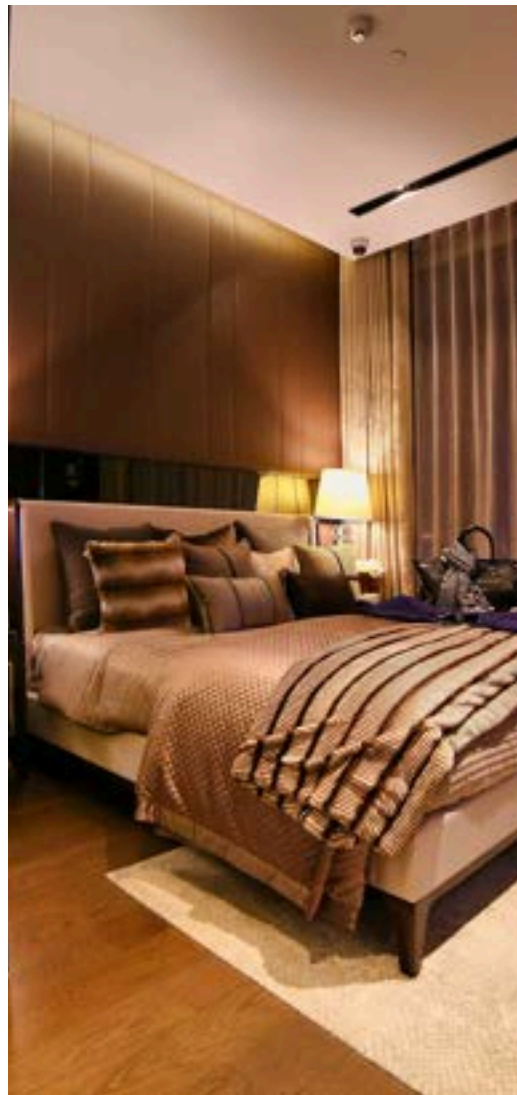


ATLANTIC TRAVEL & TOURS

BUSINESS TRAVEL

INSPIRATIONAL BROCHURE



NETHERLANDS

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FROM THE CEO

Dear travelers,

We are thrilled to introduce Atlantic Travel & Tours, a tour operator specializing in tailor-made MICE travel to the Netherlands. Our mission is to transform every corporate event, incentive, conference, and meeting into a memorable experience, combining **professionalism, creativity, and attention to detail**.

Thanks to our **many years of experience**, we collaborate with a select network of suppliers—prestigious hotels, state-of-the-art conference centers, reliable transportation companies, and charming accommodations—to offer **flawless logistics solutions tailored to your needs**. Whether you're planning an intercontinental summit, a roadshow, a product launch, or a team building program, our team can manage **every** aspect: from **planning** to **execution**, from **transportation** to **entertainment**, always keeping an eye on your **budget** and business **objectives**.

Choosing Atlantic Travel & Tours means accessing a strategic partner that puts **your satisfaction first**. Our quality of work is driven by **precision, flexibility**, and a **passion** for hospitality. We will be by your side through every phase of the project: **initial brainstorming, logistics, on-site support, final follow-up, and results analysis**.

We look forward to working together to create unique and effective MICE trips. We remain at your complete disposal for an initial meeting, either virtual or in person, to plan your next success together.



Steve Tabacchi

DR. STEVE TABACCHI
CEO - FOUNDER
ATLANTIC TRAVEL & TOURS

WHY GO TO THE NETHERLANDS FOR MICE

OPEN VISION, SHARED INNOVATION

The Netherlands is one of Europe's most advanced and inspiring MICE destinations. In this compact country, yet brimming with ideas, history, and creativity, every event transforms into a dynamic ecosystem of connections, efficiency, and inspiration. Cities are impeccably connected, distances are short, yet the scope is international. In a context that combines sustainability, design, and pioneering spirit, business thrives and collaboration becomes tangible.

INCENTIVES AND TEAM BUILDING BETWEEN CHANNELS, DESIGN AND THE FUTURE

Private canal cruises, group bike tours through eco-friendly neighborhoods, houseboat workshops, dinners in greenhouses and old industrial hangars: every experience is designed to foster connection and innovation. Urban escape games among bridges and museums, creative workshops with local designers, and itineraries exploring art, architecture, and food storytelling strengthen team spirit and shared culture. The Netherlands offers tailor-made activities that blend tradition and innovation with authentic style.

