

ATLANTIC TRAVEL & TOURS

BUSINESS TRAVEL

INSPIRATIONAL BROCHURE



ICELAND

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FROM THE CEO

Dear travelers,

We are thrilled to introduce Atlantic Travel & Tours, a tour operator specializing in tailor-made MICE travel to Iceland. Our mission is to transform every corporate event, incentive, conference, and meeting into a memorable experience, combining **professionalism, creativity, and attention to detail**.

Thanks to our **many years of experience**, we collaborate with a select network of suppliers—prestigious hotels, state-of-the-art conference centers, reliable transportation companies, and charming accommodations—to offer **flawless logistics solutions tailored to your needs**. Whether you're planning an intercontinental summit, a roadshow, a product launch, or a team building program, our team can manage **every** aspect: from **planning** to **execution**, from **transportation** to **entertainment**, always keeping an eye on your **budget** and business **objectives**.

Choosing Atlantic Travel & Tours means accessing a strategic partner that puts **your satisfaction first**. Our quality of work is driven by **precision, flexibility**, and a **passion** for hospitality. We will be by your side through every phase of the project: **initial brainstorming, logistics, on-site support, final follow-up, and results analysis**.

We look forward to working together to create unique and effective MICE trips. We remain at your complete disposal for an initial meeting, either virtual or in person, to plan your next success together.



Steve Tabacchi

DR. STEVE TABACCHI
CEO - FOUNDER
ATLANTIC TRAVEL & TOURS

WHY GO TO ICELAND FOR MICE

PRIMORDIAL EARTH, RADICAL INSPIRATION

Iceland is a destination that transforms every MICE event into an extraordinary experience. Among volcanoes, geysers, glaciers, and lava fields, the landscape itself becomes a catalyst for new visions and profound connections. The slow pace, pure air, and ever-changing light foster concentration, creativity, and team spirit. In this balance of raw energy and Nordic hospitality, business is renewed and the team evolves.

INCENTIVES AND TEAM BUILDING BETWEEN FIRE, ICE, AND WONDER

Trekking in volcanic craters, hiking among glaciers, geothermal baths, and canyon walks: each activity strengthens cohesion and stimulates adaptability. Superjeep tours, snorkeling between two continents, canyoning, and cave dinners in lava caves offer emotions that unite. Cultural experiences with local artists, sustainability workshops, and relaxing walks in lunar landscapes make every encounter profound, memorable, and regenerating. The team returns home transformed, with new perspectives and renewed energy.

ICONIC PLACES, TRUE EMOTIONS

- **Reykjavik:** a young and dynamic capital, it is the heart of Iceland's innovation. Boutique hotels, designer event spaces, and creative cuisine make every **meeting** functional and inspiring.
- **Golden Circle:** geysers, waterfalls, and vibrant nature just an hour from the capital, perfect for high-impact **team-building** activities and **dinners** in exclusive lodges.
- **South Coast and glaciers:** epic locations for **incentives** and immersive **retreats**, among black beaches, icebergs, and cinematic landscapes.
- **Blue Lagoon and geothermal areas:** ideal for moments of relaxation, informal **networking** and viewing sessions immersed in nature.

CONNECTIVITY AND ADVANCED MICE SERVICES

Iceland is easily accessible with flights from across Europe and North America. Icelandair, the national airline, connects Reykjavik with numerous European capitals and transatlantic hubs, offering ideal services for MICE travel: Saga Class (business) offers spacious seats, priority access, gourmet Nordic catering, onboard Wi-Fi, and dedicated lounges in major airports. At Keflavik International Airport, a modern and efficient airport, MICE groups can find tailor-made solutions: fast track, personalized welcome services, and private transfers managed by local operators specializing in corporate events. Logistics are impeccable even to the most remote locations, with optimized internal connections and a service ecosystem that guarantees efficiency, reliability, and discretion.

