ATLANTIC TRAVEL & TOURS

BUSINESS TRAVEL

INSPIRATIONAL BROCHURE







UNITED ARAB EMIRATES

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FROM THE CEO

Dear travelers,

We are thrilled to introduce Atlantic Travel & Tours, a tour operator specializing in tailor-made MICE travel to the United Arab Emirates. Our mission is to transform every corporate event, incentive, conference, and meeting into a memorable experience, combining **professionalism, creativity, and attention to detail**.

Thanks to our **many years of experience**, we collaborate with a select network of suppliers—prestigious hotels, state-of-the-art conference centers, reliable transportation companies, and charming accommodations—to offer **flawless logistics solutions tailored to your needs**. Whether you're planning an intercontinental summit, a roadshow, a product launch, or a team building program, our team can manage **every** aspect: from **planning** to **execution**, from **transportation** to **entertainment**, always keeping an eye on your **budget** and business **objectives**.

Choosing Atlantic Travel & Tours means accessing a strategic partner that puts **your satisfaction first**. Our quality of work is driven by **precision**, **flexibility**, and a **passion** for hospitality. We will be by your side through every phase of the project: **initial brainstorming**, **logistics**, **on-site support**, **final follow-up**, and **results analysis**.

We look forward to working together to create unique and effective MICE trips. We remain at your complete disposal for an initial meeting, either virtual or in person, to plan your next success together.



Steve Tabacchi

DR. STEVE TABACCHI
CEO - FOUNDER
ATLANTIC TRAVEL & TOURS

WHY TRAVEL TO THE UNITED ARAB EMIRATES FOR MICE

BETWEEN A VERTICAL FUTURE, NOMADIC ROOTS, AND A GLOBAL VISION

The United Arab Emirates is a contemporary crossroads between desert and metropolis, ancient caravans and dizzying skylines. Here, the elegance of Arabian hospitality meets a vision of future architecture and technology, making every MICE event an immersive, ambitious, and memorable experience. From the skyscrapers of Dubai to the secret oases of Al Ain, from the monumental mosques of Abu Dhabi to fishing villages transformed into creative hubs, each venue reflects a culture of excellence that surprises, welcomes, and inspires.

INCENTIVE AND TEAM BUILDING BETWEEN DESERT, SEA. AND URBAN WONDERS

In the Emirates, team building takes on new forms: dune bashing and sunset dinners in the desert, workshops in iconic towers, regattas in the Persian Gulf, and relaxation in remote resorts. Multisensory experiences abound: making Arabic coffee with Bedouins, dining in a museum of the future, exploring pearling heritage, or immersing yourself in calligraphy. Business meets culture in unique settings—traditional souks, rooftop gardens, art galleries, or EXPO pavilions—fostering openmindedness, cohesion, and shared visions.

ICONIC DESTINATIONS, ELEVATING ATMOSPHERES

- **Dubai:** a global metropolis and symbol of innovation, it offers an impressive range of **event** spaces, luxury hotels, beach clubs, and extraordinary venues such as the Museum of the Future and The Palm.
- Abu Dhabi: a cultural capital, with international conference venues (such as ADNEC), a growing art scene, and the Louvre Abu Dhabi as a backdrop for exclusive events.
- Sharjah: the intellectual heart of the country, perfect for meetings on sustainability, heritage, and Islamic art, in a refined and less mainstream setting.
- Al Ain: the "garden city" of the Emirate of Abu Dhabi, ideal for corporate retreats and immersive programs among mountains, fortresses, and UNESCO oases.
- Ras Al Khaimah and Fujairah: emerging destinations nestled between the mountains and the ocean, perfect for active and regenerating incentives, with experiences that combine nature and comfort.

ACCESSIBILITY AND EXCELLENT SERVICES FOR MICE

The United Arab Emirates is among the world's best-connected destinations. Dubai (DXB) and Abu Dhabi (AUH) international airports are technologically advanced hubs, perfect for MICE flows. The national airline, Emirates, offers some of the world's most appreciated business and first-class services: fully flat-bed seats, gournet dining, onboard Wi-Fi, luxury lounges, and a personalized concierge for corporate groups. Etihad Airways also guarantees a premium experience, with dedicated MICE offerings and strategic connections from every continent. On the ground, services are impeccable: fast track, VIP reception, specialized operators, and a flexible range of customized logistics solutions, even for complex events.