CONNECTIVITY AND ADVANCED MICE SERVICES

The Netherlands offers one of the most efficient travel networks in Europe. Amsterdam Schiphol Airport, one of the world's most advanced international hubs, directly connects major European and intercontinental cities. The national carrier, KLM Royal Dutch Airlines, guarantees a complete experience for MICE travelers thanks to dedicated services in Business Class and Premium Comfort, including access to exclusive lounges, priority boarding, reclining seats, gourmet catering, Wi-Fi, and wellness kits. On the ground, formalities are simplified and customizable for corporate groups, with the option of fast track, dedicated welcome, and tailor-made transfers. The national (NS) and international (Thalys and Eurostar) rail systems also support MICE travel with business and first class carriages, mobile meeting rooms, stable Wi-Fi, and quiet environments perfect for working while traveling. Connections between cities and regions are fast, convenient, and punctual, ideal for creating seamless and efficient itineraries. Dutch logistics excellence is also reflected in its MICE providers: experienced local operators, accustomed to managing international groups, ensure high standards and flexible planning, even in unconventional locations or in settings immersed in nature.

CREATIVE HOSPITALITY AND SPACES THAT INSPIRE

Hotels in the Netherlands offer true hospitality concepts: from boutique hotels on the canal to large conference centers immersed in urban greenery. Event spaces include greenhouses, museums, converted farms, creative lofts, and historic factories reimagined with a contemporary aesthetic. The offering is flexible and modular, suitable for small, exclusive groups as well as international conventions. Everything is organized with an open spirit, a focus on well-being, and certified sustainability.





CANADA	CAD	0.9512
CHINA	CNY	7.3169
EURO	EUR	0.6644
JAPAN	JPY	109.00
SINGAPORE	SGD	1.3712
HONG KONG	HKD	7.0043
NEW ZEALAND	NZD	1.1646
MYR		3.2536



ANCILLARY SERVICES

We can assist with visa arrangements, currency exchange, advance luggage shipment, work materials, and insurance policies for cancellation, lost baggage, and medical care



CHARTER FLIGHTS

REASONS TO USE THEM

Charter flights are private or semi-private flights rented specifically for specific needs, such as business trips, corporate events, or group transportation. They are widely used by companies seeking flexibility, time savings, and comfort.

- Flexibility to decide on times and airports (even the less busy ones)
- Save time: No queues, long checks and waits at commercial airports
- Privacy and comfort: Perfect for working or meeting on board
- Access to secondary airports: Often closer to business destinations

Book your charter flight now with our support and experience the difference!

NORTH

GRONINGEN, FRIESLAND, AND DRENTHE

Wide expanses of greenery, silence, clean air, and a profound connection with nature: the northern Netherlands is the ideal destination for those seeking regenerating corporate **retreats**, emotional **incentives**, and outdoor activities that foster cohesion. In a rural and authentic setting, every event transforms into a profound and essential experience.





NETHERLANDS – GRONINGEN

BETWEEN MINIMAL LANDSCAPES, CREATIVE BOURGEOISIE AND PRODUCTIVE SILENCES

Groningen is one of the most surprising regions in the Netherlands: discreet yet rich in identity, crisscrossed by canals, dikes, endless meadows, and dotted with unexpected villages. The city of Groningen, young and experimental, interacts with off-the-beaten-path locations like Pieterburen, Appingedam, and the Lauwersmeer nature reserve, striking a perfect balance between innovation and slowness. Here, you'll find reflective spaces, regenerating environments, and a nature that inspires new visions. A context where time expands and relationships deepen. Ideal for those seeking diverse places to think, plan, and connect.

ACCESSIBILITY AND HOSPITALITY

Groningen is easily accessible via Amsterdam Schiphol International Airport, the hub of the national airline KLM, which offers dedicated business travel services: comfortable cabins, onboard Wi-Fi, personalized catering, and fast track for groups. Direct train connections take you to Groningen in under two hours. The region offers unconventional accommodations, such as renovated old factories, boutique hotels in historic buildings, and eco-sustainable pavilions nestled in the countryside. Local operators are experts in organizing customized events, always integrated with the local landscape and culture.

EXPERIENCES THAT INSPIRE AND UNITE

In Groningen, MICE activities transform into valuable, immersive, and regenerative experiences. Workshops can be organized in former rural monasteries, floating meetings on vintage barges, or strategy sessions in the historic mills of Zoutkamp. The Lauwersmeer Park is perfect for team-building experiences in pristine nature, including birdwatching and relaxing walks. Excursions to the Wadden Islands combine sustainability, reflection, and a spirit of discovery. Storytelling dinners in old greenhouses and creative workshops in artistic villages foster deep listening, collaboration, and lateral vision.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** Ideal for nature **events**, among blooms, cycle paths and clear skies.
- **Summer (June–August):** Perfect for coastal **retreats**, park activities, and experiential outdoor **gatherings**.
- **Autumn (September–November):** An excellent season for creative **workshops**, local tastings, and introspection.
- **Winter (December–February):** Suitable for indoor **strategy sessions**, **storytelling**, and deep listening.