CONTEMPORARY HOSPITALITY AND NATURAL IMMERSION

The accommodations range from charming hotels in the heart of Reykjavik to exclusive lodges immersed in Icelandic nature. All properties share a sustainable approach, Nordic design, and a focus on well-being. Event spaces, even in the most unusual settings—such as geothermal greenhouses, volcanic caves, or panoramic rooms in the middle of nowhere—are perfectly equipped and managed with tailored care.





CANADA	CAD	0.9512
CHINA	CNY	7.3169
EURO	EUR	0.6644
JAPAN	JPY	109.00
SINGAPORE	SGD	1.3712
HONG KONG	HKD	7.0043
NEW ZEALAND	NZD	1.1646
MYR		3.2536



ANCILLARY SERVICES

We can assist with visa arrangements, currency exchange, advance luggage shipment, work materials, and insurance policies for cancellation, lost baggage, and medical care



CHARTER FLIGHTS

REASONS TO USE THEM

Charter flights are private or semi-private flights rented specifically for specific needs, such as business trips, corporate events, or group transportation. They are widely used by companies seeking flexibility, time savings, and comfort.

- Flexibility to decide on times and airports (even the less busy ones)
- Save time: No queues, long checks and waits at commercial airports
- Privacy and comfort: Perfect for working or meeting on board
- Access to secondary airports: Often closer to business destinations

Book your charter flight now with our support and experience the difference!



NORTHERN ICELAND - NORTH ICELAND

BETWEEN SLEEPING VOLCANOES, NATURAL SCIENCE, AND A CULTURE OF RESILIENCE

Northern Iceland is an authentic and powerful region, where geological force merges with the identity of communities accustomed to living with the unpredictable. Cities like Akureyri and Húsavík offer a rare balance between extreme nature and vibrant culture, with museums, theaters, and scientific observatories. The landscapes are vast, with lava plateaus, ancient waterfalls, and thermal springs. Here, the educational experience is profound and multisensory, perfect for study trips, educational missions, and research programs.

ACCESSIBILITY AND HOSPITALITY

The north is connected by domestic flights and scenic routes from Reykjavik. Accommodations include eco-lodges, welcoming guesthouses, and research centers that host groups in a functional and immersive setting. Hospitality is simple, empathetic, and always ready to share the region's stories. An ideal location for MICE events focusing on science, culture, and the region.

EXPERIENCES THAT INSPIRE AND UNITE

Field science workshops, strategy sessions in volcanic shelters, and excursions to geysers and canyons can be organized. Activities also include storytelling workshops at local cultural centers, whale watching, and group reflections amid the lunar landscapes of Lake Mývatn. This dimension fosters vision, rigor, and openness.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (April–May):** educational trips, nature **workshops**, field research.
- **Summer (June–August):** scientific programs, academic **MICE**, outdoor experiences.
- **Fall (September–October):** interdisciplinary **seminars**, vision **retreats**, advanced **training**.
- **Winter (November–March):** cultural/scientific residencies, indoor courses, team focus activities.



EAST ICELAND – AUSTURLAND

BETWEEN SILENT FJORDS, CREATIVE COMMUNITIES AND INTACT NATURE

Eastern Iceland is the most secluded and contemplative part of the country. Dominated by deep fjords, artisan villages, and ancient mountains, Austurland is a slow-paced region, ideal for those seeking productive silence, profound retreat, and authentic cohesion. Local communities are welcoming and rooted in a strong material culture: wool, wood, and oral storytelling. The landscape invites reflection, planning, and a return to the essential.

ACCESSIBILITY AND HOSPITALITY

Accessible by road from the south or north, or by domestic flights to Egilsstaðir. The accommodations are discreet and well-maintained: guesthouses, artist residences, and small hotels immersed in nature. Ideal for small groups, interdisciplinary experiences, and experimental MICE projects.

EXPERIENCES THAT INSPIRE AND UNITE

Contemplative walks among the fjords, storytelling workshops with artisans, local research projects with environmental experts. Programs can be created that combine work on vision and culture, symbolic excursions, and hands-on activities. An intimate and quiet space where ideas can mature without rushing.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (April–May):** creative residencies, cultural projects, and regeneration activities.
- **Summer (June–August):** nature **workshops**, community programs, outdoor experiences.
- **Autumn (September–October):** slow **meetings**, educational programs, **team retreats**.
- **Winter (November–March):** indoor **workshops**, strategic **retreats**, symbolic experiences.