CHARTER FLIGHTS

REASONS TO USE THEM

Charter flights are private or semi-private flights rented specifically for specific needs, such as business trips, corporate events, or group transportation. They are widely used by companies seeking flexibility, time savings, and comfort.

- Flexibility to decide on times and airports (even the less busy ones)
- Save time: No queues, long checks and waits at commercial airports
- Privacy and comfort: Perfect for working or meeting on board
- Access to secondary airports: Often closer to business destinations

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ANCILLARY SERVICES

We can assist with visa arrangements, currency exchange, advance luggage shipment, work materials, and insurance policies for cancellation, lost baggage, and medical care







EMIRATE OF ABU DHABI

BETWEEN DEEP CULTURE, SENSORY DESERT AND SILENT INNOVATION

The Emirate of Abu Dhabi is a destination that surprises with its balance of visionary modernity and age-old cultural roots. Here, where golden dunes meet cutting-edge museums and secret oases alternate with glass skylines, every event transforms into an immersive experience. From the cultural capital of Saadiyat Island to desert villages, passing through marine nature reserves and ancient forts in the heart of the Al Ain oasis, Abu Dhabi is the ideal choice for MICE meetings seeking content, beauty, and authentic connection. A destination that fosters vision and regeneration, where business intertwines with golden silences and iconic architecture.

ACCESSIBILITY AND HOSPITALITY

Abu Dhabi is directly connected to major European, Asian, and American cities via Abu Dhabi International Airport (AUH), a high-tech and sustainable hub. The national carrier, Etihad Airways, excels in business and premium service, offering spacious cabins, access to dedicated lounges with informal meeting spaces, tailor-made menus, fast-track options, and flexible bookings for MICE groups. Once on the ground, the welcome is impeccable: local operators offer personalized transfers, dedicated concierge services, and logistical assistance even in remote areas. The accommodation offering is extensive and carefully curated, with designer hotels, desert resorts, heritage homes, and futuristic venues perfect for exclusive events, conventions, and retreats.

EXPERIENCES THAT INSPIRE AND UNITE

Abu Dhabi invites discovery through activities that awaken all the senses: strategy sessions in lodges among the dunes of the Liwa Desert, sensory dinners in the geothermal domes of the Louvre Abu Dhabi, marine sustainability workshops in the protected reserves of Jubail Island. Team building in the artisanal souks of Al Ain, cultural workshops with Emirati calligraphers and ceramists, or immersive experiences in the palm groves and mud houses of the historic Qasr al Muwaiji oasis. For more adventurous groups, falconry, sandboarding, and guided sunrise treks through canyons and dunes create cohesion and shared memories. A place that teaches listening and dialogue between tradition and the future.

- · Spring (March-April): ideal climate for desert events, strategic retreats and outdoor activities in nature reserves
- Summer (June-August): perfect for events in high-tech indoor spaces, immersive workshops and cultural itineraries between museums and souks
- · Autumn (October-November): a symbolic season, ideal for conferences, viewing sessions and incentives in regenerated nature
- Winter (December–February): the most popular time for desert retreats, open-air experiences, dune bashing, and high-end seaside events





EMIRATE OF DUBAI

WHERE THE IMPOSSIBLE BECOMES EVERYDAY, BETWEEN THE FUTURE AND SENSORY WONDER

Dubai is an open-air laboratory, where the future takes shape every day and creativity becomes infrastructure. It's the perfect destination for MICE events that aim to amaze, accelerate ideas, and inspire innovation. Among visionary skyscrapers, artificial islands, endless deserts, and urban art districts, every experience is an immersive narrative. Here, business and entertainment merge, technology meets tradition, and time expands among rooftops, souks, and suspended pavilions. In Dubai, events aren't organized: they're staged.