NETHERLANDS – FRIESLAND

ANCIENT IDENTITY, LIQUID HORIZONS, AND SILENT INNOVATION

Friesland is a region with a profound and diverse soul, where water and land intertwine in a landscape of dikes, lagoons, canals, and open spaces. Here, between the waterways of Sneek, the silence of the Appelscha moors, and port villages like Harlingen, a proudly autonomous culture emerges, rich in craftsmanship, sustainability, and vision. Off the beaten track, Friesland offers an authentic and regenerating dimension, perfect for encounters that require concentration and new inspiration. The slow pace and contact with nature foster listening, creativity, and deep connection.

ACCESSIBILITY AND HOSPITALITY

Friesland is connected to the rest of Europe via Amsterdam Schiphol International Airport, served by the national airline KLM, with services designed for business travelers: fast connections, dedicated lounges, onboard Wi-Fi, and tailored services. Direct trains from Amsterdam take you to Leeuwarden in about two hours. The region's hospitality is distinguished by its originality and integration with the landscape: former barns transformed into creative retreats, houseboats for small meetings, and hotels scattered throughout waterside villages. The approach of local MICE operators emphasizes authenticity, simplicity, and organizational precision.

EXPERIENCES THAT INSPIRE AND UNITE

In Friesland, MICE becomes a fluid experience, inspired by the landscape and culture. Workshops can be organized among the houseboats on the canals, strategy sessions can be held on Nordic lighthouses like Ameland, or team-building sessions can be held sailing through the Frisian Lakes. Activities in the woods of Drents-Friese Wold National Park, sailing excursions along the IJsselmeer, or creative workshops in Dokkum foster focus and connection. On Terschelling or Vlieland, small islands with sustainable infrastructure, immersive retreats can be held amidst dunes, sea, and sky. These are places where work is both light and profound.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** Ideal for nature activities, **events** on the islands, and cycling tours among the waterside villages.
- **Summer (June–August):** Perfect for houseboat **events**, corporate regattas, and experiential sunset **dinners**.
- **Autumn (September–November):** Suitable for creative **workshops**, **meetings** in parks and rural **storytelling**.
- **Winter (December–February):** Intimate season for indoor **retreats**, **brainstorming** at historic farmhouses, and viewing moments.



NETHERLANDS – DRENTHÉ

AMONG THOUSAND-YEAR-OLD WOODS, PRODUCTIVE SILENCES AND MEGALITHIC CULTURE

Drenthé is one of the greenest and most mysterious regions in the Netherlands, crisscrossed by ancient forests, silent heaths, and villages that seem suspended in time. Here, the landscape maintains a slow and profound rhythm, where the megalithic stones of the "hunebedden" tell a thousand-year history and small rural museums preserve artisanal memories. Places like Dwingeloo, Diever, and Orvelte offer intimate spaces for regenerating thought and connection, away from the busiest streets. Drenthé invites you to slow down, listen, and find new forms of connection, in a context where nature and culture blend with discreet elegance.

ACCESSIBILITY AND HOSPITALITY

Drenthé is easily reached via Amsterdam Schiphol Airport, the main hub of the national airline KLM, which offers high-quality business services: on-board Wi-Fi, personalized catering, access to exclusive lounges, and priority access. From Amsterdam, direct trains or private transfers take you to Emmen, Assen, or Hogeveen in about two hours. The region offers unique and sustainable locations: former barns converted into meeting rooms, hotels nestled in nature reserves, and event spaces in old farmhouses. Local operators stand out for their expertise, discretion, and attention to detail.

EXPERIENCES THAT INSPIRE AND UNITE

Drenthé offers authentic experiences that stimulate introspection, dialogue, and vision. You can organize strategy sessions among prehistoric dolmens, immersive encounters in the woods of Dwingelderveld National Park, or creative activities in Frederiksoord's art centers. Ancient museum villages like Orvelte offer ideal settings for storytelling, craft workshops, or narrative dinners. Horseback riding experiences on the moors, photographic explorations at sunset, and walks in the silence of the peat bogs transform every event into an opportunity for deep connection and authentic renewal.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** Perfect for nature park experiences, outdoor **workshops**, and creative **retreats**.
- **Summer (June–August):** Ideal for cycling **team building**, evening **events** in the villages, and **dinner**s under the stars.
- **Autumn (September–November):** A season for reflection, **storytelling** in barns, and sessions in colorful woods.
- **Winter (December–February):** Suitable for quiet **retreats**, indoor **meetings** in historic farmhouses, and deep **brainstorming**.

EAST

OVERIJSEL, GELDERLAND AND FLEVOLAND

Here, nature intertwines with historic cities, scenic rivers, and a rich cultural heritage. The East is perfect for **meetings** immersed in greenery, slow **incentives** in elegant rural settings, and corporate **events** that emphasize calm, balance, and pervasive beauty, with flexible and inspiring spaces.





