPIRE AND UNITE

Fayoum, with its unique landscapes of dunes and palm groves, is an ideal setting for team-building activities in nature: kayaking on the lake, art workshops with local ceramists, and workshops in fields cultivated using traditional methods. The Wadi El Rayan desert and the Wadi El Hitan waterfalls (a UNESCO site) offer experiences of strong symbolic impact: reflective walks among ancient marine fossils or sunset brainstorming sessions on the dunes. Minya is home to a little-known archaeological heritage, with rock necropolises and pharaonic temples overlooking the Nile: perfect locations for highly evocative meetings. Beni Suef, less explored but authentic, offers an ideal setting for agricultural retreats and team experiences in local farmhouses. Everywhere, the silence and expansive horizons foster concentration and group cohesion.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** the mild climate enhances outdoor activities among natural landscapes and ancient ruins
- **Summer (June–August):** best suited to indoor activities in air-conditioned eco-lodges and creative **workshops** in cool, protected environments
- **Autumn (September–November):** the ideal season for immersive **events**, walks, moments of discussion and **team building** between art and nature
- **Winter (December–February):** perfect temperatures for desert experiences, strategic **workshops**, and experiential **incentives**



UPPER EGYPT

A RIVER OF HISTORY AND SILENCE THAT INSPIRES

Upper Egypt is a magnetic region, where the Nile flows slowly past ancient temples, Nubian villages, and timeless deserts. From Assiut to Aswan, passing through the symbolic treasures of Luxor and Qena, every stretch of this land speaks of depth, transformation, and memory. Here, the cultural landscape is also a mental landscape: the silence of the desert, the golden light on the temples, the symbolic power of the river become working tools for those seeking something more from a MICE event. It is a perfect territory for leadership retreats, transformative incentives, and immersive experiences that combine beauty, slowness, and meaning.

ACCESSIBILITY AND HOSPITALITY

Upper Egypt is well served by frequent domestic flights from the main airports of Cairo and Hurghada, operated by EgyptAir, which also offers business class services with on-board catering inspired by Arabic cuisine and flexible group management. Luxor and Aswan airports, in particular, are equipped to accommodate MICE flows with coordinated ground services, VIP reception, and rapid connections to major event venues. Accommodation options range from historic palaces along the Nile to contemporary desert lodges and iconic colonial-style hotels. Nile cruises, aboard boutique ships or luxury motor vessels, become veritable traveling venues for board meetings, strategy sessions, and high-impact incentive trips.

EXPERIENCES THAT INSPIRE AND UNITE

In Luxor, exclusive events can take place in exceptional archaeological locations, such as a dinner among the columns of the Temple of Karnak or a conference on the terrace overlooking the Valley of the Kings. Team-building sessions can transform into symbolic expeditions: hiking among abandoned temples, overnight experiences in the Qena desert, Arabic calligraphy workshops, or building small traditional boats. In Aswan, the Nubian soul offers authentic encounters: cooking experiences in local villages, private felucca sailings, and relaxing sunset strolls on black basalt islands. In lesser-known Sohag and Assiut, meetings can be held in Coptic monastic settings or in regenerated spaces created from historic structures, for events of spiritual and cultural inspiration.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal for Nile cruises and outdoor **workshops**, with mild temperatures and clear skies
- **Summer (June–August):** indoor **events** in air-conditioned historic buildings, **retreats** in protected environments or at night near the river
- **Autumn (September–November):** perfect weather for outdoor **incentives**, cultural **workshops**, and **team building** sessions in the desert
- **Winter (December–February):** golden season for complete MICE experiences: temple visits, sailing, symbolic **events** under the stars



WESTERN EGYPT

INFINITE HORIZONS, INSPIRATION IN THE DESERT

Western Egypt is a place suspended in time, where the silence of the Sahara meets the ancient wisdom of the oases. Between the golden dunes of the Matrouh Governorate, the desert expanses of the New Valley, and mystical microcosms like the Siwa Oasis, every event transforms into an inner and collective journey. Here, the landscape is essential, radical, yet profoundly regenerating. The sands tell stories of ancient peoples, the starry skies speak of future visions. It is the ideal destination for leadership retreats, strategic transformation programs, unconventional incentives, and moments of conscious disconnection.

ACCESSIBILITY AND HOSPITALITY

Access to the region is primarily via land or domestic flights to Marsa Matrouh and Kharga (the capital of the New Valley), operated by EgyptAir, which also offers business class solutions for small groups and tailored services for MICE flows. Siwa Oasis, though more remote, can be reached via private transfers from Marsa Matrouh in about 5–6 hours, a journey that becomes part of the experience itself. The local hospitality is sincere and surprising: eco-lodges nestled among palm groves and salt flats, resorts built in traditional style from mud and stone, tented desert camps equipped for exclusive events. Locations like the Mountain of the Dead or the salt lakes become unconventional settings for strategy sessions, ritual dinners, or timeless team building activities.