ACCESSIBILITY AND HOSPITALITY

Dubai is one of the world's most connected hubs, served by the futuristic Dubai International Airport (DXB) and, for business and charter flights, by Dubai World Central – Al Maktoum International (DWC). The national airline Emirates, renowned for its excellent Business and First Class services, offers tailor-made experiences for MICE travel: elite lounges, gourmet in-flight menus, fully-flat seating, and flexible services for corporate groups. On the ground, personalized assistance begins at the gate: fast track, luxury transfers, a multilingual concierge, and ongoing technical support. Accommodations range from 5-star hotels to experiential desert resorts, to futuristic venues ideal for conferences, product launches, and spectacular incentives.

EXPERIENCES THAT INSPIRE AND UNITE

Dubai offers a range of unique, multi-sensory experiences: strategic cocktails among the vertical gardens of the Frame, team building in the immersive studios of Alserkal Avenue, creative sessions in the sustainable pavilions of Expo City. Outdoor enthusiasts will find inspiration and wonder in nighttime dune bashes, falconry lessons, or relaxing sunrise walks in the desert. For more tech-oriented teams, exclusive visits to the Museum of the Future, hackathons among iconic towers, and innovation workshops at the Dubai International Financial Centre. Dinners on rooftops and private yachts, evening cruises on the canals of Dubai Creek, or evenings in elegantly reimagined Bedouin camps complete the experience.

- Spring (March–May): ideal for incentives, creative conventions and indoor-outdoor activities in dynamic contexts
- Summer (June-August): events in high-tech locations, immersive museums, air-conditioned venues and ultra-equipped conference centers
- Autumn (October-November): perfect season for hybrid events, international launches and team building in the desert
- Winter (December–February): the golden time for large outdoor events, festivals, global summits, and retreats between the city and nature







EMIRATE OF SHARJAH

LIVING CULTURE, DEEP ROOTS, NEW CONNECTIONS

Sharjah is the cultural heart of the Emirates, an emirate that encourages slow discovery, shared reflection, and quiet innovation. Here, Emirati identity is authentically expressed through art museums, historic souks, environmental projects, and creative neighborhoods. It is the ideal destination for corporate events seeking to rediscover meaning, create deep connections, and spark transformation. In a landscape alternating between dunes, lagoons, and refined Arabian architecture, MICE becomes a lasting experience.

ACCESSIBILITY AND HOSPITALITY

Sharjah is well connected to the UAE's main airports: it is just 30 minutes from Dubai International Airport (DXB) and is also served by its own international airport (SHJ), with direct flights from several Middle Eastern and Asian cities. Business arrivals are facilitated by personalized services, fast-track, multilingual welcome, and transfers coordinated with local event operators. The emirate offers a growing hospitality landscape, from heritage hotels in the historic center to eco-friendly resorts on the east coast, to conference venues like the Expo Centre Sharjah and traditional villas converted into venues for workshops and small-scale meetings. Hospitality is warm, discreet, and deeply respectful.

EXPERIENCES THAT INSPIRE AND UNITE

In Sharjah, every program is an opportunity for cultural exploration and collective regeneration: team building activities can be organized among dunes and mangroves, overnight experiences in eco-lodges in the Mleiha Desert, archaeological excursions, and strategy sessions in the courtyards of the Museum of Islamic Civilization. The Al Mureijah neighborhood and the Sharjah Art Foundation offer immersive spaces for creative workshops, inspirational conferences, and interactive exhibitions. Activities such as Arabic calligraphy, visual storytelling, or sensory walks among salt flats and mosques transform every event into a profound dialogue between people, landscape, and identity.

- Spring (March-May): ideal climate for outdoor cultural activities, events in historic courtyards and incentives in nature
- Summer (June-August): air-conditioned spaces and museums for indoor sessions, training courses and viewing moments
- · Autumn (September-November): perfect season for strategic retreats, art festivals, experiences in Mleiha and on the coast
- Winter (December–February): a time for immersive events, team building in the mangrove reserve, and gatherings in the souks







EMIRATE OF AJMAN

ARAB ESSENTIALITY, INTIMATE HOSPITALITY, SINCERE INSPIRATION

Ajman is the smallest and most discreet emirate in the United Arab Emirates, but also one of the most authentic. Here, the pace is slow, the welcome profound, the culture tangible. It is the perfect location for corporate events that seek simplicity and meaning, away from the spotlight yet close to the people. The tranquil beaches, coastal oases, fishing villages, and converted Arab homes portray an intimate and poetic side of the Gulf. In this context, MICE becomes an opportunity for listening, regeneration, and genuine connection.