NETHERLANDS – OVERIJSSSEL

WATER PATTERNS, CREATIVE NATURE AND ORGANIZED SILENCES

Overijssel is a region of reflections and liquid paths, where canals, forests, lakes, and floating villages define a unique landscape. From the silent poetry of Giethoorn, known as "Green Venice," to the open fields of Salland and the wooded hills of Twente, everything invites you to pause and look deeply. Cities of art like Zwolle and Deventer alternate with authentic villages and spaces of new creativity. In this mosaic of water, greenery, and memory, the encounter becomes intimate and visionary, offering an ideal context for generating ideas and authentic relationships.

ACCESSIBILITY AND HOSPITALITY

Overijssel is connected to Europe and the world via Amsterdam Schiphol Airport, home base of the national airline KLM, which offers comfort and business services: exclusive lounges, onboard Wi-Fi, personalized meals, and easy check-in. Direct trains from the terminals run to Zwolle or Enschede in about two hours. The region offers unique venues, such as barges equipped for meetings, lodges in nature parks, and mills converted into event centers. Local operators offer a warm welcome, sensitive to the local area and attentive to the needs of groups seeking inspiration and cohesion.

EXPERIENCES THAT INSPIRE AND UNITE

Overijssel fosters deep-rooted and creative planning through experiences that connect nature, history, and innovation. In Giethoorn, boat retreats are organized along the canals, while immersive team-building activities take place in the woods of De Weerribben-Wieden National Park. In the Twente countryside, strategy sessions can be held in greenhouses, barns, or contemporary rural spaces. In Deventer, cultural workshops are held among Hanseatic houses, and the region's educational farms foster collaborative experiences connected to the local area. Each activity combines practicality, beauty, and lateral thinking.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** Ideal for bike tours, water garden **events**, and park activities.
- **Summer (June–August):** Perfect for houseboat **retreats**, countryside getaways, and waterside **dinners**.
- **Autumn (September–November):** A season suitable for strategic reflections in the woods and rural **workshops**.
- **Winter (December–February):** Suitable for intimate **gatherings**, creative indoor experiences, and concentration environments.



NETHERLANDS – GELDERLAND

BETWEEN MONUMENTAL FORESTS, SECRET ART AND VISIONS OF NATURE

Gelderland is the largest region in the Netherlands, encompassing ancient forests, historic estates, art-filled towns, and nature reserves. De Hoge Veluwe National Park, with its wooded dunes and the Kröller-Müller Museum, offers a rare blend of nature and avant-garde. Arnhem and Nijmegen, with their vibrant centers, interact with elegant towns like Zutphen and Doesburg. In this orderly and evocative landscape, time seems to slow down, leaving room for contemplation and listening. An ideal context for regenerating creative energy and initiating collaborative journeys beyond the ordinary.

ACCESSIBILITY AND HOSPITALITY

Gelderland is easily accessible from Amsterdam Schiphol Airport, the hub of the national airline KLM, which offers services tailored to business travel: fast track, Wi-Fi, dedicated cabins, and tailor-made catering. From Schiphol, direct trains run to Arnhem and Nijmegen in under two hours. Regional hospitality focuses on uniqueness: historic homes converted into boutique hotels, aristocratic estates converted into event spaces, and green retreats offering flexible solutions. Local operators offer organizational expertise, an experiential approach, and a focus on environmental and relational sustainability.

EXPERIENCES THAT INSPIRE AND UNITE

Gelderland offers experiences that combine culture, nature, and design with vision and authenticity. De Hoge Veluwe Park hosts outdoor meetings and strategy sessions amidst art and forest. The historic estates of Brummen and Renkum offer ideal venues for closed-door workshops and immersive retreats. Creative workshops are held in Zutphen and Apeldoorn amidst canals and historic architecture, while the Waal River offers houseboat trips for traveling team building activities. The villages of the Veluwe and the forests of Montferland host storytelling experiences, tastings, and moments of deep connection.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** Perfect for **events** in historic gardens, strategic cycling and walking in the Veluwe.
- **Summer (June–August):** Ideal for outdoor **gatherings**, experiential **dinners** in the parks, and in-home **workshops**.
- **Autumn (September–November):** Season for golden woodland activities, creative reflections, and indoor **retreats**.
- **Winter (December–February):** Suitable for intimate **brainstorming** sessions, cultural **events** in museums, and sessions in historic residences.



NETHERLANDS – FLEVOLAND

SUSTAINABLE INNOVATION, FLOATING ARCHITECTURES AND LIMITLESS SPACES

Flevoland is the Netherlands' youngest region, rising from the sea and transformed into a laboratory for the future. A planned region where regenerated nature, artificial landscapes, and urban creativity coexist harmoniously. From the eco-contemporary city of Almere to the Nieuw Land nature reserve, passing through the open vistas of Lelystad and the waterside villages of Urk, everything is about vision and experimentation. Here, the landscape invites you to think big, with broad horizons, airy spaces, and unconventional ideas. An ideal setting for events that focus on sustainability, design, and shared innovation.