EXPERIENCES THAT INSPIRE AND UNITE

In Siwa, every experience is a return to the essentials: relaxing walks at dawn among the dunes, cooking experiences with Berber communities, 4x4 excursions to sulfur springs and natural pools, creative workshops in traditional spaces, and storytelling sessions with local elders. In the New Valley, the vast landscape of Kharga and Dakhla inspires symbolic walks, collective reflection, and outdoor activities that foster cohesion. A night in the desert, with astronomical observations and dinners under the stars, becomes a powerful rite of passage for the group. Ancient Roman fortresses, rock monasteries, and local markets add a historical and cultural touch to every program.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal climate for exploration, outdoor **workshops**, and activities in oases and deserts
- **Summer (June–August):** not recommended for intensive events, but perfect for overnight experiences in the desert or stays in air-conditioned eco-lodges
- **Autumn (September–November):** the perfect season for regenerative **retreats** and immersive journeys through oases, springs, and dunes
- **Winter (December–February):** peak season for **MICE** in the region, with mild temperatures and clear skies for symbolic and strategic experiences



EASTERN EGYPT

BETWEEN TROPICAL SEAS AND STRATEGIC PASSAGES, A TERRITORY OF ENERGY AND RENEWAL

Eastern Egypt unfolds like a mosaic of seascapes, deserts, and urban landscapes, where the power of the Red Sea merges with the millennia-old history of the Suez Canal and the allure of oases. From Hurghada to Marsa Alam, passing through exclusive El Gouna, this region is a true MICE paradise for those seeking innovation, relaxation, and strategic connections. The cities of Suez and Ismailia convey the international appeal of a land at the crossroads of continents, perfect for business events and global gatherings. Here, pristine nature meets cutting-edge infrastructure and a welcoming culture, capable of surprising and revitalizing.

ACCESSIBILITY AND HOSPITALITY

The region is well connected by international airports to Hurghada, Marsa Alam, and Suez, with flights from many European and Middle Eastern capitals. EgyptAir and partner airlines offer business class services with dedicated comforts for MICE groups, while on the ground, logistical support is provided by experienced operators specializing in events and customized transfers. El Gouna, with its marina and high-end infrastructure, offers exclusive solutions for conferences and incentives, while Hurghada and Marsa Alam boast state-of-the-art resorts and conference centers nestled in unique seascapes. Suez and Ismailia offer more urban and functional locations, ideal for strategic meetings and business visits.

EXPERIENCES THAT INSPIRE AND UNITE

In the Red Sea, MICE activities are tinged with adventure and relaxation: diving among colorful coral reefs, snorkeling in protected marine reserves, sailing or catamaran excursions for team building on the open sea. El Gouna offers creative workshops in eco-sustainable spaces, outdoor leadership courses along the canals, and gala dinners on private yachts. In the surrounding desert, 4x4 safaris, relaxing dune bashing, and starlit dinners with Bedouin dance performances enrich the program. In Suez and Ismailia, guided visits to the ports and the canal, cultural tours, and meetings with logistics experts round out an innovative and strategically impactful MICE offering.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** ideal conditions for outdoor and marine activities, with mild temperatures and clear skies
- **Summer (June–August):** hot, dry weather, ideal for evening **events** and sunset or nighttime marine activities
- **Autumn (September–November):** the perfect time for outdoor **incentives** and **workshops**, with cooler temperatures and clean air
- **Winter (December–February):** a prime season for seaside **retreats** and **meetings**, with a mild climate and exclusive settings



SINAI PENINSULA

AN ADVENTURE BETWEEN SACRED DESERT, ENCHANTED SEAS AND THOUSAND-YEAR-OLD HISTORY

The Sinai Peninsula is a land steeped in spirituality and unique landscapes, where arid mountains plunge into crystal-clear seas and historic sites recount millennia of history and culture. From Sharm El-Sheikh, known for its dreamy beaches and seabed, to Dahab, with its relaxed and authentic spirit, to St. Catherine's Monastery, a place of pilgrimage and reflection, the Sinai offers extraordinary MICE experiences. This region is perfect for those seeking to combine stimulating incentive activities with moments of profound inspiration and regeneration in a captivating natural and cultural setting.