ACCESSIBILITY AND HOSPITALITY

Ajman is just 40 minutes from Dubai International Airport (DXB), connected by a seamless and efficient road network. Upon arrival, MICE groups can count on a warm and personalized welcome, with local operators experienced in tailor-made events, even for small groups. The hotel offering is refined yet understated: from beachfront resorts by Oberoi and Fairmont to boutique hotels in the historic city center, and private locations for retreats, coaching sessions, and strategic meetings. Amenities include modular spaces for workshops, outdoor courtyards for networking dinners, and relaxing atmospheres ideal for concentration.

EXPERIENCES THAT INSPIRE AND UNITE

Ajman offers slow, essential experiences, deeply connected to the local area: traditional dhow fishing lessons, art tours in the Al Zorah neighborhood, visits to the historic Ajman Fort, and meetings in small local workshops. The Al Zorah Marine Nature Park, with its mangroves navigable by kayak, is the perfect setting for quiet team building sessions and relaxing walks. Regenerative leadership sessions can be held in ancient homes, while the tranquil beaches at sunset become ideal locations for symbolic ceremonies or emotional conclusions to meetings and conferences.

- Spring (March-May): ideal for outdoor cultural activities, beach incentives and sessions in the mangrove park
- · Summer (June-August): perfect for indoor resort meetings, wellness programs, and small group workshops
- · Autumn (September-November): immersive events season, great for coastal experiences and management retreats
- · Winter (December–February): perfect atmosphere for open-air events, leadership coaching and signature incentives







EMIRATE OF UMM AL QUWAIN

SUSPENDED TIME, UNCONTAMINATED NATURE, UNFILTERED AUTHENTICITY

Umm Al Quwain is the quietest and most unspoiled emirate in the United Arab Emirates. Here, you won't find skyscrapers or ostentatious luxury, but rather silent lagoons, vibrant mangroves, and villages where time seems to have stood still. It's the ideal destination for intimate corporate events, strategic retreats, insightful workshops, and incentives aimed at personal and collective regeneration. In this corner suspended between desert and sea, the essential comes to the fore.

ACCESSIBILITY AND HOSPITALITY

Umm Al Quwain is just over 45 minutes from Dubai International Airport (DXB) and is also easily accessible from Sharjah. Despite its small size, it offers discreet resorts, lagoon-facing lodges, and accommodations perfect for small corporate groups seeking privacy and authenticity. The event spaces are designed to inspire: Bedouin tents in the desert, sandy courtyards, and seafront terraces. Local operators are experts in organizing tailor-made experiences in natural settings, always with a human touch and respect for the environment.

EXPERIENCES THAT INSPIRE AND UNITE

Umm Al Quwain's experiential offerings speak of a return to nature and simplicity: boat excursions among the mangroves of Sinniyah Island (a UNESCO protected site), sustainability workshops on organic farms, and cooking experiences with local fishermen. For more dynamic teams: safaris on pristine dunes, deep-sea fishing, or traditional dhow regattas. The historic spaces of the ancient fort, the ruins of Tell Abraq, and the infinite silence of the desert offer evocative settings for strategic meetings, relaxation, and motivational storytelling.

- Spring (March-May): perfect for outdoor activities, incentives in nature and team building between the sea and the desert
- Summer (June-August): ideal for indoor retreats, cultural experiences and moments of slow regeneration
- Autumn (September–November): ideal season for boating experiences, mangrove excursions and leadership retreats
- · Winter (December-February): best time for immersive outdoor events, silent workshops, and contemplative gatherings







EMIRATE OF RAS AL KHAIMAH

AMONG MAJESTIC MOUNTAINS, CRYSTAL CLEAR SEA AND TIMELESS TRADITION

Ras Al Khaimah is a land of contrasts, combining spectacular mountain landscapes, pristine coastlines, and a rich history spanning thousands of years. It's the perfect destination for MICE events seeking a balance of adventure, culture, and relaxation. Here, unspoiled nature lends itself to regenerative retreats and outdoor team-building activities, while historic sites and traditional villages tell authentic stories, a source of inspiration for every participant.