ACCESSIBILITY AND HOSPITALITY

Flevoland is easily accessible from Amsterdam Schiphol Airport, served by the national airline KLM, which offers advanced business services: fast track, dedicated lounges, onboard Wi-Fi, and personalized assistance. Direct trains from Schiphol connect Almere and Lelystad in about 45 minutes. The region offers unique venues: lakeside pavilions, modular glass spaces immersed in nature, floating resorts, and green buildings. Local MICE operators are driven by innovation, offering personalized hospitality, operational sustainability, and immersive technologies for extraordinary events.

EXPERIENCES THAT INSPIRE AND UNITE

Flevoland fosters vision and collaboration through experiences with a strong environmental and creative impact. Brainstorming sessions can be held in futuristic greenhouses, team building sessions can be held on water in the Markermeer reservoirs, or strategy sessions can be held in Almere's vertical gardens. In Lelystad, iconic locations like Batavialand allow for encounters between history and innovation, while regenerated agricultural areas host open-air workshops on food sustainability. The flexible and experimental setting, combined with airy and peaceful landscapes, transforms every event into an opportunity to rethink, innovate, and connect.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** Ideal for outdoor **events**, tours of sustainable parks, and green reflections.
- **Summer (June–August):** Perfect for waterside **gatherings**, traveling **workshops**, and panoramic **dinners**.
- **Autumn (September–November):** Season for creative indoor experiences, visual **storytelling**, and nature.
- **Winter (December–February):** Suitable for immersive **brainstorming**, high-tech **events**, and sustainable urban **retreats**.

WEST

NORTH HOLLAND, SOUTH HOLLAND, UTRECHT, ZEELAND

The country's economic, cultural, and creative hub, West Holland is the driving force of Dutch business. This is where major cities, international connections, and facilities for hosting large-scale events are located. It's perfect for **conventions, product launches, trade shows, conferences,** and high-profile **networking** opportunities.





NETHERLANDS – NORTH HOLLAND

BETWEEN CREATIVE POLDER LANDS, SEA DUNES AND SILENT CITIES OF IDEA

North Holland combines aquatic landscapes and bold architecture, quiet villages and vibrant cultural centers. Beyond the famous Amsterdam, the region offers other wonders: the windmills of Zaanse Schans, the sandy islands of the Wadden Sea, the artists' village of Bergen, and the monumental dikes of the Markermeer. The region alternates slow paces and urban vistas, open spaces and intimate atmospheres, ideal for those seeking regenerating and stimulating environments. North Holland is a landscape to be explored with a different perspective, where thoughts expand and relationships become more authentic.

ACCESSIBILITY AND HOSPITALITY

North Holland is served by Amsterdam Schiphol International Airport, the home base of the national airline KLM, which offers high-end business services: private lounges, free Wi-Fi, gourmet meals, and fast track. From the terminals, trains and private shuttles provide quick travel to Alkmaar, Haarlem, Hoorn, and the coastal areas. The region boasts unique structures such as renovated lighthouses, contemporary greenhouses, and pavilions nestled in the dunes. Local operators offer tailor-made hospitality, showcasing sustainability, design, and local identity even in the most innovative corporate events.

EXPERIENCES THAT INSPIRE AND UNITE

North Holland fosters new connections with experiences that blend nature, art, and social planning. In Bergen, you can organize meetings in artist studios and creative sessions in green house-studios. The beaches of Castricum and Schoorl host dynamic workshops among the dunes, while in Hoorn, you can navigate historic canals for fluid, narrative reflections. Zaanse Schans, with its active windmills, offers themed workshops on craftsmanship and sustainable innovation. The Wadden archipelago invites silent retreats, environmental explorations, and team building experiences immersed in the sea.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** Ideal for tulip **events**, outdoor experiences, and cultural inspiration.
- **Summer (June–August):** Perfect for beach get-togethers, team sailing, and sunset **dinners**.
- **Autumn (September–November):** Season for introspective reflections, art and immersive journeys.
- **Winter (December–February):** Suitable for **events** in historic spaces, creative **retreats**, and indoor **storytelling**.



NETHERLANDS – SOUTH HOLLAND

DYNAMIC METROPOLIS, INNOVATIVE CANALS AND RENEWED INDUSTRIAL LANDSCAPES

South Holland is a vibrant and diverse region, where Rotterdam surprises with its cutting-edge architecture and cosmopolitan atmosphere, while Leiden and Delft tell stories of art and science amidst canals and historic courtyards. The coastline opens with the beaches and dunes of Scheveningen and Kijkduin, while converted industrial areas offer surprising spaces for out-of-the-ordinary events. Here, urban innovation, dynamic nature, and cultural heritage intertwine, creating a fertile environment for new ideas and stimulating collaborations. South Holland invites you to discover an unconventional side of the Netherlands, where tradition and the future constantly interact.