WESTERN ICELAND – VESTURLAND

BETWEEN CREATIVE INNOVATION, GEOPARKS AND CONTEMPORARY CULTURE

West Iceland blends urbanity and nature, innovation and myth. Reykjavik, a vibrant and experimental city, is a starting point for exploring remote peninsulas like Snæfellsnes and the Westfjords. This region intersects science, art, and entrepreneurship, with events, festivals, and initiatives involving professionals, scholars, and creatives from around the world. It's the perfect location for contemporary, multidisciplinary MICE.

ACCESSIBILITY AND HOSPITALITY

Keflavík International Airport is the main gateway to the country. The hotel offering is extensive and high-quality, with conference spaces, design hotels, co-working spaces, and unconventional event venues. Even in the most remote areas (such as the fjords) there are facilities suitable for small groups and immersive workshops.

EXPERIENCES THAT INSPIRE AND UNITE

Conferences in the city, art workshops in old ports, retreats among extinct volcanoes or in natural hot springs. Collaborations with universities, startups, and cultural foundations are possible. The experiences combine exploration, lateral thinking, and well-being. The West is dynamic, fertile, and constantly evolving.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (April–May):** cultural **events**, innovative programs, festivals, and creative **gatherings**.
- **Summer (June–August):** hybrid **conferences**, educational trips, **team building** between nature and culture.
- **Autumn (September–October):** interdisciplinary **workshops**, institutional seminars, corporate **retreats**.
- **Winter (November–March):** indoor **events**, thematic **workshops**, academic or artistic residencies.



SOUTH ICELAND – SUÐURLAND

BETWEEN GLACIERS, ANCIENT NARRATIVES AND ICONIC LANDSCAPES

Southern Iceland is the country's most recognizable and photographed face: geysers, volcanoes, waterfalls, and glacial expanses alternate, creating visually striking and symbolic scenes. This region is home to Þingvellir (the world's oldest parliament), the Vatnajökull glacier, and the spectacular coast of Vik. Ideal for emotional and educational events, the southern region connects environment, history, and innovation in a continuous journey of wonder and awareness.

ACCESSIBILITY AND HOSPITALITY

Easily accessible from Reykjavik, the region is well-served by roads and facilities to accommodate organized groups. Eco-friendly resorts, rural hotels, and outdoor event spaces complete the offerings. The region is flexible, adaptable, and captivating in every season.

EXPERIENCES THAT INSPIRE AND UNITE

Team-building activities on glaciers, reflective meetings at the foot of waterfalls, storytelling workshops in historic villages. It's possible to create experiential itineraries combining environment and history, with symbolic stops and interdisciplinary content: geology, sustainability, Viking history, and contemporary creativity naturally intertwine.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (April–May):** educational trips, outdoor activities, sustainable **events**.
- **Summer (June–August):** emotional **incentives**, nature **retreats**, experiential training.
- **Autumn (September–October):** immersive **storytelling**, creative **workshops**, cultural encounters.
- **Winter (November–March):** reflection **events**, indoor sessions, symbolic experiences in the snow.



ICELAND: BETWEEN INNER FIRE, ICE, AND NEW PERSPECTIVES

ITINERARY – INTEGRATED MICE

DAY 1 – REYKJAVIK: NORDIC CREATIVITY AND FLUID CONNECTIONS

We begin in **Reykjavik**, a vibrant and intimate capital city, where the essential becomes aesthetic. The group meets in a conference center overlooking the sea, built entirely of basalt glass. The kickoff is dynamic, with fluid sessions alternating inspirational speeches, moments of co-creation, and visual stimuli. The lunch break is a Nordic-style food tour, exploring local flavors and new gastronomic trends. The evening concludes with a private dinner in a contemporary art gallery, amidst light installations and live acoustic music. It's only the first act, but the energy has already shifted.