ACCESSIBILITY AND HOSPITALITY

The emirate can be reached in about an hour from Dubai International Airport and has its own airport, Ras Al Khaimah International Airport (RKT), with regional connections and dedicated services for the MICE sector. The UAE's national airline, Emirates, offers services for business travelers with exclusive lounges and flexible solutions. Throughout the region, luxury hotels, mountain resorts, and coastal boutique hotels offer modern event spaces and tailored services for corporate groups.

EXPERIENCES THAT INSPIRE AND UNITE

Ras Al Khaimah offers unique experiences: excursions to Jebel Jais, the highest mountain in the Emirates, with ziplines, trekking, and breathtaking views; sunset cruises along the white-sand coast; and visits to historic forts and local museums for an immersive experience of Emirati culture. Traditional cooking workshops, relaxing sunrise walks among the dunes, and team building sessions in Bedouin villages round out the offerings, making each event a moment of personal and team growth.

- Spring (March-May): mild climate ideal for outdoor activities and cultural incentives
- Summer (June-August): indoor events and wellness retreats in air-conditioned resorts are recommended
- Autumn (September–November): the perfect season for outdoor adventures, trekking, and dinners under the stars
- · Winter (December-February): the most popular period for MICE events, thanks to the temperate climate and sunny days







EMIRATE OF FUJAIRAH

AMONG IMPRESSIVE MOUNTAINS, WILD COASTS AND HIDDEN TREASURES

Fujairah is the only emirate located on the eastern coast of the United Arab Emirates, overlooking the Gulf of Oman. Characterized by spectacular mountainous landscapes and tranquil beaches, Fujairah is an ideal destination for MICE events seeking authenticity, pristine nature, and a relaxed atmosphere. Here, history is palpable among ancient fortresses and traditional villages, while the sea offers unique opportunities for aquatic team building and regenerative retreats.

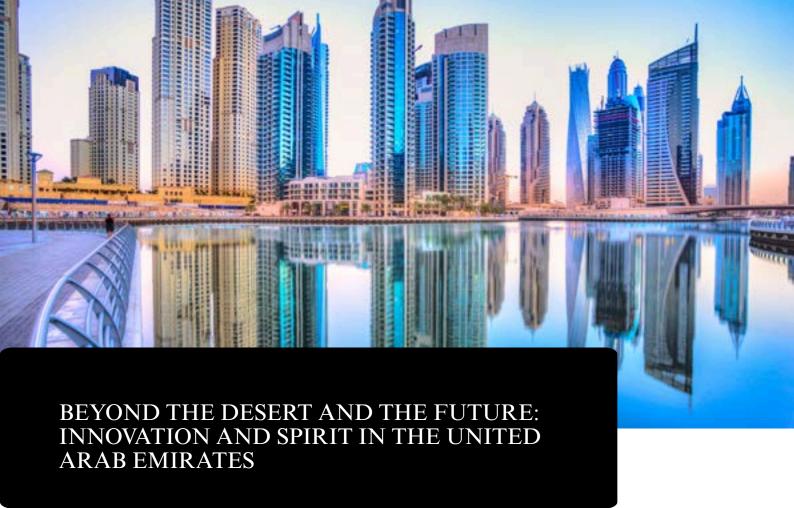
ACCESSIBILITY AND HOSPITALITY

Fujairah is easily accessible in about an hour from Dubai, thanks to a modern road network and an international airport currently under development. Emirates, the UAE's national airline, offers high-end business class services with dedicated lounges and personalized attention for MICE clients. In the area, luxury beachfront resorts, boutique hotels, and properties surrounded by nature offer fully equipped event spaces and exclusive services, perfect for every business need.