ACCESSIBILITY AND HOSPITALITY

Amsterdam Schiphol Airport, KLM's main hub, is the ideal gateway to South Holland, offering onboard and ground services designed for business travel: fast track, exclusive lounges, Wi-Fi, and personalized meals. From Schiphol, rapid train connections allow you to reach Rotterdam in less than an hour. The region boasts innovative facilities such as renovated industrial lofts, ultra-modern conference centers, and outdoor spaces overlooking the harbor. Local MICE specialists ensure a tailored welcome, integrating technology, sustainability, and experiential storytelling.

EXPERIENCES THAT INSPIRE AND UNITE

South Holland offers MICE experiences that combine urbanity and nature in surprising ways. In Rotterdam, meetings and workshops can be held in iconic buildings like the Markthal or in contemporary art galleries. Leiden offers scientific and cultural tours of its museums and botanical gardens, while along the coast of Scheveningen, seaside team building and outdoor sports activities foster energy and cohesion. The redevelopment of port spaces into creative hubs is a resource for innovative networking events. Urban atmospheres combine with natural settings, making every meeting unique and engaging.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** Perfect for outdoor cultural **events**, creative **workshops**, and green **networking**.
- **Summer (June–August):** Ideal for water activities, harborside **dinners**, and dynamic urban **retreats**.
- **Autumn (September–November):** A time for indoor **conferences**, artistic explorations, and moments of reflection.
- **Winter (December–February):** Suitable for exclusive indoor **events** and innovative **team coaching** sessions.



NETHERLANDS – UTRECHT

HISTORICAL HEART, SILENT INNOVATION AND RIVER LANDSCAPES

Utrecht enchants with its historic center dominated by the famous Dom tower, but the region also offers a network of tranquil canals and little-known green spaces, perfect for moments of inspiration. Between picturesque villages and modern infrastructure, Utrecht blends tradition and innovation in a serene and inspiring environment. The banks of the Vecht River and the surrounding countryside lend themselves to slow, unconventional experiences, far from the chaos of the city. Here, creativity flourishes amid ancient architecture and technology hubs, offering an ideal setting for a wide range of professional ventures.

ACCESSIBILITY AND HOSPITALITY

Amsterdam Schiphol Airport, served by the national airline KLM, is the main gateway to Utrecht, offering dedicated business services such as exclusive lounges, onboard Wi-Fi, and personalized meals. From Schiphol, Utrecht can be reached in less than 30 minutes with frequent and fast trains. The region offers versatile facilities, from renovated castles to modern conference spaces, with a focus on sustainability and functional design. Local operators support event planning with efficient and customized logistics solutions, enhancing the cultural and natural heritage.

EXPERIENCES THAT INSPIRE AND UNITE

Utrecht surprises with unconventional offerings that foster creativity and collaboration. Immersive workshops in the historic gardens of Oudaen, brainstorming sessions on private canal boats, or team-building experiences in the Amelisweerd nature reserves. Cultural tours of artisan workshops and innovation labs in tech hubs enrich the possibilities. The region offers the opportunity to combine moments of reflection in tranquil settings with urban and technological dynamics, creating a unique mix for memorable and inspiring events.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** Perfect for outdoor activities and creative **retreats** in historic parks.
- **Summer (June–August):** Ideal for river **events**, outdoor **dinners**, and **team building** in nature.
- **Autumn (September–November):** A time for indoor **conferences**, cultural **workshops**, and experiential learning.
- **Winter (December–February):** Suitable for exclusive castle **encounters** and indoor **strategy sessions**.



NETHERLANDS – ZEELAND

WINDY DUNES, ISLANDS AND INNOVATIVE SPACES

Zeeland is a fascinating region of islands and peninsulas, where the power of the sea meets pristine nature and unique landscapes of dunes and wild beaches. Places like Middelburg, Zierikzee, and Vlissingen tell a story of resilience and innovation linked to water, offering surprising and extraordinary scenery. Between modern infrastructure and historic villages, Zeeland stands out for its authentic and relaxed atmosphere, perfect for work experiences that foster creativity and team building away from the chaos of the city. The region is a borderland between land and sea, ideal for events seeking inspiration and new horizons.

ACCESSIBILITY AND HOSPITALITY

Amsterdam Airport Schiphol, served by the national airline KLM, is the main gateway to Zeeland, offering efficient connections and business services such as exclusive lounges, onboard Wi-Fi, and personalized meals. From Schiphol, Zeeland can be reached in about two hours via a well-developed rail and road network, ensuring smooth and punctual travel. The region offers a wide range of accommodations, from seafront hotels to modern conference centers and outdoor spaces ideal for team-building activities. Experienced operators offer comprehensive support, with meticulous logistics and authentic hospitality.