ACCESSIBILITY AND HOSPITALITY

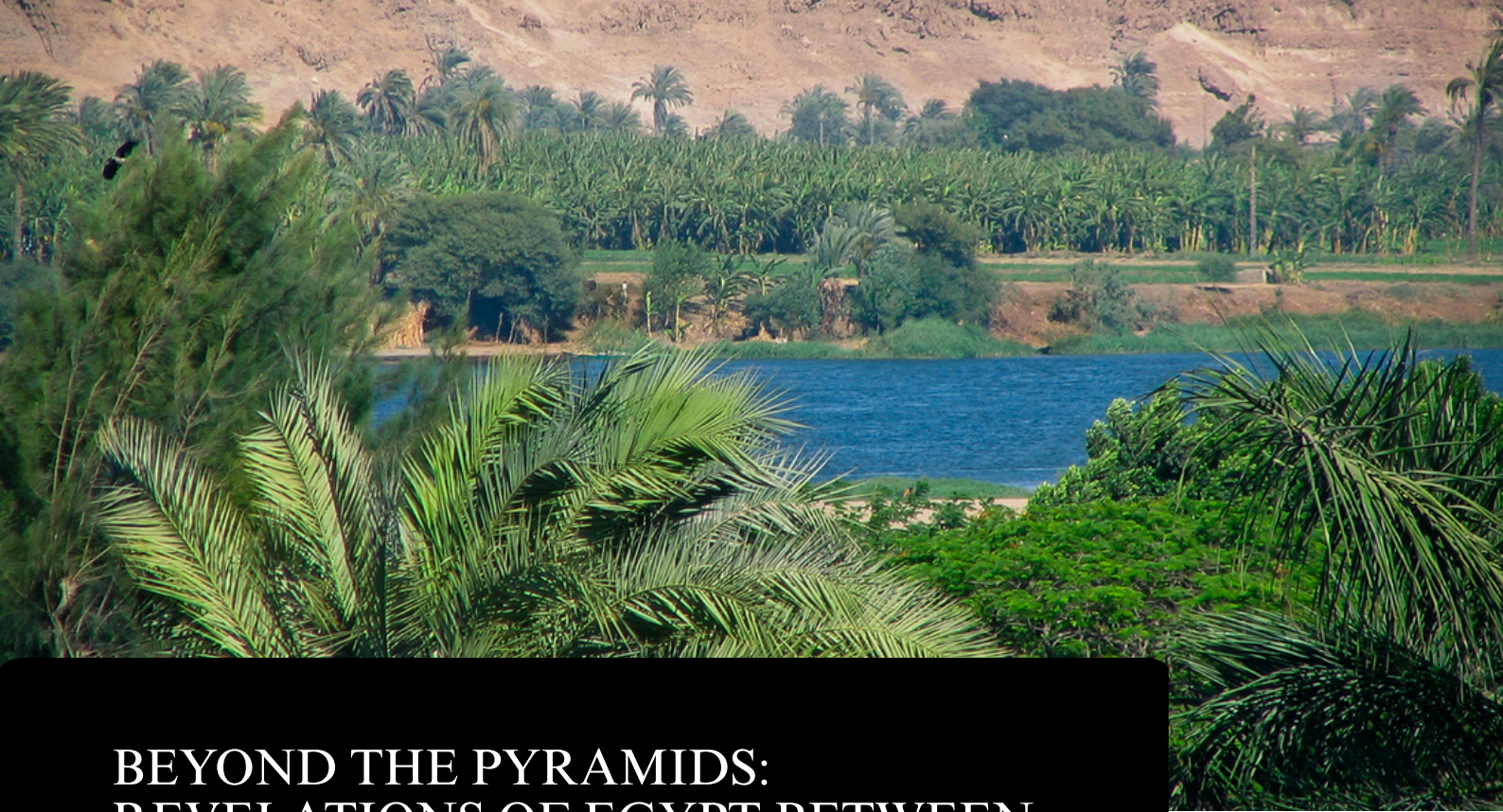
Sharm El-Sheikh is easily accessible thanks to its international airport, connected to many European and Middle Eastern cities. Major airlines offer business class services and dedicated solutions for MICE groups. Accommodations range from luxury resorts with modern conference centers to boutique hotels for more intimate events. In Dahab, hospitality is more informal but high-quality, ideal for retreats and alternative team-building activities. Saint Catherine's Monastery is accessible by private transfer and is an exclusive stop for private events and moments of reflection. The more remote and guarded border areas of North Sinai are less accessible but offer highly evocative settings for special events.