EXPERIENCES THAT INSPIRE AND UNITE

Events in Fujairah are enriched with immersive experiences: hikes in the Hajar Mountains, diving and snorkeling in the crystal-clear waters, and relaxing sunrise walks on pristine beaches. Guided tours of historic forts like Al-Bidyah, the oldest building in the Emirates, and cultural workshops with local artisans offer an authentic immersion in Emirati heritage. Team-building activities on the coast and convivial evenings under the starry sky complete the offering.

- Spring (March-May): perfect for outdoor activities and wellness events
- Summer (June-August): indoor events in air-conditioned resorts and creativity workshops are recommended
- Autumn (September–November): ideal climate for water excursions and team building
- Winter (December-February): the most popular season for all MICE categories thanks to mild temperatures and sunny days



ITINERARY - INTEGRATED MICE

DAY 1 - ABU DHABI: CONTEMPORARY ART AND VISIONARY LEADERSHIP

The adventure begins in the capital, **Abu Dhabi**, but off the beaten track. After an exclusive welcome at the **Louvre Abu Dhabi**, the group participates in an immersive design thinking workshop in spaces inspired by contemporary art, where each work becomes a metaphor for corporate transformation. The afternoon is dedicated to a team-building experience in the oasis of **Al Ain**, amid historic gardens and ancient fortresses, where lush nature meets millennia of history. At sunset, a private dinner at a desert resort offers the opportunity for storytelling sessions around the campfire, reflecting on roots and future visions.

DAY 2 – DUBAI: URBAN INNOVATION AND EXPERIENTIAL NETWORKING

In **Dubai**, the day begins with an exclusive tour of innovation and artificial intelligence hubs, spaces dedicated to startups and emerging technologies, with presentations by local experts that stimulate discussion and creativity. This is followed by an urban treasure hunt through Dubai's most innovative neighborhoods, such as the **Dubai Design District** and **Alserkal Avenue**, with problem-solving and role-play activities that foster collaboration and leadership. In the afternoon, a private yacht excursion along the coast offers informal networking opportunities amidst iconic architecture. The day concludes with a futuristic-themed light dinner in a panoramic sky lounge.

DAY 3 – SHARJAH AND RAS AL KHAIMAH: CULTURE AND ADVENTURE TO RENEW TEAM SPIRIT

We head to **Sharjah**, the cultural hub of the Emirates, for an artistic team-building experience exploring lesser-known museums and galleries, with Arabic calligraphy and visual storytelling workshops. In the afternoon, the group travels to **Ras Al Khaimah**, where the wild nature of the **Hajar Mountains** provides the backdrop for a trekking and zip-lining adventure, a mix of adrenaline and unity that breaks traditional norms. In the evening, an exclusive Bedouin dinner in a desert camp offers a multi-sensory experience, accompanied by traditional music and moments of sharing under a starry sky.

DAY 4 - FUJAIRAH AND UMM AL QUWAIN: WELLNESS, SUSTAINABILITY, AND MARINE INNOVATION

The fourth day takes the group to the east coast in Fujairah, where a corporate wellness program takes place at an eco-sustainable resort overlooking the Gulf of Oman. Relaxing morning walks and stress management workshops foster relaxation and mindfulness. Later, kayaking and snorkeling excursions in marine protected areas teach the value of sustainability and teamwork in delicate environments. In the late afternoon, a visit to Umm Al Quwain for a traditional dhow cruise, with dinner on board and informal networking amidst the slow rhythm of the sea.

DAY 5 – AJMAN AND DUBAI DESERT CONSERVATION RESERVE: REGENERATION AND CLOSURE IN THE DESERT

The final day begins in **Ajman** with a visit to local craft workshops, where the group engages in traditional crafts, stimulating creativity and attention to detail. It continues with a transfer to the **Dubai Desert Conservation Reserve**, for a fully immersive experience in desert nature: camel treks, relaxing sunrise walks, and moments of reflection in a luxury tented camp. The day and the journey conclude with an exclusive lunch under the desert sky, where each participant shares insights and future plans, inspired by a context that unites ancestral roots and visions of the future.



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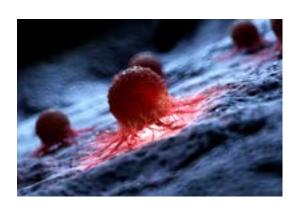
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QUOTE







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