EXPERIENCES THAT INSPIRE AND UNITE

Zeeland offers MICE experiences that combine nature and innovation: boat trips to the Oosterschelde islands, brainstorming sessions in historic lighthouses, and outdoor workshops on the Westerschouwen dunes. Sports team building and group activities related to environmental sustainability are perfect for strengthening cohesion and creativity. The maritime heritage lends itself to exclusive events in unique locations such as converted port warehouses. The harmony between sea, history, and innovation makes every event in Zeeland unique and memorable.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** Ideal for outdoor activities and sustainable innovation **workshops**.
- **Summer (June–August):** Perfect for seaside **events**, sports **team building**, and outdoor **dinners**.
- **Autumn (September–November):** Suitable for **conferences**, cultural tours and indoor **creative sessions**.
- **Winter (December–February):** A time for intimate **gatherings** in closed spaces and strategic **retreats**.

SOUTH

NORTH BRABANT, LIMBURG

With a welcoming, hilly atmosphere, the southern Netherlands combines tradition, gastronomy, and rolling landscapes. A perfect choice for gourmet **incentives**, cultural experiences, wine **team building**, and **meetings** that focus on people, stories, and the joy of discovery.





NETHERLANDS – NORTH BRABANT

LANDS RICH IN INDUSTRIAL CULTURE, NATURE, AND INNOVATION

North Brabant stands out for its surprising mix of rural landscapes, vibrant cities, and an industrial heritage transformed into cultural spaces. Cities like Eindhoven, with its high-tech hub, 's-Hertogenbosch, and Breda offer a stimulating environment of contemporary art, design, and lush nature. Among forests, nature reserves, and authentic villages, the region invites you to discover unconventional places, perfect for sparking new ideas and team building. North Brabant combines tradition and innovation in a welcoming and versatile environment, ideal for professional experiences and moments of creative reflection.

ACCESSIBILITY AND HOSPITALITY

Amsterdam Schiphol Airport, served by the national airline KLM, is the main gateway to the region, offering onboard business services such as Wi-Fi, exclusive lounges, and personalized meals. From Schiphol, North Brabant is easily accessible in about an hour by train or car thanks to an efficient and punctual transport network. The region offers a wide range of facilities, from modern conference centers to converted industrial spaces, ideal for innovative events. Local operators provide comprehensive planning support, showcasing both cultural heritage and new business opportunities.

EXPERIENCES THAT INSPIRE AND UNITE

North Brabant offers surprising and original MICE event options, such as workshops in former factories turned creative hubs in Eindhoven or team-building sessions in the woods of Loonse en Drunense Duinen. Cultural tours of contemporary art museums and visits to organic farms add experiential value. Outdoor activities, such as bike tours through historic villages or food and wine experiences on farms, foster collaboration and creativity. The combination of nature, culture, and innovation creates fertile ground for engaging and memorable events.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** Ideal for outdoor activities and creative **retreats** in nature parks.
- **Summer (June–August):** Perfect for outdoor **events**, experiential **dinners**, and sports **team building**.
- **Autumn (September–November):** Suitable for **conferences**, indoor **workshops** and cultural itineraries.
- **Winter (December–February):** A time for exclusive **meetings** in innovative spaces and **strategic sessions**.



NETHERLANDS – LIMBURG

HILLY LANDSCAPES, HISTORICAL HERITAGE AND CULTURE OF REGENERATION

Limburg is distinguished by its unique hilly landscape, framed by rivers and lush forests. Cities like Maastricht, Venlo, and Roermond offer a rich mix of culture, historic architecture, and authentic atmospheres. The region is a hub of urban and rural regeneration, with unconventional spaces ideal for fostering creativity and innovation. With restored castles, wine cellars, and nature trails, Limburg lends itself to moments of reflection and discussion in a relaxed and inspiring setting. Its strong cultural identity blends with an environment suited to engaging and unconventional professional experiences.

ACCESSIBILITY AND HOSPITALITY

Amsterdam Schiphol Airport, served by the national airline KLM, is the main gateway to Limburg, connected by efficient trains and highways. KLM offers business services with on-board Wi-Fi, personalized meals, and exclusive lounges, ensuring a comfortable journey. The region is also easily accessible from nearby airports such as Maastricht-Aachen, which support the flow of events and workgroups. Limburg offers a variety of event venues, from modern conference centers to historic mansions and locations surrounded by nature, ensuring a personalized and high-quality experience.