EXPERIENCES THAT INSPIRE AND UNITE

The waters of the Red Sea are perfect for diving among coral reefs of extraordinary biodiversity and snorkeling in pristine coves, experiences that foster unity and wonder. Jeep safaris in the desert, relaxing sunrise walks in the mountains, and guided hikes to Mount Sinai at sunrise complete a MICE offering that combines adrenaline and relaxation. Dinners under the stars, accompanied by traditional Bedouin music, offer unique moments of conviviality and relaxation. For those seeking cultural inspiration, private visits to St. Catherine's Monastery and meetings with local guides make each event a profound journey through time and spirituality.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** perfect weather for outdoor activities and diving, with pleasant temperatures and clear skies
- **Summer (June–August):** high temperatures, evening and nighttime activities recommended, with the possibility of **events** in the cool of the desert
- **Autumn (September–November):** ideal period for **incentives** and **retreats**, with mild climate and a peaceful environment
- **Winter (December–February):** the cool, sunny climate makes it the ideal season for **retreats**, hikes, and outdoor activities



BEYOND THE PYRAMIDS: REVELATIONS OF EGYPT BETWEEN SAND, SEA AND VISION

ITINERARY – INTEGRATED MICE

DAY 1 – WADI EL HITAN AND THE FAYOUM DESERT: PREHISTORIC VISIONS AND INTUITIVE LEADERSHIP

The journey begins far from the traditional routes, in the evocative **Valley of the Whales** (Wadi El Hitan), a UNESCO World Heritage Site nestled in the **Fayoum Desert**. Among the fossilized skeletons of ancient cetaceans and wind-sculpted dunes, a workshop on strategic vision in extreme environments takes place. Here, reflection on natural resilience becomes a stimulus for entrepreneurial thinking. This is followed by a nomadic lunch in a mobile camp and team coaching activities among sand canyons and salt lakes. The day ends at sunset among the rock formations of the **Black Desert**, where a nighttime astronomical observation session fosters introspection and lateral thinking.

DAY 2 – MINYA AND TELL EL-AMARNA: UNPUBLISHED ARCHAEOLOGY AND CORPORATE STORYTELLING

Transfer to the **Minya** region, in the heart of Middle Egypt, for an immersive experience at the forgotten site of **Tell el-Amarna**, the ancient city of **Akhenaten**, the heretic pharaoh. In this unique setting, a corporate storytelling workshop inspired by major historical shifts will take place, with hands-on activities among the ruins and discussion sessions on the dynamics of change and alternative visions. The afternoon continues with a private cruise on the **Nile**, stopping in rural villages where the group participates in workshops with local artisans, strengthening a collaborative spirit and cultural openness. Dinner at sunset aboard a floating platform, surrounded by lights, sounds, and water reflections.

DAY 3 – THE OASIS OF DAKHLA: CREATIVE SILENCE AND DEEP CONNECTIONS

A domestic flight and a stretch of land lead to the **Dakhla Oasis**, one of the most remote and poetic in Western Egypt. Welcomed by a Nubian-style ecolodge, participants are guided through a "creative silence" experience: immersive, technology-free sessions inspired by design thinking, amidst sustainable gardens, natural hammams, and golden dunes. Team-building activities take place in ancient earthen villages, among palm groves and hot springs, with exercises on collective well-being and the power of "doing with little." In the evening, a Berber dinner is served around the fire, sharing ideas under a starry sky unlike any other.

DAY 4 – WADI EL GEMAL ISLAND: HIDDEN PARADISE IN THE RED SEA AND CORPORATE ECOLOGY

We reach the protected area of **Wadi El Gemal**, along the southern coast of **Marsa Alam**, and from there we take a boat to one of its remote islands, among the most pristine in the **Red Sea**. On this wild and uninhabited island, a sustainable base camp is set up for a full day of activities: snorkeling and guided marine biology, workshops on corporate ecology, deep listening techniques, and meditation by the sea. The group collaborates in cleaning the island in a symbolic activity on the value of regeneration and responsibility. Lunch features the day's catch cooked live on sand fires, and the day ends with a shared swim in the turquoise waters, in absolute silence.

DAY 5 – AL-QASR AND GILF KEBIR: MEMORY, VISION, AND CLOSURE IN THE GREAT VOID

The final day is a celebration of profound time and shared meaning. We return inland to visit **Al-Qasr**, a perfectly preserved ancient Islamic village in the heart of the desert. Guided walks, collective writing exercises in the shaded courtyards, and reflections in the silos transformed into creative spaces. Finally, a charter flight to the **Gilf Kebir** area, where a symbolic ceremony concludes the experience: each participant buries a limiting thought in a small urn and writes an intention on stone. An act that unites memory, vision, and the future, in one of the most remote places on the continent.



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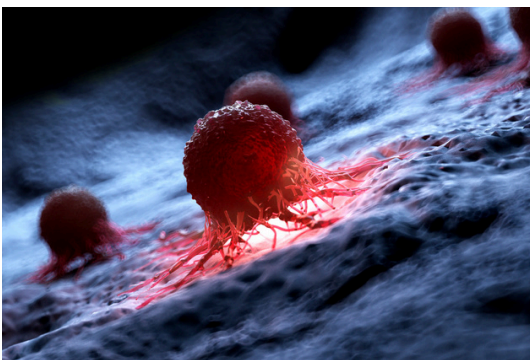
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