DAY 2 – GOLDEN CIRCLE: NATURAL POWER AND STRATEGIC VISION

The second day is an immersion in the beating heart of Iceland. We set off for the **Golden Circle**: **Thingvellir**, where tectonic plates separate; **Geysir**, where the earth breathes; and **Gullfoss**, where water expresses its power. The team works outdoors, in shifting stages between nature and thought. Each location becomes a stimulus to explore change: personal, corporate, and collective. After lunch in a geothermal greenhouse, the afternoon is dedicated to workshops on regenerative leadership. In the evening, dinner is served in an eco-lodge surrounded by silence and moss, with a tasting of geothermal products and an informal lesson on sustainability and innovation.

DAY 3 – SOUTH COAST: CHALLENGE, BEAUTY, AND UNITY

The group travels along the southern coast, where the landscape becomes epic. Black beaches, exposed cliffs, distant glaciers: this is where a high-impact team-building activity takes shape. They hike along ancient paths, work together to cross a canyon, and undertake symbolic challenges to overcome obstacles. Lunch is served in a converted barn, featuring local products and storytelling from the chefs. In the afternoon, a moment of reconciliation among the rocks, while the Atlantic waves crash: everyone finds their own key word. The day ends in a design hotel in the middle of nowhere, with a slow, reflective dinner under the Nordic sky.

DAY 4 – BLUE LAGOON: REGENERATION, VIEWING, AND LISTENING

The fourth day is dedicated to body and mind. We head to the **Blue Lagoon** for an immersive retreat: the group is divided between sessions in the panoramic room and wellness rituals in the geothermal water. Here, time slows down and our vision broadens. After a light lunch, a guided future thinking session takes place, in which each participant visualizes their role in future changes. The afternoon is free, with massages, relaxation, silence, and spontaneous conversations. The final dinner is held in a lava cave, decorated with warm lighting, Nordic music, and dishes that tell the story of the island: a solemn and intimate conclusion.

DAY 5 – REYKJAVIK: SUMMARY, VISION, AND NEW MAPS

We return to the capital for one last moment together. In a small renovated theater, the group gathers to share insights, emotions, and images. Each participant leaves a phrase on a large collective board, thus creating a symbolic map of the journey. The final brunch is served in an urban greenhouse surrounded by plants and glass, where the atmosphere is light and full of promise. When the group parts ways, they do so with gratitude, clarity, and a new sense of direction. Iceland is not just a destination, but an accelerator of awareness.



WOULD YOU LIKE A FREE QUOTE?

We hope you enjoyed this travel planner and inspired your next business MICE travel.

If you want to organize your next business (MICE) travel with us, all you have to do is follow the two steps indicated in the following pages.

We will do everything possible to prepare a tailor-made program and quotation for excellent value for money.



JOIN THE ATLANTIC CORPORATE CLUB

It will allow us to know all your needs in terms of business
(MICE) travel and to reward you with tailor-made
services

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REQUEST YOUR QUOTE

Fill out and send the form with all the details and
you will receive your free quote

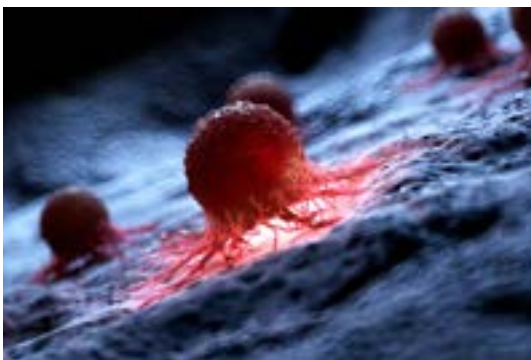
QUOTE



OUR SUPPORT FOR SAFEGUARDING THE PLANET AND CANCER RESEARCH



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OPPORTUNITY TO CONTRIBUTE TO
NON-PROFIT ORGANIZATIONS
COMMITTED TO SOLVING THE
FOLLOWING GLOBAL PROBLEMS



- CONSERVATION OF FLORA -
FAUNA
- GLOBAL WARMING
- CANCER RESEARCH



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