EXPERIENCES THAT INSPIRE AND UNITE

Limburg offers unique MICE experiences, from team building in the hills of Valkenburg to creative workshops in ancient castles like Kasteel Hoensbroek. Local wine tastings in historic cellars and river cruises along the Meuse River add a touch of authenticity. Valkenburg's thermal baths are perfect for relaxing after intense sessions, while Maastricht's cultural spaces foster networking and dynamic encounters. The combination of nature, history, and wellness makes every event in Limburg innovative and memorable.

THE IDEAL SEASONS FOR EVERY TYPE OF EVENT

- **Spring (March–May):** Ideal for outdoor activities and creative renewal.
- **Summer (June–August):** Perfect for outdoor **events**, experiential **dinners**, and **team building**.
- **Autumn (September–November):** Suitable for cultural **workshops** and **meetings** – indoor **events**.
- **Winter (December–February):** A time for strategic **retreats** and exclusive **meetings**.



NETHERLANDS: BETWEEN AUTHENTIC LANDSCAPES, PRODUCTIVE SILENCES, AND WIDESPREAD CREATIVITY

ITINERARY – INTEGRATED MICE

DAY 1 – FRIESLAND & ISLANDS: CONNECTING IN NATURE

The journey begins amidst the open and silent landscapes of the heart of **Friesland**. Arrival by train from Amsterdam and accommodation in an old farmhouse converted into a boutique lodge. The day begins with a kick-off session immersed in nature, designed to foster initial cohesion and openness, followed by a visual storytelling workshop inspired by local culture. In the afternoon, a boat transfer takes the group to the island of **Vlieland**, where dinner on the beach around the fire fosters authentic and memorable connections in an intimate and unconventional atmosphere.

DAY 2 – VELUWE & CASTLE: STRATEGIC OVERVIEW

The morning begins with a transfer to the **Veluwe** region, where a 17th-century castle welcomes the group for an intense day of strategic workshops and plenary sessions in elegant, timeless settings. The tranquility of the surrounding park and the historic rooms offer an ideal setting for deep reflection and immersive learning. In the afternoon, a quiet team building program with relaxing walks in the surrounding forest helps to consciously process the day's learnings. Dinner takes place at an educational farm, strengthening the connection between sustainability and corporate vision.

DAY 3 – BREDA HUB: CREATIVITY AND LEADERSHIP

The third day takes the group to the creative heart of **Brabant**, where a former factory transformed into an innovation hub hosts a leadership workshop inspired by design thinking. Activities are designed to stimulate applied creativity and the development of new ideas in an unconventional setting. In the afternoon, the experience continues among craft breweries and social cooking workshops, fostering informal exchange and sensory connection. The day concludes in a small theater with an exclusive performance on the theme of corporate identity, strengthening internal alignment through art.

DAY 4 – UTRECHT CAMPAIGN: SIMPLIFY AND COLLABORATE

In the heart of the Dutch countryside, a historic estate becomes the ideal base for a day dedicated to strategic work and co-design. After a leisurely breakfast, activities unfold amid 18th-century orangeries, riverside paths, and rooms immersed in greenery, fostering reflection and deep collaboration. A cruise on the **Vecht River** with a light lunch on board accompanies the group in a relaxed moment of exchange. The day concludes with a candlelit dinner in a converted monastery, lending the experience a sense of calm and completion.

DAY 5 – ROTTERDAM NORTH: CLOSING AND CELEBRATION

The final day takes place in **Rotterdam's** lesser-known neighborhood, where the group explores **Oude Noorden** through a narrative walk amidst street art and cooperative spaces. Breakfast at a creative café introduces the final day, which continues with a closing workshop in a former school transformed into a cultural space. This time is dedicated to summarizing past experiences, enhancing the group's appreciation, and projecting the future. A light lunch with local musicians offers an informal yet intense conclusion, in true Dutch style, before returning to the stations or airport.



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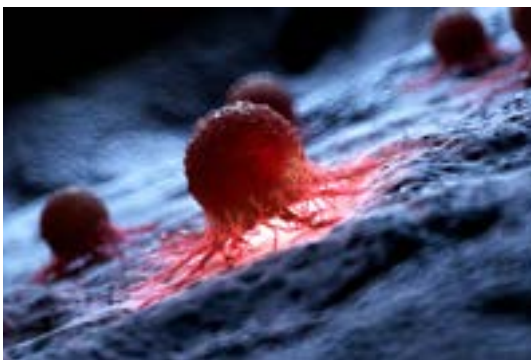
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CONTACTS

REGISTERED OFFICES ADDRESSES

USA - DENVER - CO - 110 16TH STREET - SUITE 1460
80202

UK - LONDON - 167 - 169 GREAT PORTLAND STREET W1W 5PE

E-MAIL

specialcategories@atlantictourstravel.com

WEBSITE

www.visitatlantictraveltours.com

PHONE & WHATSAPP

+44 078 5909 6824 - Phone & WhatsApp

+1 720 966 1434 - WhatsApp